

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

JANUARY, 1965

"Do not become fearful of those who kill the body."—Matt. 10:28.

VOL. VIII NO. 1

Dear Publishers:

We at Bethel received our copies of the 1965 *Yearbook* a few days ago, and what a thrill to hear the buzz of talk after some had read the first thirty or forty pages! Within a day or two the brothers here were using experiences from the new *Yearbook* to illustrate points in their comments on the days' texts. Everyone could tell that the brothers had been reading. You will want to be sure to read these experiences too, even if only a few each day. Don't miss them.

A most eventful day for us was the graduation of the 39th Gilead class on November 23. A unique feature this time was the provision Brother Knorr made so that everyone could see and hear the program. Since not everyone can fit into our Kingdom Hall, closed-circuit television was set up so that an overflow audience upstairs could also see and hear.

In addition to a program of fine talks, we heard some enjoyable folk music, Bible drama and words of appreciation from the students. One group effectively portrayed the situation among Christians at Corinth that gave rise to Paul's first letter to them. Suddenly a messenger arrived with a letter from the apostle Paul. The next scene depicted the Corinthian brothers commenting on how the timely counsel in the letter had affected them as individuals. My, how it made that part of the Bible come to life! Other groups showed us how local customs affect the way the field service is done in such places as Africa and South America. You will probably find more details on the program in *The Watchtower* and *Awake!* in a few weeks.

As you can well imagine, after living and working together for nearly a year we became very much attached to these devoted brothers. But we know that there is much for them to do in their new assignments.

A number of the graduates, as zone servants, are assigned to serve branch offices en route home, of-

Everyone Needs It!

¹ Have you read the latest issue of *The Watchtower*? What an article that is in the January 1 issue on the position each one of us must take in this nationalistic world! Did you also notice the interesting thoughts expressed on the resurrection? Why, it seems that every time a new copy arrives it is just packed with a wonderful spiritual feast. We wouldn't be without it, would we?

² But the question is: When we locate persons who manifest interest, can we feel confident that *The Watchtower* is what they need? Will they understand it? Well, consider the very first article in each issue. In thumbing through the past few issues you find "The Gift of Christian Friendship," "Efficiency with Consideration," "Never Too Old to Change" and "Do You Have Sufficient Determination?" Good subjects for anyone, aren't they? And what about the second article in the magazine? Usually, this is a pointed doctrinal discussion or an explanation of how the events of our day fulfill prophecy. Isn't this what newly interested persons need? What a vast change there would be in their religious outlook if they

fering helpful suggestions and reporting to the Office of the President on conditions as they find them. It is a wonderful arrangement that helps us all to stay closely united as a family of Jehovah's people.

Brother Knorr told us that next year a language will be taught at Gilead, and that, commencing in 1966, the school will be graduating two classes of 100 students each year, following 20-week courses of missionary training. Perhaps some of you may one day attend. We hope so.

It is a pleasure to tell you of our many joys here, and we do hope that you too are having much gladness in your ministry.

Your brothers at
THE BROOKLYN BRANCH OFFICE

absorbed what is in just these two articles in each issue for the next year! But there is more.

³ There are the main articles. Many are not too difficult even for newly interested persons. How about the articles "Peace Among Men of Good Will" or Armageddon—Which?" and "The Bible and Creation in the Light of Modern Science"? What a wealth of material designed for all sincere inquirers!

⁴ During the next four months it is going to be a real pleasure for us to talk about the resurrection to everyone we meet. Just think: the time is near when this wicked system of things will be gone and when those who love God will have the opportunity to serve him under righteous conditions. The ones we talk to at the doors will be there, too, if only they will respond to the counsel of God's Word now. We want to help them. Not only will we be talking about this in our sermons, but during the next few months every issue of *The Watchtower* will contain thrilling information on the resurrection. This will be no mere review of what we have already learned. Rather, these articles will clarify our own appreciation of this Bible truth, and they are written in such clear terms that everyone can profit from them to the full.

⁵ And here is something new. If the householder already has the *Watchtower* or *Awake!* subscription, or the offer is not taken, then we can drop down to "Let God Be True" for 50 cents. Won't this be a fine arrangement for starting many new studies?

⁶ Our goal for the campaign is well within reach: two subscriptions for publishers, twenty for regular pioneers and thirty for special pioneers. Surely these goals will not be difficult to achieve if we are enthusiastic about our work, because what we have is what everyone needs.



Fortify yourselves for the activity ahead.



Your Service Meetings

SECOND MEETING IN JANUARY

Theme: Fortifying Ourselves for Lifesaving Activity.

12 min: Song 50. Introduction, text and comments. Family group discusses text after supper. Father asks children, "Was there any mail today?" Children say "No," and then they are reminded they all got a letter. Discussion of branch letter ensues.

10 min: Simplified sermon. Chairman discusses with audience situations where a shorter or simplified sermon may be advisable. Experienced publisher then demonstrates reply to busy householder. "Since you are busy, I will briefly tell you why I called. All of us have lost loved ones to our enemy, death, and would like to see them restored to life again. Jesus gives the comforting hope that a resurrection to life is possible, as recorded at John 11:25. [Read.] In 'The Watchtower' this Bible subject of the resurrection is being thoroughly discussed. [Show current article on resurrection and specific point of interest from it.] A year's subscription of twenty-four copies is yours for a contribution of only \$1."

Younger or less experienced publishers could use the following suggested simplified sermon. Younger publisher demonstrates. After brief introduction: "Life after death is a subject that has interested mankind since the time of the first man, Adam. That life through a resurrection is possible is shown by Jesus' words at John 11:25. [Read.] To help you understand this subject of resurrection and many other Bible subjects, you should read the 'Watchtower' magazine. A year's subscription is yours for just a \$1 contribution." Chairman concludes, urging all to use complete or simplified sermon as the occasion calls for it.

8 min: Two younger publishers discuss Theocratic News and Announcements that pertain to congregation.

18 min: "Everyone Needs It!" Cover by question-and-answer discussion with audience. When considering paragraph 3 a publisher in audience can say: "I was reading in the new 'Yearbook' . . .," and then relate the experience on page 218, paragraph 1.

12 min: Concluding comments. Include accounts servant's report. Cover "How Did We Do in November?" and December report for congregation. Song 42.

THIRD MEETING IN JANUARY

Theme: Increased Activity by Overcoming Obstacles.

10 min: Song 23. Introduction, text and comments. Daily text is considered at the conclusion of a home Bible study. It is explained to student that we do this every day in our homes. Plans are made for the householder to receive a copy of the "Yearbook."

15 min: Two study conductors discuss suggestions about service activity when publishers are confined to home because of sickness or bad weather conditions. It would be opportune time to write those who consistently are not home when house-to-house calls are made. Also, can write to expired-subscription calls who cannot be contacted. Current sermon can be given from "Kingdom Ministry" and a tract or handbill can be enclosed with letter. Such activity is not to take the place of regular witnessing opportunities, but can be done by young and old publishers when sickness or bad weather interferes. Publishers in au-

dience can relate experiences from new "Yearbook" about witnessing by mail. (P. 85 ¶2; p. 174 ¶2; p. 157 ¶1; pp. 128 ¶3-129 ¶2; p. 180 ¶3; p. 186 ¶2) Also include any local experiences.

10 min: Talk by mature brother on material in the December 8, 1964, "Awake!" article "Fads Undermine Faith." (Stick to examples in the article. Emphasize Bible principles set out there.)

17 min: Overseer covers material in pioneer insert under heading "Giving More Attention to Kingdom Interests." Have prepared questions and read all paragraphs in summary. Encourage publishers to study material beforehand and bring "Kingdom Ministry" insert to meeting. Application of scheduling time should be made to congregation publishers as well.

8 min: Concluding comments. Song 30.

FOURTH MEETING IN JANUARY

Theme: Fortify Yourself for Active Share in Caring for Sheeplike Ones.

5 min: Song 87. Introduction, text and comments.

30 min: Consider article "Do You Make All Your Back-Calls?" Fifteen minutes can be spent discussing article. Also, comments from the audience can be entertained on what might possibly happen from the time literature is placed until the return visit is made. (Opposing wife berates husband, magazines get misplaced, etc.) Emphasize that they need our help. Fifteen minutes could be used to demonstrate: (1) Transition from offer into "Good News" booklet on initial call. (2) Making back-call, using "Good News" booklet to start study. (See paragraph 5 of article.) (3) How study conductor organizes group so that back-calls are made and house-to-house work is done. Show how definite arrangements can be made for all to share in house-to-house work and back-call activity if some publishers make back-calls at the beginning of service on Sunday or cannot stay out a full three hours.

15 min: "Keep It Simple." Consider material in article and illustrate points by using current sermon. Remind publishers to save articles appearing in "Kingdom Ministry" since September, 1964, on essentials for effective witnessing.

10 min: Concluding comments. Congregation servant poses question to audience: "Some have asked if it is all right to buy articles at rummage sales or to donate articles to religious organizations such as the Salvation Army. Is this all right?" Get comments from audience to highlight principles involved. See Question Box for points to be covered. Song 39.

FIFTH MEETING IN JANUARY

(Overseer will arrange program to fit needs of the congregation. Weaknesses mentioned on the last report of the circuit servant could be used as a basis for points to be featured on the program. If meeting attendance is a weakness, some time can be spent giving practical suggestions on how to give assistance along these lines. The experience from Taiwan in the 1965 "Yearbook" (p. 238 ¶2) could be related, showing the good results from giving personal assistance. If parents are not studying with their children regularly, encouragement can be given

along these lines. Suggestions on how to deal with local objections or situations met in field ministry could also be included in the program. Careful selection of points to be given attention and adequate development of ideas will make for an informative and truly beneficial program.)

FIRST MEETING IN FEBRUARY

Theme: Aid Others to Become God's "Men of Good Will."

8 min: Song 26. Introduction, text and comments. Sister from divided home discusses text with child at lunch time or right after school.

10 min: Talk on theme for February, "Aid Others to Become God's 'Men of Good Will.'" (See "Watchtower" of February 1, 1965.)

17 min: "Gain the Most from the Ministry School in 1965." School servant invites comments from audience on first part of article and then new arrangement in connection with ministry school is made clear. Demonstrate how reports will be given and explain what is expected in handling material in this way. This arrangement can also be used if, due to unforeseen circumstances, a student talk has to be reassigned with very short notice.

15 min: Audience discussion of November 1, 1964, "Watchtower" article "Be Honest in Everything." Various ones in audience can be called upon to read some of the main scriptures setting forth the principles applied in article. Then situations set out in the article should be posed to the congregation. Ask what is right; then ask for reason why. Some statements may be presented as true or false, or situations can be mentioned where one must make a decision. Be certain the brothers understand the principles involved.

10 min: Concluding comments. Include brief report from literature servant, from his seat, on meeting with overseer. Publishers can be encouraged to use older literature in stock for personal library or home Bible studies, etc. Mention can be made of particular books and they can be displayed after the meeting. Include local experiences in obtaining subscriptions. Song 43.

NOVEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	745	142.2	52.4	7.5	137.2
Pios.	8,596	91.2	30.6	4.9	100.7
Vac. Pios.	2,676	82.1	22.1	2.5	81.5
Pubs.	282,986	9.9	3.2	.6	11.6
TOTAL	295,003				

Public Meetings Held: 29,111

UNITED STATES GOAL FOR 1965
321,550 Publishers

HOW DID WE DO IN NOVEMBER?

During November special pioneers, pioneers and congregation publishers placed a total of 190,669 books. Well done! You will be pleased to know that the factory here in Brooklyn has just now completed the 7th printing of the "Babylon" book, bringing the grand total printed thus far to 2,482,923. Think of all the good that will be accomplished as interested persons read this fine publication and are assisted through the back-call and Bible study activity to learn how they too can flee from Babylon the Great before her destruction.

GIVING MORE ATTENTION TO KINGDOM INTERESTS

This supplement should be kept because each of the six parts will be considered separately on the service meeting during the months of January 1965 through June 1965.

¹ When Jesus said that we should keep "seeking first the kingdom," what did he mean? He meant that our chief concern in life should be expanding the earthly interests of God's heavenly kingdom. As a Christian, you are dedicated to God. You have said that you want to do his will, and this should be your main purpose in life. How much attention are you devoting to Kingdom interests? Living in this system of things, Jehovah's people have many things to do other than preaching. In many cases, out of necessity, these other interests take even more time than is actually devoted to the interests of God's kingdom. Nevertheless, we can still heed Jesus' words and give *chief attention* or concern to the interests of the Kingdom by the way we regulate our lives. Spiritual matters must come first. Material matters must be secondary. Jesus assured that, if we do this, we will have our daily provisions, when he said: "All these other things will be added to you." Jesus' words remind us of Proverbs 3:9, 10: "Honor

Jehovah with your valuable things and with the *first fruits* of all your produce. Then your stores of supply will be filled with plenty; and with new wine your own press vats will overflow." The application is clear. Put Jehovah and his worship first, and other needs will be cared for.—Matt. 6:33.

² Although you may now be devoting more time to other responsibilities than to Kingdom interests during the course of a month—and most publishers do—what is your *chief* concern in life? Could you possibly give more attention to Kingdom interests, so placing these in a more important place in your life? One of the best ways to do this is to serve Jehovah as a pioneer.

³ The words surrounding Jesus' comment quoted above indicate that he understood that his disciples would have need for material things. He endeavored to show them, though, that while these "other things" would be necessary, they would be provided for by Jehovah if they put the Kingdom interests first in their lives. He was showing them that they should not become 'involved' in material interests to the exclusion of spiritual interests or to the point where they would be giving very little attention to them.—2 Tim. 2:4.

⁴ To what pursuits are you devoting your time each month? How are you using your "valuable things" and the greater portion of your time? Is it possible for you to make more room for the ministry, becoming a pioneer? Would this not be an excellent expression of faith, enlarging your *chief* concern in life, which is your interest in the Kingdom? Serving as a pioneer is an excellent means to become fully absorbed in your worship of Jehovah God. Because of the urgency of the matter, the Society requests that each dedicated person give this matter prayerful consideration. See if it is possible to reduce time devoted to other matters, or even eliminate certain things altogether, to make room for the pioneer service in your life. What a blessing is in store for those who do!

⁵ We are convinced that many can arrange their affairs to devote at least 100 hours a month to Jehovah's service as regular pioneers. In other cases this may not be possible, but if that is so, is it not quite likely that you could make room in your life to serve Jehovah at least once a year as a vacation pioneer? In either event you would be giving more attention to Kingdom interests. How satisfying that would be!

CAN YOU DEVOTE 100 HOURS A MONTH TO JEHOVAH AS A PIONEER?

¹ Many brothers and sisters have said: "I have often thought of pioneering, but I do not feel that I can put in 100 hours each month. With the work that I have to do around the house, my secular obligations and other responsibilities, it would be impossible for me." Perhaps this is the way you have viewed the pioneer ministry. True, in this system of things there is much to do, but proper management of affairs can help one to accomplish the most during the course of each day or week. It is for this reason that *scheduling time daily proves to be a blessing* to all within the New World society. Those who do so are often able to see that out of the 720 hours available in each month, they can find 100 hours to devote to Jehovah as pioneers.

² Before you can decide whether you can pioneer, you must sit down and figure out what time you can devote to the ministry each day. So let us 'sit down and figure out' whether you can become a pioneer.—Luke 14:28.

³ In this supplement you see reproduced a sample daily schedule that the Society provides for all regular pioneers. When a regular pioneer receives this schedule, it is, of course, blank and it is up to him to fill it in to fit his circumstances. The filled-in portion in our sample is not meant to fit all situations. It is only a sample,

designed to show you how you may well be able to arrange your time to pioneer. For a well-balanced ministry, it is suggested that you apportion your time *each day* of the week so that you can reasonably care for your ministry and other responsibilities, as well as your health. (Luke 19:47) Although this schedule shows each day's service starting at 9 a.m., you will want to start at a time suitable to the territory in which you work, which in some cases may be earlier.

⁴ In examining the schedule you will observe that the Society has indicated thereon only the essentials related to personal and family study, congregational worship and field service. All of this on the sample schedule comes to a weekly total of 39 hours. This means that on this schedule during the week, there are still many waking hours left to care for other duties, depending upon *when you start your day*. Retiring at a reasonable hour allows sufficient rest for early rising and will enable you to accomplish much more each day.—Jer. 7:25.

⁵ Look at the schedule. Are you a housewife with children? In many instances you are not required to do any secular work, but you have many other responsibilities. This schedule allows you to get the children off to school, care for other duties during some mornings, and still get into the ser-

vice each day, being home when the children return. If they come home for lunch or if you pick them up at school, adjust your schedule accordingly. It allows time for cooking, cleaning the house, shopping and other duties. Some sisters are also required to engage in a few hours of secular work each week, but with good scheduling of their time they are able to arrange their affairs to do so and to pioneer. We commend them for this. Are you a father? Undoubtedly you are required to engage in some secular work to care for your family, and very likely you have congregational and many other duties to perform. You, too, may very well be able to arrange your affairs to pioneer by maintaining a practical personal schedule as well as a family schedule. Now do you understand why many call this schedule a blessing?

⁶ Of course, single persons without family responsibilities are often in a more favorable position to pioneer. They usually need to do some secular work, and this sample schedule allows for that. But it may be that you would have to devote two or three full days to secular work. Or you may need to devote some mornings to secular work, and afternoons and an additional evening or two to field service. If so, adjust your schedule accordingly.

⁷ The sample schedule allows for the

scheduling of at least thirty hours each week for field service. This not only allows for time lost because of unavoidable circumstances, such as illness or accidents, but also time spent at assemblies and vacations.

⁸ The Society recommends that you consider this matter prayerfully. Why

not try out this daily schedule as a vacation pioneer for a month or even several months? You may find that it is possible to be a regular pioneer; and think of the many blessings it will bring to you and the congregation! So why not, then, sit down and figure it out? Talk to the congregation committee or the circuit servant when he

next visits your congregation. They will be glad to help you work out a schedule to fit your circumstances. If you do this, you may soon find yourself a regular or vacation pioneer; but if this is not possible now, you are sure to benefit as a publisher for scheduling time to praise Jehovah's name daily.

HEALTH, TRANSPORTATION AND THE PIONEER MINISTRY

¹ Jehovah's people know that Babylon the Great has fallen and that God's kingdom rules, and they cannot keep it to themselves. Many have found it possible to proclaim this good news as pioneers. Others have said, with sincerity, "Oh, how I would love to pioneer, if only my health and circumstances would allow it!" Many are not physically or otherwise able to be regular pioneers and, of necessity, can, as a result of scheduling time, serve only occasionally as vacation pioneers and as zealous congregation publishers the rest of the time. However, what is true in your case? Have you taken the time to figure out whether you can pioneer?

² Consider your circumstances as you examine the sample schedule. Note that only a little more than four hours of service, on the average, is scheduled for each day. You should arrange your daily schedule for service, though, to fit your circumstances and needs. See how each day can be arranged to care for your ministry and other duties, and also to allow sufficient time for periods of rest. If you are concerned with your health and whether you could keep up the pace, you might consider these points: After the morning service each day you could arrange to rest for a while before you care for your other duties. Or, you might find it advantageous to adjust your schedule on Tuesday to allow a period of rest after your door-to-door

activity; if so, schedule your back-calls and Bible study in the afternoon instead. You can do the same with other days too. Evenings may also be utilized beneficially.

³ In addition to the concern over physical limitations, some are also concerned about the related matter of transportation. Getting territory near your home or convenient to the location of your back-call or Bible study activity during a certain day will prevent spending too much time traveling. This is important. Why? Because organizing your ministry in this way and concentrating your efforts in a small area each day will reduce expenditures of time, money and energy. Careful use of your physical energy can help you to stay in the pioneer service.

⁴ The above-mentioned suggestions will considerably reduce the need for an automobile, even for those not concerned about physical limitations. Of course, in cases where adequate public and other transportation is available an automobile may be unnecessary. (See the *Kingdom Ministry* supplement for December 1962, page five.) When available, public transportation can be used to get to the most populous sections of your territory. Then you should stay in that general area and concentrate your efforts there. In other cases, such as for those living in rural territories, some form of transportation may be needed, although it

should be remembered that a reasonable amount of walking is good exercise. The congregation servant will gladly cooperate by arranging suitable meetings for field service so that, as far as possible, automobiles will be available at these assembly points. Take the initiative yourself and, wherever possible, make definite appointments for field service with others in the congregation who have automobiles. Good scheduling of your time and arranging your service daily in this organized way will enable you not only to cope with your health problems but also to arrange for sufficient transportation for field service when needed.

⁵ Why not make out a copy of the sample schedule on a sheet of paper? Use it as a congregation publisher and see the many benefits it will bring you. Try it out for a month or more as a vacation pioneer. We encourage you to make definite plans to do so any months you can and especially during the month of April and the month of the circuit servant's visit, when all in the congregation will be engaged in much activity. Do not postpone it until later. Make arrangements now! Ask for help from other successful pioneers in your congregation or at your next circuit assembly. The committee will be happy to help. Now is the time to join the ranks of the pioneers as we all have a full share in proclaiming the everlasting good news.

MEETING YOUR FINANCIAL OBLIGATIONS AS A PIONEER

¹ "Who of you that wants to build a tower does not first sit down and calculate the expense, to see if he has enough to complete it?" These are wise words and the principle applies to one who desires to serve as a pioneer while caring for his daily expenses. It takes money to live, whether you are single or married. This calls for careful use of money and maintaining a practical budget. That it is possible to care for the material necessities of life and also to pioneer is attested to by the thousands who are now serving though their income is small. Would you like to know how they do it? Two important things must be considered by you: First, Jehovah assures you of his blessing and aid. Secondly, you will no doubt need to make some sacrifices, being satisfied with less materially. The importance of balance and moderation must be appreciated, being content with reasonable "sustenance and covering" for each day. So, why

not "sit down and calculate the expense" of daily living and what adjustments you can make in order to pioneer?—Luke 14:28; Matt. 6:11; 1 Tim. 6:6-8.

² A budget is a plan for distributing income so as to derive the fullest benefits possible from money spent. It tells your money where to go instead of your wondering where it went. An endeavor should be made to determine the minimum weekly budget. Then, of course, it may be imperative that you reduce expenses as much as possible. (Please see the *Awake!* issues of December 22, 1962, pages 13-16, February 22, 1963, pages 9-13, and March 8, 1963, pages 5-7.) Establishing a budget enables you to know how much money you will need each week. Knowing this, you can plan the amount of time you need to spend each week at a secular job. It is only reasonable that you try to make the most money you can in the least

amount of time, doing so in harmony with Bible principles.

³ What secular work to do is for each one to determine. Much depends upon your needs, abilities and the area in which you live. Seek employment suited to you, but accept something less if appropriate and necessary. Paul made tents. Many pioneers are finding that the janitorial or cleaning trade works out well. Others share a full-time job or have created their own part-time jobs as suggested in the November 8, 1960, issue of *Awake!*

⁴ Examine the sample schedule and you will observe that there are several hours available in the afternoons, from Monday through Friday, some of which time can be used for secular work. Naturally, you would not want to spend all this time in secular work. (The Society does not recommend that one maintain a full-time secular job on a permanent basis and attempt to

be a regular pioneer.) The sample schedule does show, though, that this time is available and may be scheduled accordingly. Some pioneers work two or three days in succession, or about twenty hours a week. Others work at a secular job only three or four hours a day from Monday through Friday. Reducing expenses will keep

the number of hours you must engage in secular work to a minimum.

⁵ The Society encourages you to "sit down and calculate" your budget as you also arrange a schedule of secular work to meet your financial responsibilities and to pioneer. We believe that many of you can do so and receive much happiness, even as you

have received much joy for scheduling time as a publisher. If you find, after sitting down and figuring it out, that it is not possible in your case to become a regular pioneer, why not arrange to serve as a vacation pioneer at least once a year? You will be glad you did, and you can be sure that your joys will be greatly multiplied.

YOUR FAMILY RESPONSIBILITIES AND THE PIONEER MINISTRY

¹ A spiritually strong family unit is busy in Kingdom service and enjoys rich blessings as a result of scheduling time to do so together. Consider the following experience. This family writes: "Out of the seven members of our family, only the six-year-old has not tried to vacation pioneer yet. To see our children so busy with the Kingdom work and not having any time for the worldly children is a joy that no one can have unless he actually experiences it in the family unit." In another family, the following is reported of the pioneer father: "He has three boys and a wife who is having her fourth child soon. He sticks to a good schedule and provides for his family in a material way. His family is very active, as his wife conducts many Bible studies and even his nine-year-old son conducts a home Bible study. As a family, they serve as a fine example."

² These expressions eloquently describe what can happen when *all members of the family work together* so that one or more can pioneer. It is this aspect, namely, working together as a family unit, that will enable each to fulfill his family responsibilities and may make it possible for some to pioneer. Have you taken counsel with your family regarding this? Have you considered the possibility of one or more members of your family serving as pioneers? Can it be done? We know it can be, as shown above. But to

reach this goal the family must sit down and consider the matter together. (Luke 14:31) Reducing expenses and making sacrifices may be called for. But having sufficient food for each day, adequate clothing for all and suitable living quarters, the family can be content.

³ There are many family responsibilities to be considered, such as housecleaning, cooking and many other domestic as well as congregational duties. A *family schedule* on which each member is assigned certain duties will greatly aid in getting things done each day. The Society encourages you to "sit down and take counsel" with one another and determine how the same thing could be true in your family. You will find that the family schedule helps, not only in enabling all to be zealous publishers and one or more to pioneer, but also to do a better job of fulfilling family responsibilities. It is just as one pioneer put it: "Pioneering not only brings much personal joy but it affects your relationship with others, including family members. Knowing that pioneering does not excuse one from other obligations, it has made me a more conscientious wife and mother, as well as a better housekeeper." So "take counsel" together as a family unit and see how it will be possible for *all* of you together to help at least one member to serve as a regular pioneer.

⁴ The matter of pioneering deserves

the most serious consideration. Meditate upon it. Make it a matter of prayer. Thereafter, take practical steps in harmony with your prayer. Arrange the sample schedule to fit your circumstances. If this proves to you that you can do so, then do not hesitate to fill out an application for the regular pioneer service. If you believe that you cannot be a regular pioneer, then be a vacation pioneer at least once a year. You will be certain to say as did one pioneer: "The happiness that pioneering brings is beyond expressing." Even if you cannot pioneer, we encourage you to copy this schedule and use it. We truly believe that it will be of great help to you. You will see how reasonable the goal of ten hours a month is. You will also be able to arrange regular study periods, and it will assist you to do a better job of caring for your other responsibilities. As you consider the urgency of the matter, undoubtedly many will be stirred to plan now to have a fuller share in expanding Kingdom interests and embracing the pioneer service, as all of us serve together faithfully. We are continually "praying for you and asking that you may be filled with the accurate knowledge of his will in all wisdom and spiritual discernment, in order to walk worthily of Jehovah to the end of fully pleasing him as you go on bearing fruit in every good work and increasing in the accurate knowledge of God."—Col. 1:9, 10.

CIRCUIT AND DISTRICT SERVANTS' RESPONSIBILITY TOWARD PIONEERS

¹ Those of you who are circuit and district servants can do much to assist and encourage pioneers. Your work is not merely to aid publishers to take up the pioneer service but to show a loving interest in all who are pioneers.

² Every time you visit a congregation you have a meeting with the pioneers, and this provides a wonderful opportunity to give them needed help and encouragement. Make it a stimulating, upbuilding meeting, one that will enable them to be better equipped for the ministry and that will give them a fresh outlook on problems with which they have been confronted. In addition to this meeting, work with them individually during the week. Find out in what way they personally need assistance, and then arrange your schedule to give them that help. If you find that no arrangements are in operation

for them to work at least some of the time with other publishers, profiting from the interchange of encouragement that such a provision affords, discuss the matter with the servants and other publishers and endeavor to improve the situation. Help the congregation committee to see how they can be a real help to pioneers. Make good use of the September 15, 1963, letter to all committees. Then, too, if you find that some are having difficulty in meeting their service goals, do not fail to take time to sit down and carefully review their schedule with them, offering helpful suggestions.

³ When visiting isolated pioneers and special pioneers every four months, arrange to spend an *entire week* with them. In talking with them at the beginning of your visit, ascertain what

needs attention and then work on these things together. Concentrate on one thing at a time. For example, you might spend a whole day working together on introductions to sermons in house-to-house work. Discuss introductions before starting out in the service and analyze them as you walk between houses; share good ideas that you have picked up from other publishers. Another day you might emphasize fitting the sermon to the individual householder, or starting studies on the initial call. When making back-calls, you might use one day to emphasize how to start off return visits or how to lead into a study, another to impress the importance of calling back on *all* who show interest, yet another to stress the value of calling back soon, or use of teaching methods at home Bible studies, build-

ing up their appreciation for the organization, and so forth. Help the brothers to keep clearly in mind what Jesus said at Matthew 13:18-23, so they do not become discouraged when some who at first manifested interest allow their love for the truth to grow cold. Of course, one day will be devoted to magazine work, and then you can emphasize the development of a route, or the value of analyzing the magazines with the idea of getting particular issues to ones in the community who would be keenly interested in certain subjects, such as police or school officials, businessmen with foreign contacts, and so forth. There is so much that can be done.

4 Together analyze the prospects for meetings in the territory. Take an evening to review together Study 57 in *Qualified to Be Ministers* and consider its application to the local situation. If no regular meeting is yet being held, perhaps by a concerted effort newly interested ones can be gathered together that week for a talk, after which a group study of *The Watchtower* can be demonstrated, with encouragement to come the following

week to continue the discussion. If meetings are being held, help to build up the attendance.

5 It is vital for each one to renew his spiritual strength regularly. To assist isolated pioneers in this regard, discuss with them their program of personal study. And during the week consider the texts from the *Yearbook* together; do your Bible reading together; have all the regular congregation meetings together, even if there are only two or three of you. What a blessing this will be to all of you!

6 Those who have taken up the pioneer service have shown that they are willing to take on greater responsibility in Jehovah's service, and many of them may be in position to reach out even farther. They may be glad to know that there is opportunity for them to attend Gilead School and then take up foreign missionary work. Beginning in 1966 the Society hopes to arrange for the training of at least two hundred pioneers each year for foreign service. After a course of about five months, which will include intensive language instruction, they will be sent to other parts of the world

where the need is particularly great. Those who enroll must be between twenty-one and forty years of age, in good health and effective in the ministry. Persons who were baptized at least three years ago and who have been on the list as regular or special pioneers for at least two years will be accepted for training. Circuit and district servants may volunteer if they meet these requirements, so may Bethel family members who have had pioneer experience; former Gilead graduates, however, will not be included. So when you find persons who meet the requirements for this work and who are eager to reach out for these added privileges of service, send your recommendation to the Society in a letter. There is much work yet to be done, and willing workers are needed.

7 By your showing warm personal interest in those who are special pioneers, regular pioneers and vacation pioneers, they can be aided to surmount difficulties that may arise, be productive in the ministry and a source of spiritual strength to all their brothers.

DAILY SCHEDULE

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	HOW TO
6-6:30 AM								First, with p the chart y activity for e total the nu you spend e door-to-door offer and als activity. Ther you spend e back-call wo number of h each day in activity. Fin total number spend in the day. The tot umn across each day sh total of the hours spent tures of the week and sh 30 hours p examine you ule as far as is concerned. Are you "fu ing your mi gaging in After you your daily your ministr your other a each day. I matter of fl your schedul
6:30-7								
7-7:30		Personal Study			Personal Study			
7:30-8		"			"			
8-8:30								
8:30-9								
9-9:30	Door-Door Offer	Door-Door Offer	Home Bible Study	Street Work	Back-Calls	Store-Store	Door-Door Offer	
9:30-10	"	"	"	"	"	"	"	
10-10:30	"	"	Back-Calls	Door-Door Offer	"	"	"	
10:30-11	"	Back-Calls	"	"	"	"	"	
11-11:30	Home Bible Study	Home Bible Study	"	"	Home Bible Study	Magazine Route	"	
11:30-12	"	"		"	"	"	"	
12-12:30 PM							Back-Calls	
12:30-1							"	
1-1:30	Back-Calls				Home Bible Study	Door-Door-Mags.		
1:30-2	"				"	"		
2-2:30	"					"		
2:30-3								
3-3:30								
3:30-4								
4-4:30							Public Meeting	
4:30-5							Watchtower Study	
5-5:30							"	
5:30-6								
6-6:30								
6:30-7								
7-7:30		Prestudy Work	Home Bible Study	Back-Calls				
7:30-8	Family Study	"	"	Home Bible Study	Ministry School			
8-8:30		Conq. Book Study	Back-Calls	"	Service Meeting			
8:30-9		"	"		"			
9-9:30								
9:30-10								
10-10:30								
10:30-11								
Hrs. door-door—offer & mags.	2	2½		3		4½	3	15
Hrs. in back-call work	1½	½	2½	½	2		1	8
Hrs. in Bible study work	1	1	2	1	2			7
TOTAL HOURS SPENT DAILY IN MINISTRY	4½	4	4½	4½	4	4½	4	30

GO
100 Hours
100 Magazine
35 Back-calls
7 Bible Study

HOURS SPENT IN
VARIOUS FEATURES
OF THE MINISTRY
DURING WEEK

HOW TO USE SCHEDULE

First, with pencil fill in on the chart your ministerial activity for each day. Next, total the number of hours you spend each day in the door-to-door work with the offer and also in magazine activity. Then total the time you spend each day in the back-call work. Total the number of hours you spend each day in the Bible study activity. Finally, obtain the total number of hours you spend in the ministry each day. The total of this column across the sheet for each day should equal the total of the last column of hours spent in various features of the ministry each week and should be about 30 hours per week. Now examine your daily schedule as far as your ministry is concerned. Is it balanced? Are you "fully accomplishing your ministry" by engaging in all features? After you have filled in your daily schedule for your ministry, next fill in your other activities during each day. Remember the matter of flexibility. Make your schedule practical.

GOALS

100 Hours per month
100 Magazines per month
33 Back-calls per month
7 Bible studies per week

HOURS SPENT IN VARIOUS FEATURES OF THE MINISTRY DURING WEEK

TOTAL HOURS FOR WEEK SPENT IN THE MINISTRY

Gain the Most from the Ministry School in 1965

¹ Have you looked through the titles of the talks to be given in the theocratic ministry school during 1965? If not, why not get out your new school schedule and to it right now? Just reading the titles stirs your interest, doesn't it? Yes, we will be covering a wealth of interesting and valuable information during the year. To benefit to the full, it is most important that we regularly attend and participate in the school.

² In preparing and delivering talks, remember it is not the quantity of material that you cover that counts; the important thing is how much of it the audience remembers. So stick to the theme assigned. Make your coverage of the subject simple and clear to all. Well-chosen illustrations from everyday life that nicely fit your theme and the audience will greatly aid your hearers to remember the main points; so use appropriate illustrations. Also, make personal application of the material to your audience so all may receive the greatest instruction and benefit.

³ Many of you brothers and sisters in small congregations are called on to prepare talks several times a month. We know it would be a help to you if this could be reduced to perhaps one talk a month, and we believe this would be a good arrangement. To make this possible, try this arrangement: Arrange for the instruction talk always to be prepared and delivered as a model talk. Also, have at least one of the student talks delivered in talk form. This will allow for you to have counsel on the student talk, and all in attendance will be able to benefit from the counsel given each week. Then if there are not enough students to give all the stu-

dent talks without some students giving more than one talk a month, the rest of the assignments may be covered in a question-and-answer session conducted by the school servant. One assignment might even be handled as a report; that is, a student will do what research he can on the subject and then present to the congregation the information he has found. The report will not require an introduction, conclusion or development of any particular theme, and, if you are a sister, it can be given from your seat. No counsel will be given after the report. Yet all in the congregation will have benefited from the student's research and preparation. This arrangement will help smaller congregations to get all the instruction provided through the school without students' having to prepare more than one school assignment in talk form each month.

⁴ Have you school servants considered that when you give counsel you have a fine opportunity to teach the students during the two minutes allotted for this? If in this time you are able to counsel on only one or two of the three points the student is working on, this is sufficient. If you feel the student will be able to work on only one point of counsel, it is all right to deal with just one point. Remember, it is not how much you say in counsel that counts; the important thing is how much the student remembers and is able to apply.

⁵ We will be learning much at the school during the coming year. Don't miss it. Attend regularly. Listen closely. Prepare your assignments well so you as well as others gain the most from the school in 1965.

Announcements

◆ Memorial date for 1965 will fall on Friday, April 16, after 6 p.m. A special public talk will be given on Sunday, April 4, entitled "The Coming Banquet for All the Peoples." Complete copy for this talk will be provided. Please order handbills soon.

◆ Printed Memorial invitations may be ordered from the Society using the regular Handbill Order form. The price is 25c per 1,000; 15c for 500; 10c for 250. Submit your orders with remittance for these invitations at the same time as the order for the special public talk handbills, but on separate order forms.

◆ Outlines for the 1965 public talks will soon be sent to the congregations, and assignments of speakers can be made in harmony with the instructions in paragraph 134 of *Preaching and Teaching in Peace and Unity*. These new talks may be scheduled for April 11 and thereafter. It will be a help to

us in Brooklyn if you order your handbills for April as early as possible.

◆ Starting March 7 the circuit servants will be giving the public talk "Does Religion Guide Your Life?" In February the district servants will begin giving the talk "The Moral Breakdown—What Can Be Done About It?"

◆ At service centers the program on Sunday morning will be as follows: January 10, what to do to prepare the way for return calls; urge all to spend some time making back-calls. January 17, how to make transition after literature is placed and start studies on initial call using "Good News" booklet. January 24, how to resume discussion on back-call, using "Good News" booklet; encourage all to spend some time making back-calls. January 31, how to make back-calls, using "Good News" booklet, when study was not started on initial call.

Keep It Simple

¹ Most persons we talk to in the field ministry know little or nothing about the Bible. Some have only a limited education. So if we are going to help honest-hearted ones to understand the truth, we will have to make our sermons simple, won't we?

² What is it that makes a sermon simple and easy to understand? For one thing, speaking at a reasonable rate will help, and tied in closely with this is the amount of material we discuss. Much of what we have to say is new to the householder, and he can't grasp everything at once; so don't rush. Of course, we may be going at a reasonable pace, but, at times, we still may feel that a certain householder has not grasped the point. Perhaps it is because of the way we expressed it or because of some distraction in the home. What should we do then? Very likely it would be advisable to repeat the point, possibly doing so in different words. There will be little benefit in discussing additional material until he understands what has already been said.

³ It is also good to be careful in the terms we use. Words such as "Kingdom," "Armageddon," "remnant" and "great crowd" are everyday expressions to us, but they probably would not be correctly understood by most people we meet in the house-to-house work; so it is wise to add something that will make clear just what they mean. When giving our current sermon, we may even find that people do not clearly understand the word "resurrection," so we ought to make clear that we are talking about God's provision to raise people from the dead and give them opportunity to live forever in paradise conditions on this earth.

⁴ Simplicity also means to be uncomplicated. For example, with our current sermon, after reading John 11:25, we can simply point out what the resurrection is and that it is clearly taught in the Bible. Undoubtedly, explaining the difference between the heavenly resurrection and the earthly resurrection, or trying to explain who will not be resurrected, will only complicate our sermon.

⁵ People listened to Jesus "with pleasure." Not only did he speak the truth, but he made it simple and they understood. Our assignment as teachers makes it important that we do the same.—1 Cor. 14:9.

◆ During January overseer will work with literature servant. In meeting with literature servant, material in paragraphs 13-25 of *Cost List* should be reviewed. See outline of First Meeting in February for other points.

Presenting THE GOOD NEWS

Do You Make All Your Back-Calls?

¹ Do you find that it is a problem to get all your back-calls made? Apparently many of us do. As publishers, during the past year we reported 3.3 back-calls each month, and many of these were made in connection with Bible studies conducted. But what about the many magazines, books and booklets placed as well as subscriptions obtained? Have you been calling back on all your literature placements? And what about persons who show interest but, because of their religious training, are afraid to accept literature? These people need our help if they are going to flee from Babylon the Great before it is too late.

² The question is: When can we find time to make all these calls? As you well know, it is not easy to find some persons at home; it may require many return calls, and that takes time. A good schedule will help. It would be good for all of us to spend at least half of our service time making back-calls and conducting Bible studies. Why keep on looking for interested persons if we are not caring for those already found?

³ But you may say, I just can't get out at the time the congregation has for back-call work. Then make back-calls when you are out in the service. Back-calls can be made at any time. Before the book study, back-call night and the third hour of service on Sunday are some possibilities. But if you talk to a person on Sunday morning at ten o'clock and you feel that this is the best time to call again, make arrangements accordingly, and then do your house-to-house work afterward.

⁴ If we keep accurate House-to-House Records we will have back-calls to make. All of us find some householders who accept literature or otherwise show a little interest. It is true that at times the interest may seem to be slight, but, remember, it is often a tiny seed that grows into a strong tree. Similarly, many who showed only a little interest at first are now zealous publishers—because someone called back. In going from house to house

we do not skip homes because of indifference shown the last time we were there. So, too, when making back-calls, let's not skip any on our House-to-House Record because we have begun to feel that perhaps they really were not so interested after all. Their life is at stake, and they need the waters of truth.

⁵ When making the back-call, be friendly: "How glad I am to find you at home! I so much enjoyed talking to you the other day about the resurrection, and I wanted to stop in for just a few minutes to see you again. I found a few points I thought you would enjoy concerning the One who is the Author of the resurrection hope. May I step in?" Then you can consider one or two paragraphs from the "Good News" booklet, perhaps starting with paragraph five, on "The True God." Invite the householder to get his own Bible and read the scriptures. A brief review will help him to appreciate that in just a few minutes he has truly learned something beneficial. In preparing for the next call, explain that additional paragraphs in the booklet will be discussed. Do not stay too long or attempt to cover too much. Keep it simple.

⁶ Of course, if it is convenient to start that study on the initial call, it is a good thing to do. After placing the offer, you can say: "I would like to show you briefly how this booklet can be used to obtain vital information from the Bible." Then open to paragraph five of the "Good News" booklet and use the same procedure that is outlined above for back-calls.

⁷ Those of you who are study conductors can do much to organize the service so proper attention is given to the back-call activity. If Sunday is the only time that some can make back-calls and they want to make these first and share in the sermon work later, that can be done. Of course, if back-calls can be made at some other appropriate time, make arrangements accordingly. In this way it will be possible to give adequate attention to all interested persons, and we will be following Jesus' instructions to feed the sheep.—John 21:15-17.

THEOCRATIC NEWS

◆ A pioneer associated with Arriba, Colorado, congregation reports 20 subscriptions obtained, 235 magazines placed in October. A fine contribution to the congregation's ministry.

◆ A vacation pioneer in Savannah, Georgia, requested extension of her appointment. She was overjoyed at obtaining 13 subscriptions and placing 221 magazines during October.

◆ Brother Knorr left Brooklyn November 25 on a tour of the Pacific area and the Far East. He will serve the brothers in fourteen lands on his two-month trip. At the first stop, in Hawaii, 1,682 attended convention on Hilo; 700 had been present seven years ago. At Guam, the next stop, 131 were on hand for the public meeting.

◆ District servant in Cameroun reports 10,000 attended an outdoor showing of the Society's new film.

◆ Work of Jehovah's witnesses has been banned in Libya because of the false charge of Zionism.

◆ Branch in Leopoldville, Congo, reports 3,330 publishers in October—a new peak and an increase of 17 percent over last year's average. Over 10,000 magazines placed for the first time, also 33 vacation pioneers reporting.

◆ Burma reports 325 at district assembly and eleven baptized; 216 reported service in October.

◆ New Kingdom Hall inaugurated in Fort-de-France, Martinique, with 355 in attendance.

Question Box

• Should Christians buy from church rummage sales, the Salvation Army or other religious organizations? Also, what about contributing used items to them?

Whether a Christian purchases items from these sources or not is an individual matter. One might reason that items could be obtained from them at a saving and feel he could conscientiously obtain them since the money is payment for merchandise, not a donation. On the other hand, if one felt he would not want to do business in any way with such organizations, even by making purchases, he should follow his conscience. Of course, it is good to keep in mind that, while we should not be critical of what others do in this regard, we should also be careful not to stumble others by the course that we pursue. Consider carefully the counsel recorded at 1 Corinthians 10:23-33.

As for contributing items to such organizations, this is an entirely different matter. It is not a business transaction in which goods are exchanged for money or goods of equal value. Such a contribution of goods would be a voluntary offering or donation to the religious organization, part of Babylon the Great, and would make one a supporter of it. This a dedicated Christian could not do.—Rev. 18:4.

★ "Shepherd my little sheep." ★

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

FEBRUARY, 1965

"Do not become fearful of those who kill the body."—Matt. 10:28.

VOL. VIII NO. 2

Dear Publishers:

Some of the most distant territory assigned to the United States branch is around Guam and the Trust Territory of the Pacific Islands. There is still a lot of work to be done in that part of the field, and that is one reason why Brother Knorr has just visited Guam, where a convention was held on the weekend of December 5 and 6. Eighty-two brothers and interested persons attended the Saturday meeting and there were 131 at the public talk.

Missionary work has started in Saipan, and there are some brothers serving where the need is great in the Marshall Islands. But there are still many other islands that need attention, so Brother Knorr spoke to the missionaries and the brothers who have recently gone out from the Hawaiian Islands to serve in the area, and it is hoped that we will be able to expand the witness work into other island groups, such as Majuro, Truk and Ponape, in the next few months, and then, as soon as other workers are available, we hope to get a witness given in other islands in the Pacific territory. In some of these islands the people have never heard the Kingdom message. Of course, there is still much room for service, and any brothers who find employment in the Trust Territory islands always have an enjoyable time serving where the need is great. If any of you want to look into the possibilities of going out to serve where the need is great in the Pacific Islands, we think that would be just fine.

We hope, too, that we may be able to get more help from the some 2,000 publishers in the Hawaiian Islands. Brother Knorr had a fine assembly with the Hawaiian brothers, 1,682 attending the public meeting at Hilo. He has also written to us about having a surprising crowd of 7,463 at a Wednesday night meeting at a Manila racetrack in the Philippines.

Here in the United States we are

Do Not Hold Back!

¹ "Do not hold back good from those to whom it is owing, when it happens to be in the power of your hand to do it," says Proverbs 3:27. When considering how much you personally benefit from *The Watchtower*, you have probably thought, "I certainly don't want to hold back these good things from others. I wish I could really help more persons to appreciate *The Watchtower* just as I do."

² How might we do this? Well, what is it about *The Watchtower* that we like so much? It is the information itself in the various articles, isn't it? Then why not select a few outstanding points from an article and present these in a brief, interesting way? Or select certain sentences to read, and allow the householder to read right along with you? Our desire is to convince the listener that *The Watchtower* is different from ordinary church journals so that he will want to subscribe for it, and one of the best ways to do this is to read some of it to him.

³ Take, for example, *The Watchtower* of February 15. After para-

able to measure our progress in many ways. Often we hear expressions like: "What a spiritual feast we had for three days! What would we do without circuit assemblies?" When we look back to 1947, when the circuit assemblies began in the United States, we had only six districts. Until 1953 the district servant spent only one week with a circuit, serving a circuit assembly. However, a second week was then added, giving the district servant some time to work with the circuit servant at a congregation. Then we had to increase the number of districts, doubling the number to 12.

Twelve years after we began to have circuit assemblies our districts had more than tripled. There were 19 districts in 1959. By 1961 the growth was so great that we had formed six new districts in that

phrasing the last scripture of our sermon (Matt. 6:10), we might read and comment on the caption text from the main article (Rev. 20:13, 14). Then, depending upon the interest shown, we could read the first few lines of the main article. How clear and reassuring these statements are! If advisable, we could even go farther, dropping down to paragraph two, which identifies Satan as the one having the means to cause death and explains how he will be brought to nothing.

⁴ Of course, in addition to using specific examples, as just mentioned, we should be prepared to describe the purpose and contents of *The Watchtower* in a general way. People will be interested in such things as the number of languages in which it is published, how many copies are printed of each issue, the number of lands in which it is distributed and that it is read by people of all religions.

⁵ Wasn't that a fine idea to carry "Let God Be True" along with us and use it as a secondary offer (Continued on page 2, col. 3)

one year alone. But expansion did not stop there. The very next year, in 1962, another district was added. Now we are very happy to tell you that in February 1965 two more new districts will begin functioning. So we will have 28 districts in the United States. One of the new districts is in the area of northern California and southern Oregon and the other one is near New York City in the Connecticut, New Jersey and Pennsylvania area.

So as each of us has a little part in the service we are encouraged by seeing the evidences of progress and expansion in our territory. We pray that you will each have many happy experiences as you continue enjoying Jehovah's goodwill.

Your brothers at

THE BROOKLYN BRANCH OFFICE



Aid others to become God's "men of good will."



Your Service Meetings

SECOND MEETING IN FEBRUARY

Theme: As God's "Men of Good Will" Do Not Hold Back. Song 31.

5 min: Introduction, text and comments.

13 min: Letter from The Brooklyn Branch Office is discussed by two mature publishers, in the truth many years, who have watched missionary work expand into various countries. They rejoice in this report. Comment on last two items of Theocratic News.

10 min: "A United Effort Blessed with Success." Talk. Bring in local experiences, preferably with "All Scripture" book.

15 min: "Do Not Hold Back!" Question-and-answer discussion. Include Theocratic News item from Florida—this congregation did not hold back.

5 min: Accounts servant report for January.

12 min: Concluding comments. Include local January report. Build up enthusiasm for next week's service meeting on vacation pioneering. Remind brothers to bring January "Kingdom Ministry" insert next week. Song 44.

THIRD MEETING IN FEBRUARY

Theme: Serving Whole-souled as "Men of Good Will." Song 59.

5 min: Introduction, text and comments.

18 min: "Can You Devote 100 Hours a Month to Jehovah as a Pioneer?" Question-and-answer coverage. January "Kingdom Ministry" insert. Assign to mature brother, assistant congregation servant, if qualified. Read paragraphs as time permits. Weave in Theocratic News item from Pleasant Hill, Missouri.

15 min: "Will We Do It Again?" Article will be thoroughly discussed by means of audience participation. Include Theocratic News item from Cuba.

15 min: Will You Vacation Pioneer? (3 min.) Chairman who has pioneer spirit enthusiastically encourages vacation pioneering in April. 13,025 publishers in United States did so last April. Mention number who did locally. How will our congregation do this year? A number of publishers are considering it. True, some have obstacles, but now is time to discuss and plan to overcome them. Audience invited to ask for help.

(10 min.) Married sister with four children tells her problem, is invited to platform to discuss it. Chairman notes need of rescheduling, family cooperation, early start in morning, mutual arrangements with other sisters to care for children, etc. Some segments of usual routine may have to be set aside for month; either being cared for in month before or after. Discuss briefly the Schedule on page 6 of January "Kingdom Ministry" insert and encourage making it out now. Sister decides she can and will vacation pioneer. Others, such as teen-age youngster with limited spring vacation, and older retired brother with time but not transportation, are interviewed and helped with practical schedule. Suggestions on working nearby territory, arranging to work with others who have transportation, etc., are discussed. These, too, see how they can vacation pioneer.

(2 min.) CHAIRMAN: Obstacles can be overcome with advance planning. Application blanks available for all who will apply.

7 min: Concluding comments. Handle Announcements as they apply locally. Song 89.

FOURTH MEETING IN FEBRUARY

Theme: Conducting Ourselves as God's "Men of Good Will." Song 15.

5 min: Introduction, text and comments.

15 min: "Hold a Good Conscience." Article from September 1, 1964, "Watchtower." (The matter of conscience is a factor in many decisions a Christian must make. However, this does not mean that it makes no difference what a person does.) Assign this talk to mature brother.

18 min: Handling Expired and Undeliverable Subscriptions.

CHAIRMAN (2 min.) Each year congregations receive over 840,000 slips for expired subscriptions. Over 30,000 subscriptions are undeliverable each year because of illegible writing on subscription slips or people moving without leaving a forwarding address. We are concerned. They are missing life-giving truths.

SCENE I (3 min.) Bible study servant explains to conductor arrangement for calling on persons whose subscriptions have expired. He gives slips to conductor for his territory. Conductor then gives slips to publisher originally obtaining the subscription, if possible. Among slips is an "Undeliverable Subscription Follow-Up" slip. Name of publisher obtaining subscription has been noted on the slip by accounts servant. Conductor inquires what should be done with this. Calls can be made to obtain reason for non-delivery or to obtain correct information. Possibly wrong street has been shown, house number transposed, etc. (Next scene introduced.)

SCENE II (3 min.) At meeting for service, conductor discusses making calls on subscription expirations. (1) Friendly greeting; if person is known, renew acquaintance. If not, then give appropriate introduction identifying self as associated with the organization publishing "The Watchtower" (and/or "Awake!"). (2) Give current sermon. (3) Present subscription for both magazines and start study in "Good News" booklet. (Conductor introduces next scene.)

SCENE III (4 min.) Publisher makes subscription expiration call. Follows all steps; gives abbreviated sermon. Obtains new subscription; checks slip for accuracy and legibility.

SCENE IV (3 min.) Conductor next talks with publisher who obtained undeliverable subscription. Suggests calling at address shown on the slip, and they do so. No such number found. Publisher suggests they try one block over. Householder is located and expresses concern about not receiving magazine. New address is noted on slip. Study started in "Good News" booklet.

CHAIRMAN (3 min.) Outline procedure for handling back-call slips. Mention following points about undeliverable subscriptions. (1) Return to address given. (2) If not found, check adjoining streets, house with similar number, names on mailboxes in apartment houses, etc. (3) Make discreet inquiries of present tenant or neighbors as to new address. Check phone directory or other such sources. (4) If address on slip is correct, check with post office.

Using these suggestions will aid many to receive "The Watchtower" and "Awake!" where the subscription expired or is undeliverable.

12 min: Question Box. Committee has discussion to decide if certain couple

in the congregation should be granted use of Kingdom Hall for their wedding. The brother had approached Bible study servant, was told it was committee matter and that they would be happy to consider it. Bible study servant commended for handling matter this way. Committee now examines and discusses Question Box material carefully so they will be fully informed, can discuss points properly with couple, and matter will be handled theocratically to satisfaction of all.

10 min: Concluding comments. Comment on slogan at bottom of page 4, tying in points from last week's service meeting. Song 83.

FIRST MEETING IN MARCH

Theme: Impart God's Progressive Revelation to Mankind. Song 77.

5 min: Introduction, text and comments.

15 min: "Share in the Happy Outcome Jehovah Gives." Chairman asks questions to highlight point being made in paragraph. Then simply read the experience or experiences from "Yearbook" to illustrate that following up all interest will bring results. (See also "yb," p. 135 ¶3; p. 149 ¶1; p. 240 ¶1.) Just reading experiences aloud will drive home the point. Make question-and-answer portion fast-moving, leaving time for experiences.

15 min: "What You Should Know About Alcoholism." Talk by mature brother on article in January 22, 1965, "Awake!" Stick to the material in the article.

10 min: Talk by accounts servant on meeting with congregation servant. At their meeting they will discuss: Instructions on congregation accounting, especially need for auditing accounts regularly, per instruction sheet. Importance of accuracy in taking subscriptions. Include comments on privilege of contributing toward congregation expenses. Select appropriate points from pages 281-284 in 1964 "Watchtower."

15 min: Congregation servant gives talk on theme for March, "Impart God's Progressive Revelation to Mankind," and weaves concluding comments in as application of these points. (See "Watchtower," March 1, 1965.) Song 70.

Do Not Hold Back! (Cont'd)

during January? Let's continue doing so in February. Also, we will continue to suggest that they read the individual copies of the magazines, which we place for 10c.

6 It really is in the power of our hands to do good in this world where so many concentrate on what is bad, isn't it? Yes, with what we have to offer, and especially if we are prepared to demonstrate the value of *The Watchtower*, we have the power to do a tremendous amount of good. How satisfying it is to know that our wholesome and generous giving can aid interested persons to learn of the way that leads to life! With a motive as fine as this, surely we cannot hold back.

Will We Do It Again?

¹ We should—and we will, if all of us support April vacation pioneering as in the past. Since vacation pioneering has especially been suggested for April the last two years, look what has happened! In 1963, the first year vacation pioneering was really highlighted for April, the grand total of 10,379 responded, compared to 3,468 in April 1962. Last April the number jumped still higher, to 13,025. Will we do it again? Will we have another increase in the number who vacation pioneer this April?

² We will, if all of us who served previously do it again and others join in April vacation pioneering. The Society is pleased to invite all baptized publishers who have been regular in service for the last six months to respond to the call. We will be happy indeed to receive your application.

³ Publishers of all age-groups and circumstances commendably responded last April. A goodly number of servants were able to vacation pioneer and do their secular work. School-age publishers took advantage of the school vacation period and worked out schedules that enabled them to vacation pioneer. Housewives, retired persons, part-time workers, some well up in years, many who formerly were regular

and special pioneers, and some with physical infirmities vacation pioneered.

⁴ The greatest month of Kingdom activity on record was last April. New peaks were reached in publishers, hours, magazines, back-calls, Bible studies and subscriptions, and in vacation pioneers. The activity of the vacation pioneers contributed greatly to making possible the excellent report. And many enjoyed their service so much that they either extended their vacation pioneering or are now serving as regular pioneers! Will we reach new peaks again this April? Yes, if those who vacation pioneered last year do it again and encourage others to join them.

⁵ With all of us who are now serving as vacation, regular and special pioneers, servants in local congregations, and circuit and district servants, talking up and encouraging others to vacation pioneer during April, we will do it again. Publishers, why not encourage one another to serve together? How many vacation pioneered with your congregation last year? Wouldn't it be nice to better the number this year? We at headquarters look forward to being able to rejoice with you in seeing a new peak in the

number of vacation pioneers for April.

⁶ To answer questions and arrange special midweek field service activities for April, the Society is asking congregation committees to meet with prospective vacation pioneers at the most convenient time locally, before or after the Sunday meetings, February 21. Please attend if you are interested in vacation pioneering.

⁷ It would be appreciated if you would obtain your application, fill it out and submit it to the overseer right away. Special arrangements are being made in the office here to handle the applications as soon as they are received. If your circumstances are uncertain now, but by late in March or even the first of April you see it is possible to vacation pioneer two weeks or more, fill out an application. Your overseer will be pleased to give it immediate attention with the committee and send it to the Society.

⁸ If the number of congregation publishers and vacation pioneers equals the 20-percent goal for the congregation, overseers will be able to write on the congregation's report card "We Made It!" to indicate that the 20-percent increase was reached or exceeded. Wouldn't it be wonderful for your congregation to report "We Made It!" and for all congregations to say, We did it again?

Announcements

◆ Overseer should meet with accounts servant and work with him in the service early in February. See page 2 for points to discuss. Also, literature servant should meet briefly with them. His duties and those of accounts servant can thus be coordinated.

◆ The following program should be followed at all service centers. February 14, review and demonstrate starting studies in "Good News" booklet, especially on initial call. (See June 1964 *Kingdom Ministry*, page 2.) February 21, discuss how to demonstrate specific points from a *Watchtower* article. (See page 1, "Do Not Hold Back!") February 28, making calls on subscription expirations and undeliverable subscriptions. (See page 2.) March 7, discuss importance of making back-calls wherever interest is shown. (See "Share in the Happy Outcome Jehovah Gives.")

◆ The Society appreciates very much the generosity and consideration shown by brothers in the congregations who have sent packages of used clothing to Brooklyn. We have been able to use some of this for shipments overseas and have also been able to supply warm clothing to students of Gilead who came from tropical countries. However, we have now accumulated quite a large supply of the clothing. Therefore, we request the brothers not to send packages of used clothing to Brooklyn. No doubt it would be helpful to many of the pioneers or some needy families if the brothers would arrange for local distribution of the clothing they are no longer using.

◆ The April 15 *Watchtower* and the April 22 *Awake!* will be special issues.

The *Watchtower* will feature the subject "The Coming Banquet for All the Peoples." *Awake!* will be on the timely subject "Movements Toward Religious Unity—What They Mean to You!" All will want to give them special distribution. Publishers will want to plan to place at least 30 magazines during April; pioneers 200 and special pioneers 300. Congregations should ascertain their needs and order now.

◆ Our 20-percent goal for April is 350,782 publishers. Now is the time to start working toward it by laying the foundation to take those with whom studies are being conducted and who are sufficiently advanced out in the ministry.

◆ During Memorial week circuit servants will keep the regular schedule serving congregations except that the usual Friday meeting with the committee will be moved to another time. Congregations being visited by a circuit or district servant may ask these brothers to handle the Memorial talk. In all cases they will give the April 4 talk. Congregations having a circuit assembly April 4 will have the special talk April 11.

◆ Offer for May: "Let God Be True" and a booklet, for 50c. When out of stock use "This Means Everlasting Life" and thereafter any 50c book heavily stocked.

◆ Please do not mail any copies of the Society's publications to individuals in Hungary. Receiving these things there might only cause difficulty. However, Bibles not printed by the Society may be sent. Anyone knowing of interested persons living in Hungary who

want spiritual aid may write to the Society, giving the names and addresses. If any dedicated publisher is planning to travel to Hungary, please communicate with the Society at least two months in advance, if possible.

◆ The February 22 *Awake!* has an article entitled "Cheating the Insurance Company." You will find it a good one to place with your insurance agent and others.

◆ New publications available:
Qualified to Be Ministers—Cibemba
"Your Will Be Done on Earth"

—Yoruba
1964 *Watchtower* and *Awake!* bound volumes

—English, Portuguese, Spanish
Watch Tower Publications Index, 1964

—English
1965 *Yearbook*

—German
Tract 4—"Awake from Sleep!"

—Portuguese
Tract 8—"Life in God's New Order"

—Portuguese
Tract 9—"The Sign of Christ's Presence"

—Portuguese
◆ Out of stock in U.S.A.:

Faith on the March —English
What Has Religion Done for Mankind? —Greek, Portuguese

God's Kingdom Rules—Is the World's End Near? —Japanese, Spanish

Healing of the Nations Has Drawn Near —Italian, Turkish

World Conquest Soon—by God's Kingdom —English, French

Watch Tower Publications Index, 1963 —English

◆ Available again in U.S.A.:

"Look! I Am Making All Things New" —Hindi

"This Good News of the Kingdom" —Hindi, Isoko

Presenting THE GOOD NEWS

Share in the Happy Outcome Jehovah Gives

¹ Some months ago a publisher in Michigan was invited to make back-calls. When she replied, "I don't have any," it was suggested that in the future she keep a record of all interest located. She followed the suggestion and is glad she did. Since then she has never been without back-calls, studies or the happy experiences that come with a full share in this activity.

² How often have you called back on a person who took no literature at all? Or do you usually not make such calls? Remember Jesus' statement, 'My sheep will listen to my voice'? Well, it's true, and you've noticed that some, while refusing to take the literature for various reasons, will still listen to the message, haven't you? Are they sheep-like persons? It will often take a back-call to find out. And it doesn't take an experienced publisher to spot such interest. The new *Yearbook* tells an experience that illustrates the point. Two publishers in England called at a door together. The householder did not take any literature, so the publisher who made the presentation made no note of the call on his House-to-House Record. But the publisher with him

felt that some interest had been shown, made a note of it and called back the following week. Soon a home Bible study was being conducted in that home. Whether they accept literature or not, it is these interested ones we want to help, isn't it? (See *Yearbook*, p. 231 par. 2; p. 212 par. 1.)

³ You can be sure that your circuit servant will appreciate it if you will keep a careful record of all interest you locate, whether the people take literature or not, and if you will then let him make the back-calls with you during the week he is visiting your congregation. Many happy experiences are in store for you as you do. (See *Yearbook*, p. 149 par. 2.)

⁴ Have you ever received the name of an interested person from your overseer and been asked to make the call? What would you do if you found that the person lived ninety-three miles from your home over a dusty mountain road? Read the heartwarming account on page 228 in your 1965 *Yearbook* and share the pleasure and happy outcome of making such a call. Yes, keep a record of *all* interest located. Make the back-calls, start studies and rejoice in the outcome Jehovah gives.

A United Effort Blessed with Success

¹ Remember the effort that you personally put forth to help make December an outstanding month? Well, rejoice with us now in the many fine features of that report. 310,027 publishers reported, for a 6.1-percent increase over last year's average of 292,318. This is the greatest number of publishers reporting in any month, with the exception of April 1964! 13,020 more publishers reported than in December 1964.

² But that's not all. This December we averaged 9.4 hours and 11.1 magazines; last year 9.1 hours and 10.3 magazines. And pioneers? Reporting were 8,622, our twentieth monthly peak!

³ Did you enjoy placing "*All Scripture Is Inspired of God and Beneficial*" along with the Bible? Many of you had outstanding experiences. You shared these with

us. A district servant said: "The overall feeling of the brothers is that this has been one of the finest campaign items we have ever had." A special pioneer writes: "A jewel I have found it to be. If you can only show it, it is placed." So we placed 270,833 books, compared with 253,089 last year.

⁴ Successful campaigns come from Jehovah's blessing on his servants' united efforts. Surely we had both in December.

DECEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	745	143.0	53.8	7.7	139.1
Pios.	8,622	92.5	31.0	4.9	102.7
Vac. Pios.	3,360	75.7	19.5	2.1	78.0
Pubs.	297,300	9.4	3.2	.6	11.1
TOTAL	310,027				

Public Meetings Held: 27,173

UNITED STATES GOAL FOR 1965
321,550 Publishers

THEOCRATIC NEWS

◆ A circuit servant reports: "While visiting the Miami, Florida, Westchester Unit, 73 of the 83 publishers reported service during the week. They averaged 6.6 hours, 6.6 magazines and started 16 new home Bible studies. Two publishers asked for regular applications to start pioneering January 1, 1965."

◆ Another report from a circuit servant says: "The Pleasant Hill, Missouri, Congregation reported no pioneers on previous visit of the circuit servant. This visit 10 percent of congregation (4 out of 40 publishers) already enrolled as regular pioneers, with immediate prospect of two more by next visit. Average hours of congregation increased from 9.4 to 11.8 as a result of pioneers' aiding publishers, especially in midweek service."

◆ In Cuba all 55 baptized publishers in a congregation of 69 were vacation pioneers in January. Another congregation reports that they averaged 21 hours, 11.3 back-calls and 3 Bible studies per publisher in their efforts to aid others.

◆ A new unit has been established in Leopoldville, Congo, bringing the total to 17 units and one isolated group in this city of more than a million.

◆ Brother Knorr continues his visits to branches in the Far East. At Tokyo, 1,515 heard him speak, and 3,501 attended the meeting held for brothers in Seoul, Korea.

Question Box

• Who may use the Kingdom Hall for a wedding?

This is a privilege open to honorable persons whose conduct has been chaste. If a dedicated couple wish to have the use of the hall, they should ask the committee well in advance. They should be Scripturally and legally free to marry and not on probation, announced or unannounced. The committee should discuss these matters with them, and if the requirements are met, they may allow the hall to be used. Neither the overseer nor any one member of the committee should decide whether the hall may be used, as this is a decision for the entire committee.

If a dedicated person plans to marry an undedicated person and wants to use the hall, the committee should counsel him concerning marrying "only in the Lord." (See "Awake!", November 22, 1963.) If he still decides to go through with the marriage, he bears the responsibility for this. He certainly is immature and will be disqualified from servant privileges until mature devotion to Jehovah's righteous ways is clearly demonstrated. But if he and the unbeliever are otherwise worthy, the committee may allow the use of the hall if they choose to do so. However, this does not mean that the committee approve the marriage. Whether two undedicated persons could use the hall is discussed in "The Watchtower" of December 1, 1960, page 736.



Plan now to vacation pioneer in April!



KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

MARCH, 1965

"Do not become fearful of those who kill the body."—Matt. 10:28.

VOL. VIII NO. 3

Dear Publishers:

With the coming of March, we here at Brooklyn naturally turn our thoughts toward the April campaign. We know you are thinking about April too. It is a month of special service to Jehovah, and we hope to see a 20-percent increase in the number praising him. That would mean a total of 350,782 publishers reporting in the United States. In December there was a substantial increase up to 310,027 publishers, but we see we have quite a way to go. How shall we go about it?

First of all, every one of us will need to make personal arrangements for sharing in the April campaign. But we will have to do more than that. We know there are some inactive ones and we would like to see them out in the service in April. Wouldn't it be fine if we could reduce the number who have become inactive by helping them to share with us in the April campaign as praisers of Jehovah? Let's all work to that end.

We also have the prospect of starting new ones in Jehovah's service from among the 219,831 home Bible studies being conducted. One of the best ways to help the new ones and the inactive ones to share in the service in April would be to get them to come to the special public talk "The Coming Banquet for All the Peoples." If we can get them to the Kingdom Hall to hear that talk, it may stimulate a desire on their part to have a share in Jehovah's service. If they qualify morally to be publishers, we might be able to encourage them to share in magazine activity in April, because right after the talk we hope to have supplies of the special April 15 issue of *The Watchtower* on hand. We ought to invite everybody who is at the meeting to take five or ten copies. Also, copies of the April 8 *Awake!* should be available, for two magazines can be placed as easily as one. We can show those who qualify to be publishers that the magazine work is quite easy

Share Your Good Things

¹ Just think how many good things we have learned in our study of God's Word and through the pages of *The Watchtower*—and how much we appreciate the progressive revelation of truth Jehovah has given us! To show our appreciation to Jehovah and our love for our neighbors, we are glad to share the good news with others at every opportunity. That's why we keep so busy in the ministry. Of course, not all our neighbors appreciate the message we bring from God's Word. So we keep on examining ourselves and our teaching methods and pray that Jehovah will bless us so that we can most effectively share the good news.

² With the beginning of March we are at the halfway mark in the *Watchtower* subscription campaign. How have we been doing? If you are a congregation publisher, have you placed a subscription yet? Or have you placed ten subscriptions

to do and invite them to go along with us. They can also share the good message with their family and friends and tell them something about what they heard. We also will want to invite them back for the Memorial, and with the special Memorial invitations we should have good success in inviting many persons to share in this glorious season of Christian activity.

We are preparing our press schedules at Brooklyn so we can print a lot of extra copies of the special issues. The Bethel family are eager to supply all the extra copies that may be needed. Here at Brooklyn we are quite excited about the prospects for a wonderful April campaign. We think you are excited too. We all pray for Jehovah's rich blessing to be with us in doing everything we can to get ready for the happy spring increase, which Jehovah has given us each year.

Your brothers at

THE BROOKLYN BRANCH OFFICE

or fifteen if you are a pioneer or special pioneer? If not, let's ask ourselves who there is to whom we haven't as yet offered the subscription. How about those who were not home the first time we called and those who obtained single copies of the magazines to get acquainted with them, those with whom we conduct Bible studies, friends and relatives? We want to offer the *Watchtower* subscription to each of these and to those whose subscriptions have expired. Also, have you been carrying a copy of "Let God Be True" in your witnessing case and offering it to those who do not accept the subscription? As we show ourselves generous in sharing the good news with others, we can show our appreciation to Jehovah for his goodness to us.

³ One of the finest opportunities to share good things with others is when we call back on them. Have you made arrangements in your schedule to spend at least half of your service time in March calling back on interested people you locate? That would be a fine way to aid the many interested people we have met, wouldn't it?

⁴ As we give a little thought to making back-calls, it becomes apparent that *all of us can do it*. Back-calls do not need to take ten or fifteen minutes. If you would like to make your call a short one, this will be perfectly all right. Above all, make your call a friendly one. Be warm and neighborly. Although the response of the householder is good, you will want to be careful not to stay too long. And what will you talk about? Well, perhaps you would like to tell them what you have been learning about the resurrection. This would be good. If you are new at making back-calls and feel you could do better if you read to the householder an interesting paragraph from one of the magazines, this will be all

(Continued on page 4, col. 1)



Impart God's progressive revelation to mankind.



Your Service Meetings

SECOND MEETING IN MARCH

Theme: Share Your Good Things. Song 34.

15 min: Introduction. Text and comments discussed by couple at table. As they conclude, knock comes on door and visitors come in. Individuals coming in are those who have applied for vacation pioneer service. They are excited about prospects of pioneer work. Couple inquire concerning how it is possible to arrange affairs to get into vacation pioneer service. Visitors explain how they did it previously and what they plan to do this April. Explain blessings enjoyed in this service. Urge couple to consider their possibilities. Talk about how they can work out a schedule to allow them to pioneer in April. State that congregation servant has application blanks or can get them quickly. Mention how many in local congregation are planning on vacation pioneering in April. (If at all possible, use actual vacation pioneer enrollees or those who have had vacation pioneer experience to take part of visitors.)

5 min: "Making Good Use of 'Awake!'" A talk.

12 min: "Share Your Good Things" Questions and answers. Spend the full time on the article itself.

18 min: Friendly Visits. Back-call demonstrations. Publisher checks House-to-House Record to see where individual magazines were placed. Says he is glad he was encouraged to try calling back on all placements of magazines. Makes call, showing very friendly interest. Magazine published for whole family. Another member of family invited in to join conversation. Refer to magazine placed last week, tying in sermon with one article. After sermon get subscription, place "Good News" booklet. Make definite time arrangement for next back-call. (Objective: to get both husband and wife, whole family, involved in back-calls.) Afterward publisher leaves and, while walking, encounters another publisher. Relates good experience on back-call. Other publisher tells how he placed some magazines too but has not called back. Says he is not experienced enough, cannot give big sermon on back-call. Publisher encourages him to try making calls anyway, not making it too complicated for himself. It is still a back-call if he can share truth in some way. Can plan on reading a particular paragraph out of magazine placed to help him put thoughts across. They pick out paragraph. Then make call together, with timid publisher doing the talking, using paragraph as main point, saying, "Did you notice this very interesting thought in the magazine I left with you last week?" Reads paragraph. Looks up a text in Bible. Offers and places another magazine and one booklet. Makes arrangements for time of next call. Chairman concludes, explaining how all should try to make back-calls (referring to definition in "Preaching and Teaching" booklet, p. 15 ¶49), especially where literature is placed, and all can find a way to impart more of the good things Jehovah has revealed.

3 min: Accounts servant's report for February, mentioning that accounts were audited early in March.

7 min: Comment on slogan at bottom of page 4, showing how six back-calls per month is a good goal. Announcements appropriate to congregation locally. Include "How Did We Do in

January?" and give local February report. Song 88.

THIRD MEETING IN MARCH

Theme: Succeed Through Planning Your Ministry. Song 64.

5 min: Introduction, text and comments.

20 min: Question-and-answer coverage of "Health, Transportation and the Pioneer Ministry." (January "Kingdom Ministry" insert) To be conducted by congregation servant. Read all paragraphs.

23 min: "Preparation Brings Success." Conducted by Bible study servant. Discuss points in article with dedicated local publisher who got truth through a home Bible study, with local publisher showing how study was started with him. Mention person who conducted study with publisher and, following discussion, say, "Let's look in on him and see how he prepares himself for Bible study work." Have publisher seated at table making his preparations for going into study work. Goes over literature, noting key points in "Good News" booklet that will strike local interest, all this in pantomime described by Bible study servant. Note how he checks witnessing bag to be sure all necessary items are there, Bibles, etc. Looks at address information, House-to-House Record forms. Plans where he will go. Bible study servant says, "When all prepared he has silent word of prayer, but prayer will not be demonstrated." Show how preparation plus prayer make for confidence and enthusiasm. Pantomime ends with publisher going out in field. Then have him put on actual demonstration with another person, including how he overcomes one of your frequent local obstacles as he begins study in "Good News" booklet. Preparation helped overcome little obstacle: for example, carrying Catholic Bible helps in dealing with Catholics on calls. Follow up with two-minute summary by Bible study servant exhorting all publishers to work into Bible study activity by due preparation. Mention how literature is designed to make it easy for all to start studies and how we can start with paragraphs suited to interests of local people. Pray for Jehovah's help, go in faith and a blessing will result.

12 min: "Watchtower" study servant reports on meeting with overseer, considering meeting attendance and participation plus suggestions for improving study. Concluding comments. Song 69.

FOURTH MEETING IN MARCH

Theme: Expanding Our Ministry. Song 22.

10 min: Introduction, text and comments. Consider how Theocratic News encourages us in expanding our ministry.

15 min: Demonstration based on material "Health, Transportation and the Pioneer Ministry" in January "Kingdom Ministry" insert. Bible study servant showing a publisher how to arrange affairs to be a regular pioneer and cope with health and transportation. Shows how the congregation will cooperate, etc. Encourages audience to consider matter. Committee will be glad to help them with their schedules. Try it out as vacation pioneers. Make use of schedule as congregation publishers.

10 min: Question Box. A talk. (Also see "Watchtower," Nov. 15, 1964, p. 703.)

20 min: The Branch Letter. Committee discuss it. Everyone getting ready for April. Overseer asks study conductors what they are doing to prepare. Assistant congregation servant asks pioneers how they will help to reach 20-percent increase. Bible study servant asks two prepared publishers how they hope to help the congregation reach 20-percent increase, taking persons studying with them in the field. Each publisher will make effort to get out early in April. Committee will explain how they will call on every known inactive person in territory during next week and invite them to attend special public talk. At end of public talk the magazines will be available so all present can be invited to take along five or ten copies to distribute to friends or from house to house. Therefore mature publishers will be assigned to greet and welcome all to special talk, befriend them, and at end of talk see if they would like to take along a few magazines. Suggest all publishers cooperate to aid new ones who qualify into service. Good to select most productive territory when taking new ones out so they will be encouraged to continue in service through seeing people take magazines. We can all have a part in expanding the ministry in April.

5 min: Concluding comments. Song 81.

FIRST MEETING IN APRIL

Theme: Help Nations to Come to God's House of Prayer. Song 29.

5 min: Introduction, text and comments.

20 min: Presenting the Good News. Conducted by assistant congregation servant, questions and answers. If any in congregation learned truth through incidental witnessing, get them to tell experiences. If none, refer to "Yearbook," pages 146, 147, 235. Thus, show how it actually succeeds well in helping nations to come to God's house of prayer.

15 min: What We Did Last Year. Before meeting hand out Publisher's Record cards covering last April and first six months of this year. Magazine-territory servant calls attention to past reports of magazine placements by individual publishers, showing how reasonable it is to meet goals of 30 for publishers, 200 for regular pioneers and 300 for special pioneers. Good territory is available. Can work business, before studies, in organized groups on Magazine Day, organize midweek service, take new ones with you. If some local publishers first started witnessing with magazines, have them give experience to show benefits of starting new ones with the magazine work. Include two or three demonstrations of 30- to 60-second presentations of magazines, using latest issues. It is reasonable for all publishers to be out in April with magazines.

20 min: Congregation servant gives talk on theme for April, showing what local congregation can do to help people of the nations to come to God's house of prayer. (See "Watchtower," Apr. 1, 1965; Sept. 15, 1964.) Discuss public meeting arrangements. Mention use of easy sermon (John 11:25) by new publishers starting in April. Urge all to get into field service early in month and report not later than April 11. Concluding comments. Song 14.

Preparation Brings Success

¹ Are you experiencing the joy of conducting a home Bible study? Hundreds of thousands of happy publishers are conducting them. Age is no barrier, for brothers from nine years to ninety conduct studies.

² Did you ever think about it from this standpoint? Presently, about 42 percent of us conduct home Bible studies. If all of us did, it would mean at least 175,000 more persons being studied with here in the United States.

³ Some have tried to conduct studies and have not been successful. Is this your situation? Is it possible that advance preparation would help?

⁴ The very first step in personal preparation is to have the mental attitude of wanting to study with someone. This will make us think "Here is a prospective study" when we place literature or someone shows interest. It is best to keep an accurate record of interest. Having in mind what the people believe or what they are interested in will help you to talk with them on a common level. Select in advance specific paragraphs in the publication you expect to use to create interest and hold attention. Be ready to show a person "how to get the benefit from the publication." (You might disturb him if you talk about "a study.")

⁵ Some say they are fearful of trying to start a study, as the people may "ask questions I can't handle." If this is your thinking, remind

yourself of how little Bible knowledge you had when you started. There are more people in the territory just like you were.

⁶ If you are a youngster, what about studying with other youngsters in your own class at school or those you may meet from door to door? Perhaps yours is a language problem. Then study with people in the language you speak. The question is, Are we prepared to study with others?

⁷ Often people we meet in our house-to-house work say they already have our literature. Our first thought should be, "A prospective study!" Pick out a point that is of special interest to them and help them to see the value of discussing it together.

⁸ Do not give up easily. Did you read about the publisher in St. Helena who started a study while standing in the yard of an interested person? Six months later they were on the veranda, and in an additional three months the study was inside the home. The results? The woman with whom the study was started is dedicated and baptized, and the whole family is sharing in publishing the good news.

⁹ Always offer prayer to Jehovah before you go to your home Bible study. This too is part of preparation. The work we do is not our own. We need God's spirit, direction and blessing. Prepare well and you may soon have the joy of conducting a home Bible study.

Announcements

◆ The overseer should meet with the Watchtower study servant and work with him early in March. He will consider how to improve meeting participation and attendance.

◆ It is suggested that congregation servants schedule a meeting for all study conductors March 28 or as near as possible to that date. Prior to the meeting the congregation servant should make a list of irregular and low-hour publishers who need assistance and see that definite assistance is given each publisher needing help. Also, arrange for all inactive publishers to be visited and encouraged to attend April's special meetings and to share in field service. The Bible study servant should make known to study conductors publishers who have been conducting studies a long period of time and how such publishers might be encouraged and assisted to start new qualified ones. Midweek service will be planned for all vacation and regular pioneers and publishers who can support it during April.

◆ On April 4, 1965, in most countries throughout the world there will be a public lecture entitled "The Coming Banquet for All the Peoples." It would take more than one hour to read the entire manuscript. Speakers should time themselves beforehand. If necessary, speakers may omit paragraphs two through nine in *The Watch-*

tower in order to read the material in one hour.

◆ Accounts servants will list on slips of paper the names and addresses of all subscribers shown on the Subscription Record sheets since January 1964. Each slip should show the name of the publisher obtaining the subscription. The slips should be given to the study conductors at the special meeting on March 28. Study conductors will see that publishers receive them and call on all subscribers, inviting them to attend the Memorial.

◆ Pioneer meal tickets for regular pioneers who have been on the list since January 1 will be sent with the March 15 check-up letter. Treat the ticket as money. Do not lose it, for no replacements are available.

◆ Literature offer: In June the offer will be *New World Translation of the Holy Scriptures*, "All Scripture is Inspired of God and Beneficial" and two booklets for \$2. Place orders soon.

◆ At all service centers on Sunday mornings, study conductors will consider the following themes: March 14, "Are You Ready to Make Two Back-Calls Today?" March 21, "Are You Prepared to Start a Study Today?" March 28, Arrange for calls after regular field service on potential April publishers, inviting them to special public talk for April 4. April 4, "Everyone Bring Someone to the Public Meeting."

Question Box

● If one were working for and being paid by a religious organization at the time of his dedication and baptism, would rebaptism be necessary?

If a person works full time or part time directly for and is paid by a false religious church, then what he is doing amounts to apostasy. Surely, we cannot imagine Jehovah accepting the dedication of anyone doing, at the time of baptism, what would result in the disfellowshipping of a dedicated person. He would have to make a valid dedication to Jehovah and be rebaptized. If he is still thus employed, an adjustment would have to be made in his employment before he could be a publisher or make a valid dedication. If objectionable employment began after a valid dedication and baptism but before one correctly understood the matter, rebaptism need not take place but an adjustment in employment would have to be made within three months for a good standing to continue.

Should a servant in a congregation learn that his dedication is invalid for the above reason, could he continue to serve? If his present employment would not be termed apostasy, and he had made a valid dedication at least a year ago, he could be rebaptized and continue to serve. But, if his present employment would not allow for a valid dedication, then he would have to be removed. Such persons have until now been "unequally yoked" and not properly representing the organization. One must be validly baptized at least for one year in order to qualify for appointment as a servant. ("Kingdom Ministry," June 1959, page 3; "Watchtower," February 15, 1964, pages 121-127)

Of course, today religious organizations have formed corporations to carry on businesses, such as schools or hospitals, and these may be owned or controlled by religious organizations. One may have been employed by a religiously owned organization of this kind at the time of dedication and baptism. Or, one might have been employed by a worldly, commercial firm or contractor that was doing work directly on false religious churches at the time of dedication and baptism. What then? While one would not want that kind of secular work, still one would be regarded as immature rather than an apostate under such conditions and so rebaptism need not take place. (See "The Watchtower," June 1, 1962, page 333 and November 15, 1964, page 703.)

JANUARY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.	Av. Mags.
Sp'l Pios.	738	142.6	54.9	7.7	136.7
Pios.	8,674	92.5	32.6	5.0	102.3
Vac. Pios.	2,201	79.2	22.3	2.3	77.8
Pubs.	288,402	9.7	3.6	.6	11.0
TOTAL	300,015				

Public Meetings Held: 29,343

UNITED STATES GOAL FOR 1965
321,550 Publishers

HOW DID WE DO IN JANUARY?

Though most parts of the country had more than the usual amount of bad weather, it was a pleasure to have over 300,000 publishers for the fourth time. Only in December (1964) and April (1963 and 1964) were we over the 300,000 mark. Undoubtedly personal assistance contributed to this fine report. Keep up the good work. And how did we do in obtaining new subscriptions? We had 132,974, which is the highest January report on record.

Presenting THE GOOD NEWS

Put Seed Where It Can Grow

¹ Jesus did it. The apostles did it. Many modern-day Christians do it. Do you? Do what? Incidental witnessing. As ministers, we should be ready at all times to plant the seed of truth in fertile hearts where it can grow and produce. Doesn't the parable of the sower encourage us to do incidental witnessing? Where did the sower sow seed? "Alongside the road . . . upon the rocky places . . . among the thorns . . . upon the fine soil."—Matt. 13:19-23.

² Since the seed of truth is to be sown everywhere, there is a need for us to make opportunities for incidental preaching. We can do this in several ways: Using initiative and not waiting for those with whom we may travel, work associates, schoolmates, neighbors or others to approach us on a religious subject. We want to take the first step by tactfully starting a friendly conversation, then skillfully turning it into a Bible discussion. It is not good to be preachy and, remember, knowing when to stop is as important as knowing when to start. Preparation is also required. We may not always have our Bible handy, but we can have an adequate Scripture vocabulary of basic Bible teachings ready. Carrying some literature to leave for reading is helpful. Tracts are a handy aid; they cover subjects that are topics of daily conversation. The *Watchtower* and *Awake!* magazines too have a variety of subjects that will stimulate interest.

³ Incidental witnessing can be done by all publishers. A personal

territory is not needed. Jesus said: "As you go, preach." (Matt. 10:7) People that lend themselves to this type of witnessing are found in business contacts, traveling companions on buses, trains, airplanes, cars, subways, when stopping at filling stations, restaurants, hotels and motels. An excellent time for witnessing by those engaged in secular work is at lunch time. If you are a housewife, you can talk to salesmen, deliverymen, mailmen and others calling at your home. You schoolchildren can witness to your schoolmates at lunch time, during recesses and on the way to and from school. When writing letters, why not include a tract? When talking on the telephone to your friends and relatives, mention the Kingdom hope.

⁴ You will find many rewards and blessings from incidental witnessing. Would you have liked to have the following experience? A member of the Bethel family who was a missionary for twelve years until becoming partially paralyzed did incidental witnessing to a lady while in a hospital waiting room. Three years later he received a letter from her that read: "I have been dedicated for one year now and my husband intends to be baptized at the next assembly. My four children are being raised in the truth. I decided to let you know about this and to thank you for speaking to me." Many are in a receptive frame of mind when we speak to them informally, as this brother did. Let's use these opportunities to present the good news.

Share Your Good Things

(Cont'd)

right too. As another possibility, if you are calling back on a person you met in the magazine work, you can give him your regular house-to-house sermon on the resurrection, as he hasn't heard this yet. Some of us will be able to take out one of the booklets and start a study in it. The way you handle the call is up to you. But during March let's call back on at least six interested people we have met and share some more of the good news with them.

⁵ As things stand now, 66 per-

cent or close to 200,000 publishers in the United States have made back-calls in the past six months. How fine it would be if, during March, all 310,000 publishers in the United States made friendly back-calls to share the good news with others! Why, if each of us made six back-calls, it would make over a million eight hundred thousand back-calls in the month of March alone. What a kindness to our neighbors this would be and what a wonderful evidence to Jehovah that we appreciate the good things he has given us!

THEOCRATIC NEWS

◆ On January 24 Brother Knorr returned to Brooklyn after serving the brothers in Hawaii, Guam, Japan, Korea, Taiwan, Hong Kong, Thailand, Singapore, Indonesia, Australia, Papua and Fiji. Then on February 9 Brother Milton Henschel left for a zone trip through Central America.

◆ Leopoldville, Congo, branch had a 15-percent increase in December; now 3,255 publishers. All of them are safe, despite difficulties in the country.

◆ Puerto Rico, with 3,000 publishers, reports that 6,703 copies of the "New World Translation" were placed there during December.

◆ A circuit servant reports: "During the week's visit in Rock Hill, N.C., following up magazine placements was emphasized. All our back-calls on Friday were on people who had taken magazines only. That afternoon we made 7 back-calls, placed 2 'Babylon' books and started 3 very promising studies."

◆ Japan reports a new peak of 3,550 publishers—a 13-percent increase. Eleven percent of those reporting in December were pioneers.

Making Good Use of "Awake!"

¹ When you receive a new issue of *Awake!*, do you ever leaf through it asking yourself who there is in your territory that might be especially interested in the articles in that particular issue? Many publishers have done this, and then called on those for whom certain articles seemed to be designed, and they have had good results.

² For example, look at the March 8 issue. It has a fine article on "Tracing That Fault in Your Car." Now, who would especially benefit from that? Any car owner would—particularly the men; and those who work at gas stations would appreciate it too. Also, might not the article "Understanding Mental Illness" be appropriate for doctors and social workers concerned with this problem? If you make it a point to reach these people with this issue, you may find that many of them will be glad to get the magazine. At the same time you are getting them acquainted with a magazine that can do much to build up their faith in Jehovah God and his purposes.

³ If you are the magazine-territory servant in your congregation, perhaps you can offer suggestions to the publishers along these lines as they obtain their supplies of each new issue. They will appreciate the help.



Can you make six back-calls in March?



KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

APRIL, 1965

"Do not become fearful of those who kill the body."—Matt. 10:28.

VOL. VIII NO. 4

My dear Brothers and Sisters:

It seems we are all ready to take care of the important things in April. With Jehovah's help we will be. News from around the world shows that the congregations are looking forward to April 4 as the first big day of the month. Who knows, maybe more than one million publishers will be out in the field service that first weekend and then it will be brought to a glorious conclusion with a fine public talk at something like 24,000 assembly places.

Isn't it wonderful to think of all of Jehovah's witnesses setting aside the month of April for special service? Jehovah's dedicated people, north, south, east and west, will be helping others to learn how to carry on true worship. Think of it! Over one million people will be 'helping all nations to come to God's house of prayer.' For the first sixteen days of April all of us will be visiting friends with whom we have had Bible studies or with whom we have placed literature, such as magazine subscriptions, and these we will invite to the most important event of the year, the celebration of the Memorial of Christ's death.

Isn't it a shame, though, that so few people appreciate what Jesus Christ did for us? They do not know, either, that Jehovah God arranged for all this because of his love for us. It was Jehovah who sent his Son that we might gain life. If only we could express our appreciation more! If only we could do something to acquaint more people with the message of truth! But wishing won't make it so. Work will. And it will take work to help all the people whom we have in mind getting to the Memorial celebration to get there. After that we will want to help them appreciate that they need spiritual food regularly. If they become conscious of their spiritual needs, it will not be long before their consciences will be telling them that they should be talking to others about Jehovah's kingdom. That will make us happy, won't it?

Helping Your Neighbor

¹ No one needs to tell you that you ought to help your neighbor, because that is exactly what all of Jehovah's witnesses spend much of their time doing. We *want* to help others, and we know who it is that we are to help, because we are well acquainted with the inspired counsel that the apostle Paul wrote to the congregations in Galatia, saying: "Really, then, as long as we have time favorable for it, let us work what is good toward all, but especially toward those related to us in the faith." (Luke 10:25-37; Gal. 6:10) So, while we do good to all men as we are able, we concentrate

If we are going to 'help nations to come to God's house of prayer' we have to try to get to the people. In this regard just a few weeks ago I told the 108 students in the 40th class of Gilead what languages they were going to study. Some will be studying Japanese, others Chinese, still others French, Spanish and Portuguese. Of course, those languages represent millions upon millions of people to be helped. We certainly are glad that we can send missionaries to all parts of the world to help these people of the nations. While these missionaries are going out to the ends of the earth, we have work right here at home to do. Let us all be at it diligently during April.

We pray, too, that Jehovah will richly bless all of you, Jehovah's servants, with holy spirit so we will be able to continue month after month having great joy as we help people of all nations to come to Jehovah's house of prayer.

I want to say, too, that the tens of thousands of your brothers in the Far East and the islands of the Pacific that I met during my recent visit there send their warm love and greetings to you. So do I.

Your brother,

N.H. Knorr

on helping those who are fellow believers.

² Now, of "those related to us in the faith," who are the ones that are our closest neighbors? Why, in most cases, the members of our own family. But if we are not careful we may find that we have developed a defect in our spiritual vision and that we no longer see clearly things that are close at hand. We may see those persons in other households who need help but fail to realize that help is needed right at home. That can happen easily, can't it? But, as many of us have learned, a good family schedule can help to keep things properly balanced. It helps us to get to meetings together; it helps us to do needed studying together; and it will help us as families to have a full share in the field service during April. So, when planning how we can help others during April, let's start with our closest neighbors, our own family.

³ Then, as we can make room for it, we will find great joy in reaching out beyond the family circle to aid others. Some of those who need our help have had only limited experience in the field service, or they may come from homes where others are not interested in serving Jehovah. Whatever the situation, they will be really grateful if we include them in our plans for field service. Then, together, we can enjoy the happiness that comes from helping others in our community to learn about Jehovah's marvelous purposes.

⁴ How are we going to do that during April? Well, we have some very fine special magazines to offer to our neighbors. Publishers will be striving to place thirty during the month, pioneers 200, and special pioneers 300—not because we simply want to place a lot of magazines, but because these magazines have information that magnifies Jehovah
(Continued on page 4, col. 1)



Help nations to come to God's house of prayer.



Your Service Meetings

SECOND MEETING IN APRIL

Theme: Showing Love for God and Neighbor. Song 18.

5 min: Introduction. Text and comments by two teen-agers.

12 min: Letter from Brother Knorr. Demonstration. Assistant congregation servant or book study conductor visits elderly publisher seldom able to attend meetings. Gives copy of "Kingdom Ministry," discusses letter. Publisher wants to do more. Suggestions given.

16 min: "Helping Your Neighbor." Questions and answers.

15 min: Invite Others to Memorial. This demonstration should feature the following: (1) Pioneer invites person being studied with. (2) Publisher invites subscriber. (3) Servant calls on inactive publisher.

All can use brief sermon based on the following or, if you wish, another simple presentation: 'As you know, at Hebrews 10:24, 25, Jehovah's people are encouraged to assemble regularly. [Read.] You are especially invited to meet with us on April 16 in memory of Christ's death. This was the greatest single event to take place until then and, in fact, it was so important that on the evening before his death this is what Jesus said: . . . (Read Luke 22:19.)' Extend invitation, arrange to pick up if necessary and advisable.

Servant calling on inactive publisher explains he has been inviting subscribers, persons being studied with, and others to attend Memorial. Extend invitation with warm appeal for him to assemble also.

2 min: Report to be given by accounts servant, either from audience or from platform.

10 min: Concluding comments. "Others Who Need Help"; "How Did We Do in February?"; local March report; April report to date. Song 40.

THIRD MEETING IN APRIL

Theme: Help Others to Publish. Song 90.

5 min: Introduction, text, comments.

20 min: Help All to Publish. (2 min.) To reach 20-percent goal, there is much to be done in encouraging and assisting one another. Chairman outlines goal and prospects. Following skits show what various ones can do.

(3 min.) Assistant gives to study conductor list of publishers who have not reported by April 11. They discuss what will be done in a loving way to help them to share in service.

(2 min.) Bible study servant talks with pioneer who has conducted a study about a year. Is person ready for service? Does he know what we teach and does he believe it? Morally clean? Has invitation been extended? Pioneer feels student is ready for service and acceptable, but has not extended invitation. Servant suggests how invitation and arrangements can be made. Tell student you will take first several doors. Additionally, write out simple magazine presentation for student, or teach him to offer magazines when subscription offer is not taken.

(5 min.) Pioneer calls. Student willing, but, "What shall I say?" Pioneer produces simple sermon, reads it to student, who feels he can do it. Is asked to give it to pioneer. Is commended and encouraged to practice it. Pioneer assures he will take first several doors so student can see how things are done. Arranges to pick up student at appointed time.

(3 min.) Overseer calls on inactive or irregular publisher to share in service. Does not scold, is kind and helpful. Inactive one responds favorably to invitation to work with overseer.

(3 min.) Servant calls on infirm or ill publisher unable to share in regular service. Encourages letter writing, talking to persons who visit, use of the phone, etc.

(2 min.) Chairman concludes with encouragement for all to be out personally and to help all to publish.

18 min: Presenting Special "Awake!" Magazine-territory servant or other mature brother interviews the following to ascertain how they anticipate placing magazines during April. If some are not with congregation, such as confined publisher, leave part out so all points deal with actual situation of congregation.

(1) Young publisher tells of particular point in special "Awake!" he likes, is invited to give presentation to magazine-territory servant, who acts as householder. Is commended for good presentation. Is asked how he will put forth special effort to place his 30 magazines.

(2) Interviews pioneer who, among other things, will do store-to-store work. Chairman listens to particular point in "Awake!" that will be used in presentation; serves as storekeeper while pioneer makes sample presentation.

(3) Interviews new publisher who wants to place 30. Chairman listens to point in "Awake!" that will be used. New publisher makes model presentation, is commended; servant offers suggestions on how 30 can be placed.

(4) Suggestions for confined publisher. One who regularly calls on such a publisher offers suggestions. Good to have magazines on hand to offer to all who visit him—postman, milkman, etc.—and can write letters and enclose magazines. Cost to send one magazine first class with letter, 10c; two magazines with letter, 15c. Servant points out necessity for proper postage.

(5) Study conductor interviewed. In addition to above avenues of service, will place magazines on street, work shopping centers, etc. Gives presentation to chairman.

Chairman summarizes various ways all can place magazines to meet suggested goals.

17 min: "Will They Want to Come Again?" Talk and questions and answers handled by overseer. In concluding meeting remind all that there is still time to phone, visit and arrange to pick up persons for Memorial. Outline Friday and weekend field service; report through April 11; other local announcements. Song 84.

FOURTH MEETING IN APRIL

Theme: Aid One Another to Serve. Song 4.

5 min: Introduction. Two prepared questions on text asked by audience to chairman.

7 min: Theocratic News and appropriate Announcements from "Kingdom Ministry." (Work in local experiences on subscriptions, special magazines, or "Yearbook" experiences, pages 81 ¶2, 117 ¶3.)

10 min: Study conductors (2 or 3) report on meeting with overseer. Tell what they will do to aid service centers.

15 min: "Aiding Young Publishers." Demonstration.

15 min: "Does Jehovah Require Too Much?" Talk by mature brother based on February 15, 1965, "Watchtower" article, pages 120-123.

8 min: Concluding comments. "1965 District Assemblies"; report through April 18. Remind all to bring January "Kingdom Ministry" supplement next week. Song 20.

FIFTH MEETING IN APRIL

Theme: Helping Others Come to God's House. Song 24.

5 min: Introduction, text, comments.

10 min: Two mature brothers discuss together points covered in Question Box.

20 min: "Meeting Your Financial Obligations as a Pioneer." January "Kingdom Ministry" pioneer insert, question-and-answer coverage by accounts servant or other qualified brother. Summarize all paragraphs. Encourage publishers to use sample daily schedule.

17 min: Sermon for May and June. The following sermon can be used in presenting "Let God Be True" or, after it is out of stock, "This Means Everlasting Life" or any other 50c book of which you have an ample supply locally. It may also be used during June.

Theme: The Bible's Promise of a Better System of Things

Rev. 21:3, 4—Bright promise of better conditions

Matt. 6:10—Will be through Kingdom John 17:3—What one must do to live under better system of things

Chairman discusses sermon with audience. Suggested introduction, 'In these days when sickness, death, delinquency and disunity among people are the major items in the news, I would like to brighten your day by showing you briefly the Bible's promise of better conditions to come on earth. Certainly you would enjoy receiving good news for a change, isn't that true? Revelation 21:3, 4 gives this good news [read and comment on it].'

Capable publisher demonstrates use of sermon and starting of study in literature placed.

Chairman encourages all to review sermon. Any publishers or pioneers having more copies of "Let God Be True" than they will place may be invited to make them available to other publishers. Congregations can do the same with nearby congregations. Encourage starting of Bible studies on initial call or return visit.

8 min: Concluding announcements. Report through April 25; local experiences in obtaining subscriptions; vacation pioneer blessings. Song 35.

FIRST MEETING IN MAY

Theme: Keeping the Organization Clean for Public Service. Song 72.

5 min: Introduction, text, comments.

10 min: Talk on month's theme. (See "Watchtower" of May 1, 1965.)

15 min: "Youthful Indifference Leads to Adult Failure." (September 22, 1964, "Awake!") Parents discuss article with their two teen-age children, who ask various appropriate questions.

20 min: Use this time to consider matters that will be of particular benefit to your congregation. Consult latest circuit servant's report for ideas.

10 min: Concluding announcements. Complete April report for publishers and pioneers. Song 74.

Will They Want to Come Again?

¹ We are eagerly looking forward to the Memorial celebration on April 16, as we know that you are. And we are hopeful that many, many thousands of newly interested ones will assemble with us on this night. Those who love Jehovah and are mindful of the gift of his Son Jesus Christ cannot help but feel moved as Memorial day draws near. Perhaps this year the greatest crowd ever to come together to celebrate the Lord's evening meal will be assembled. Last year there were 1,809,476 who attended the Memorial worldwide. This represented 115,724 more than the previous year. No doubt even more will be present this time.

² But we ask, What can we do to help these many thousands to meet *regularly* with us? If they are going to grow to spiritual maturity, taking on the responsibilities of Christians, they need regular association with Jehovah's people. Well, think back to the first time you attended the Memorial and try to recall what it was that impressed you. What made you want to come again?

³ For one thing, the friendliness of those who greeted you when you entered the Kingdom Hall. They were warm and genuine. They came over to get acquainted and made you feel at home. As you listened to their conversation you may have realized that many had gone out of their way to bring others with them, perhaps picking them up in

their car. They obviously were happy people, and people who loved one another. This made a lasting impression.

⁴ Something else that no doubt made a deep impression was the program itself. The speaker was not simply going through a ritual, but he was explaining things from the Bible in a clear, understandable way. He was helping you to understand what it all meant to you. Perhaps for the first time you realized who should partake of the emblems, and more impressively than ever before you saw the close association of the ransom to God's gift of everlasting life. As a newcomer, there may have been some things that you did not fully understand, but what you did grasp warmed your heart.

⁵ At the close of the meeting perhaps you lingered for a time to talk to those with whom you had become acquainted. It may be that one of them took you on a tour of the hall, explaining the congregation's service chart, the provisions for obtaining Bible literature, and the library. You may have heard them talking about arrangements to go from house to house to preach to others. If so, you could not help but realize that these people lived their faith. That is what you were looking for, and that is why you came back. On Memorial night this year, do your part to help new ones to enjoy these same things, and see if they don't come back. You did.

Announcements

◆ Decoration Day is Sunday, May 30. Special arrangements for magazine distribution at cemeteries may be made where advantageous.

◆ Please put your Memorial report card in the mailbox immediately after Memorial.

◆ Where possible, it is suggested that congregations arrange meetings for field service for April 16.

◆ On April 4, 1965, the special talk "The Coming Banquet for All the Peoples" will be delivered. The April 15 *Watchtower* will not be released until after the public talk.

◆ Suggested service center schedule: April 11, talking points on special *Watchtower* to use in presenting subscription. April 18 and 25, how in a tactful way to help ones who have not been out in service to do so the morning called on, if possible. Those having 100 percent reporting may use the 18th for suggestions on following up expired subscriptions, 25th for following up subscription promises. May 2, review new sermon.

◆ Literature offer for May: "Let God Be True" and booklet, 50c. If the supply is short, share what you have with one another locally. When all of these books have been placed, "This Means Everlasting Life" or any other 50c book of which you have an ample supply locally may be used. Available from Society: "The Kingdom Is at Hand," "What Has Religion Done for

Mankind?," "New Heavens and a New Earth," "You May Survive Armageddon into God's New World," "Your Will Be Done on Earth," "Let Your Name Be Sanctified."

FEBRUARY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	741	144.2	54.9	7.9	142.5
Pios.	8,700	90.1	31.8	5.1	100.6
Vac. Pios.	2,000	79.6	22.8	2.5	78.0
Pubs.	286,698	9.4	3.4	.6	11.1
TOTAL	298,139				

Public Meetings Held: 26,555

UNITED STATES GOAL FOR 1965
321,550 Publishers

HOW DID WE DO IN FEBRUARY?

Another new peak in the number of regular pioneers? Yes, the 31st month in a row! In August we had 8,507, September 8,538, October 8,584, November 8,596, December 8,622, January 8,674 and February 8,700. Well done, brothers. We hope more and more will continue to make room for the pioneer ministry.

Looking ahead to April—the vacation pioneer applications are literally pouring in. We hope even more can vacation pioneer and we say, If you can vacation pioneer, send in your application.

1965 DISTRICT ASSEMBLIES

¹ Have you made your plans for attending one of the assemblies scheduled for June, July or August? Now is the time to do so. Assemblies are upbuilding and are a time of happiness. Be sure to arrange to attend. In your planning, include all four days (and, of course, six days for the New York assembly). Also, why not encourage and arrange for newly interested ones with your congregation to attend?

² Undoubtedly for most publishers it will be practical to attend the assembly nearest to home, though you are welcome at any of the assemblies. However, in the San Francisco Bay area, due to the large publisher population, the size of the cities and the assembly facilities, we are recommending that California circuit #26 attend the Monterey assembly and that circuits #12, #13 and #22 attend at Sacramento. The difference in distance is very slight. Other congregations in this area will attend the closest assembly. To select your assembly, please refer to the list published in the March 1 *Watchtower*.

³ Bear in mind that the Corpus Christi assembly is *Spanish only*. It is the Society's intention to have Spanish programs in conjunction with English at Albuquerque, N.M., St. Petersburg, Fla.; New York, N.Y., and San Diego, Calif.

⁴ So this summer let's follow Paul's advice—not forsaking the assembling of ourselves together.

Others Who Need Help

¹ Did you know that in the past ten years 263 congregations have been established in formerly unassigned territory? Wonderful, isn't it? And yet there are still approximately three million persons living in unassigned territory. The majority of these persons will probably be reached during July through September, for already nearly 500 congregations that participated last year have advised, "We want to go back again this summer." Some publishers will vacation pioneer and others will spend whole weekends witnessing in unassigned territory.

² Although we know of 500 congregations that will participate, there remains territory not assigned in the following states: Arkansas, Kentucky, Mississippi, Montana, Nebraska, North Dakota, Oklahoma, South Dakota, Tennessee, Texas and Utah. Can your congregation share? If so, please submit an application by May 1.

³ In addition to some special pioneers being assigned again this summer to work territory that congregations cannot cover, to get all unassigned territory worked, we are herewith inviting "regular" pioneers to share if (1) they have transportation, (2) are free to spend two or three months in unassigned territory work, and (3) their health will permit them to spend about 150 hours in field work each month. Can you share in carrying the Kingdom message to these others who need help? If so, please write at once for further information.

Presenting THE GOOD NEWS

Aiding Young Publishers

¹ Young publishers make up a good part of many congregations. Most of them are eager to share in the service with others, and this is right. Was it not Solomon who urged young folks: "Remember, now, your grand Creator in the days of your young manhood"? And did not Jesus himself say: "Out of the mouth of babes and sucklings you have furnished praise"? (Eccl. 12: 1; Matt. 21: 16) As a result of the training given by their parents and the theocratic ministry school, many of these young publishers have learned to give clear Bible sermons, and they frequently work by themselves. Others need to work along with an older publisher.

² When a young publisher works along with an older person, the mature one can arrange so that both have a share in the witness, doing so in whatever way seems most fitting. They can take turns in making the presentation, or they may want to arrange so that each has a part at every door.

³ Here is a suggestion that has worked well for some publishers. In sermon work the parent or older publisher says: "I am a minister,

and [give the name of the young publisher] is in training for the ministry. He is obeying Jesus' command to call on people to talk about God's kingdom and he has prepared a brief Bible sermon. [Name], will you share that interesting information with this gentleman?" Then the young publisher proceeds with the sermon.

⁴ A similar arrangement can be used in the magazine work. After introducing yourself and the young publisher, you can say: "As one who himself studies the Bible, [name] has come to appreciate two Bible magazines that he would like to show you." The young publisher can then go ahead with his presentation.

⁵ This procedure has proved to be very helpful. Many householders have been favorably impressed. One said: "More people should take an interest in the training of young ones like this. You certainly are doing a wonderful work." In another case, one who had formerly opposed listened and then commended the publishers. In this way, not only is beneficial training given, but in many cases it gains the householder's attention and respect, enabling the young publisher to present the good news.

Helping Your Neighbor

(Cont'd)

God and that can be a blessing to those with receptive hearts. The more we place, the more people will have the opportunity to benefit from them. During April, if you can spend more than your usual time offering the magazines on Magazine Day or perhaps devote some time before the congregation book study, why, that would be fine. Or you may want to adjust your program so that you simply are spending proportionately more of your available service time this month in offering magazines. Then there are friends, relatives, salesmen and others with whom you come in touch. During April you can "work what is good" toward all these people by offering them the special issues of *The Watchtower* and *Awake*!

⁵ Of course, we will still be using the "Resurrection" sermon and offering subscriptions this month. We know it will do our neighbors good

to receive the magazines regularly. Have you followed up on all expiration slips and promises? What about those with whom you conduct home Bible studies? One publisher felt that those on his magazine route would be glad to subscribe. The results? "Of the 30 subscriptions I obtained, 19 were obtained in this manner." Have you tried that yet?

⁶ Last December many overseers arranged to visit a different service center each week during the month, and they found that they were able to help many who needed it and these were very grateful for it. Overseers who can arrange to do that again are encouraged to do so. And, remember, when you compile the congregation report at the end of April, if publishers plus vacation pioneers equal your 20-percent goal, write "We made it!" on the card.

⁷ Together, then, let's make it an outstanding month of praise to Jehovah our God!

THEOCRATIC NEWS

◆ By stressing both subscriptions at the same time, and starting new studies on the first call where possible, on the circuit servant's visit to Alexandria, Virginia, Rosemont Unit, 56 publishers, four pioneers and the circuit servant and his wife obtained 63 subscriptions and started 21 new home Bible studies.

◆ At Pennsylvania Circuit #12's recent assembly, 168 publishers of the 1,400 in the circuit filled out vacation pioneer applications before the supply of applications ran out.

◆ For the last six months nine regular pioneers with the Chester, Pennsylvania, South Unit, have averaged 338.2 magazines, and the 68 publishers have averaged 17.

◆ During Brother Henschel's zone visit, Panama, Costa Rica, Honduras and Nicaragua report their biggest and best assemblies yet. In El Salvador 2,416 attend final talk, with 26 being immersed.

◆ In Okinawa 215 publishers report; 670 pack out hall to see Society's film, others turned away because of lack of room. In Mauritius, with a new peak of 113 publishers, 1,120 attend film showing.

◆ Vietnam reaches new peak of 18 publishers. They obtained 205 subscriptions in January.

◆ Other new peaks: Puerto Rico, with 3,059 publishers in January, reports 15-percent increase. Dominican Republic, with 1,625 publishers, a 24-percent increase. Malagasy Republic, with 152 publishers, reports 30-percent increase. Barbados, with peak of 720 publishers, has two circuit assemblies with 1,404 attending.

Question Box

● Is it permissible to comply with a request from the police department or other officials to notify them when working certain territory?

The law of the land allows us to engage in ministerial activity without applying for a permit or license. In some places the police or officials may request that they be notified beforehand of our activity in a certain area, generally to assist them in keeping criminals from taking advantage of householders. This does not constitute applying for a permit or license and may be complied with. In some cases it may satisfy the police to state that the congregation regularly carries on ministerial activity in the area, thus making it unnecessary to notify them every time the territory is worked. Sometimes an oral report or identification cards produced by dedicated publishers will suffice. However, if names are requested, they may be submitted by the overseer or the person in charge of the group, who should be capable of presenting the facts or answering any questions. By our cooperating, our work generally will not be interrupted by the police responding to householders' calls.



Can you vacation pioneer at least once a year?



KINGDOM MINISTRY

MAY, 1965

FOR UNITED STATES OF AMERICA

"Do not become fearful of those who kill the body."—Matt. 10:28.

VOL. VIII NO. 5

Dear fellow Publishers:

Now that the big events of April are past, we can't help but wonder how many came to your Memorial. Did you have a good attendance for the special public meeting too? And, finally, how many newly interested persons did you help in preaching the good news? You're just as interested in knowing as we are, yes?

Of course, each of us knows what happened in his own congregation. Our congregation servants keep us right up to date week by week as to our progress. All the brothers and sisters are to be commended for their labors of love, regardless of how much time they spent in the field.

When we learn of the grand witness given by all of God's people around the world in April, it certainly will make us feel good for having helped in some small way. It gives us a consciousness, too, that what we are trying to get done, that is, preaching the good news in all the earth, is really being accomplished to the honor of Jehovah's name. We also know that Jehovah is pleased with what is being done, because he blesses us so richly.

Isn't it true that Jehovah always has something new for us to look forward to? In just another month the conventions begin in Europe and North America. We sincerely hope that all of you will be able to attend one of them. The theme of the assembly, "'Word of Truth' Assembly of Jehovah's Witnesses," is enough to excite any person. We have heard that the keynote speech is going to be given on Thursday night of the assembly. No one will want to miss that. Everyone ought to have a notebook in hand when the chairman opens the convention at two o'clock that afternoon.

The conventions are so arranged that it will not take very long to get to an assembly. For us here in New York we will be getting something a little extra special. *The Watchtower* says that, while the

Become Full-grown

¹ It is indeed a wonderful thing to watch a child grow, gain understanding and maturity. Those of you who are parents may appreciate this most. However, have you ever thought what a delight it must be to Jehovah as he sees us grow spiritually? Yes, and because we love Jehovah and love life we want to keep growing spiritually, don't we? (1 Cor. 14:20) But the question is, How? What must we do?

² In the case of a child, food is needed. For spiritual growth we need food too, spiritual food. Do you get that needed food? How are you doing on your Bible reading? Do you look forward to attending each meeting arranged by the congregation? Do you listen closely and take part? We need to keep well-fed spiritually to become full-grown.

³ Just as it takes time for good food to nourish the body, and this is accomplished only if the food is assimilated, so it is with spiritual food. It has been observed that many who study well spend only half of their time reading. They spend the

other half of their study time meditating, making personal application of the material to themselves, deciding what changes they need to make in their lives and thinking in order to comply with the material they have studied, figuring out how and where they can use the material studied. Yes, meditation and discussing the truth with others have much to do with becoming full-grown spiritually, don't they?

⁴ Then there is a need for exercise both for physical growth and for spiritual growth. We all know that if we do not use the material we study we soon forget it. So we need to keep busy commenting at meetings, taking our parts on the programs and sharing in field service. And there is much we can do along these lines during the month of May.

⁵ During May we have a fine offer. What do you know about "*Let God Be True*"? Is it one of the first books you studied? Were you aided to learn much of the truth with its help? Did you know that over 900,-

(Continued on page 4, col. 1)

conventions in the U.S.A. will be four days, the New York convention will be for six days. Maybe that is because Brothers Franz and Knorr will be getting back from Europe in time for the Yankee Stadium convention and they will be able to tell us something about what happened over there. Then, of course, Gilead School is right here in Brooklyn, and we would not be a bit surprised if some of the program involved the students. You know, that has happened before at conventions in Yankee Stadium. We'll wait and see. The only trouble is, New York has the last assembly instead of the first one. So all the rest of the United States and Europe will know what happened at the conventions before the brothers at the New York convention will know. But we look forward

to enjoying the feast along with you.

Brother Knorr told us that he was leaving for Europe the Monday after Memorial. He will be gone for about three weeks, visiting convention cities to work out the final details for the five-day assemblies they are having over there. Isn't it exciting to think that the first convention of the year has been arranged for Dublin, Eire?

The assemblies will be here before we know it, and we will want to encourage the newly interested persons to get to an assembly with us. But before we get to any assembly we will be looking forward to receiving your April report. The good news reflected in that report we will tell you all about in the June *Kingdom Ministry*.

Yours for clean public worship,
THE BROOKLYN BRANCH OFFICE



Keep the organization clean for public service.



Your Service Meetings

SECOND MEETING IN MAY

Theme: Become Full-grown. Song 80.

15 min: Introduction, text and comments. As this is concluded, the one handling the part covers points in Branch Letter. Interviews several family heads who are enthusiastic about attending assembly this summer. Specific mention is made of benefits to entire family, such as wholesome association, new things learned, aid to family maturity and pleasant trip to assembly. Other pertinent points in the Branch Letter discussed and application made to congregation.

10 min: "Assemblies in 1965." Question-and-answer coverage.

16 min: "Become Full-grown." Discussion of article, with audience participation. Have everyone look up 1 Corinthians 14:20 and invite comments from audience. If appropriate, have parents answer questions on paragraphs one through four, children and younger publishers on paragraphs five and six, and servants and study conductors on paragraphs seven through nine. Read key paragraphs, if time permits.

12 min: Presenting the Good News. Please demonstrate the following points: (1) Simplified sermon. (2) Transitions to older books. (3) Helpful talking points therein. Stress ease of offer and, if possible, use younger publishers to demonstrate some of these points.

7 min: Concluding comments. Include accounts servant's report. Also, cover "How Did We Do in March?" and local report for April. Commend those who vacation pioneered in April. Song 61.

THIRD MEETING IN MAY

Theme: Strengthen One Another in Love. Song 68.

5 min: Introduction, text and comments.

18 min: Demonstration. Strengthening the Basic Unit.

CHAIRMAN (2 min.) Excellent example being set by many families in Jehovah's organization. Warmly commends them for their fine work. Family, basic unit of New World society. Strong families make strong congregations. Practical family schedule including all members key to success.

SCENE I (4 min.) Chairman interviews study conductor who has practical family schedule, with all children active and meeting ten-hour goal. Discuss together progress family is making. Warmly encourage the use of a schedule by all. Entire family appreciates schedule. Has helped them to reach goals. Happier now.

SCENE II (10 min.) Study conductor talks with parents who themselves do fairly well in the service but whose children have low activity. Parents ask for assistance. Conductor glad to offer suggestions, but reminds parents he cannot tell them what decisions to make concerning their children. Parents feel some of the children are too young; in time will include them in various features of ministry. Conductor points out children learn quickly; use examples. They can excel in developing magazine routes, learning simplified sermons, and, as they grow up, advancing in knowledge, can make back-calls and conduct studies. He shows how family unity and togetherness are created by setting aside time for field service, family study and

attending meetings together, as well as by balanced recreation. Jehovah blesses those "keeping a set way." (Ps. 50:23) Father feels he is "too busy." He is reminded that world has great drawing power, parents must compete with this for the attention of the children. Necessary training starts when they are young, involves every aspect of life. Where training consistently given, children are happy, family unity developed, and children progress in the ministry. Father and mother see reasonableness of this and, together with conductor, they work out practical family schedule. Children come in and voice their willingness to cooperate.

CHAIRMAN (2 min.) Life of children and parents depends on activity in righteousness.—Prov. 10:16, 21.

15 min: Talk on "Materialism—A Deadly Philosophy." (March 1, 1965, "Watchtower") Stress definition of materialism on page 135. Emphasize that Christians must always be on guard to prevent the crowding out of the more important spiritual values. Endeavor to be upbuilding.

15 min: Demonstration. Aid More to Conduct Studies.

(5 min.) Mature brother, preferably Bible study servant, encourages more to share in Bible study work. In U.S.A. about 41 percent of publishers share, which leaves some 175,000 who do not. How does local congregation compare? Stress need for more to share and the blessings that will result. Publisher from audience would like a study. Has tried but no studies have resulted. Servant invites him to go along with him; has a back-call he is going to make. Will use simple back-call sermon below to start study, and the two will go together several times till new study is well established and publisher feels confident of taking it.

(7 min.) After initial greetings and inviting self in—John 17:3 tells us that taking in knowledge is necessary for everlasting life. [Read.] We certainly want everlasting life, don't we? Notice it says we need knowledge of the only true God. If I were to hand you the Bible and ask you to read me the scriptures that would give us that knowledge, it might be difficult to locate just what you want, isn't that right? But the booklet I left with you gives such helpful information. [Invite them to get Bible and "Good News" booklet.] Notice in paragraph 5 under "The True God" it gives us some scriptures to look up. What is the first scripture? [Await answer.] Let's look it up. [Consider all scriptures in this paragraph, then discuss the question. Do same with paragraph 6, if appropriate. Emphasize Jehovah's name. After fitting comment, use John 17:3 as basis for arranging next discussion, something like this.] Remember, John 17:3 said there was someone else we should know about too. Who was that? [Look up John 17:3 again.] That's right, Jesus Christ. We will need scriptures for this too, won't we? Notice our next heading, "Jesus Christ." When I come back, I know you would enjoy looking up some of these scriptures. Would this same time next week be convenient? [Arrange definite appointment, if possible.]

(3 min.) Publisher expresses appreciation. Will accompany servant several weeks till study is well established. Is thankful for assistance. Really wants to share in Bible study work. Servant encourages all pub-

lishers apt at starting Bible studies to aid others as was demonstrated.

7 min: Concluding comments. Cover slogan on page one. Song 63.

FOURTH MEETING IN MAY

Theme: Following the True Guide. Song 7.

5 min: Introduction, text and comments. Study conductor discusses text with newer publisher. Encourages him to read it each day as an aid for growing to maturity. (Heb. 6:1) Publisher wants to develop spiritually and thanks study conductor for continued interest in him.

15 min: Talk on "Finding Answers to Your Bible Questions," from February 15, 1965, "Watchtower," pages 124-127. Tie in appropriate comments on the theme of meeting. In introducing next part, show that our continued growth to spiritual maturity will aid us to become strong in the truth and will help prevent lapsing into inactivity.

17 min: "Go On Doing It in Fuller Measure." Questions and answers and demonstration of points appropriate to congregation.

15 min: Talk including material in Questions from Readers, page 639, October 15, 1964, "Watchtower." Emphasize in an encouraging way the responsibility each one has to conduct himself properly so as to keep organization clean.

8 min: Concluding comments. Include suggestions on organizing special magazine distribution at cemeteries, where advisable. A tract such as "Hope for the Dead" may be used when magazines are not taken. Be tactful and friendly in this work. Also, please cover slogan on page 4. Song 51.

FIRST MEETING IN JUNE

Theme: "Make Our Discipleship Known by Brotherly Love." Song 52.

12 min: Introduction, text and comments and talk on monthly theme. (See "Watchtower" of June 1, 1965.)

20 min: Question-and-answer coverage of "Your Family Responsibilities and the Pioneer Ministry." (January "Kingdom Ministry" insert) Please summarize all paragraphs.

5 min: Cover Theocratic News.

15 min: Demonstration on use of "New World Translation" and "All Scripture" book. Last December's offer of Bible and "All Scripture" book brought excellent results. Many had thrilling experiences. To prepare us for June campaign, Society suggests following: Mature brother, several weeks in advance, selects three or four publishers (perhaps two young publishers, housewife, servant or study conductor) to locate fine talking points on "All Scripture" book. Each one selects several points that appeal to him. Chairman then interviews them; keeps part lively and informative. Would be good to have in mind type of territory and objections common to that locality. Then chairman calls for two short presentations, featuring transition from last scripture of sermon (same one as for May) to appealing points in publication. One presentation can deal with Bible and book; other with book alone. Warmly encourages each publisher in congregation to try to place at least one set during month.

8 min: Concluding comments. Include talk on material in the Question Box. Song 45.

"Go On Doing It in Fuller Measure"

¹ Go on doing what? you may ask. Showing brotherly love. (1 Thess. 4:9, 10) You do show such love; this is characteristic of Jehovah's people. This shows your unselfish interest in one another, and truly this is fine. We know, too, that it is your desire, if possible, to show your brotherly love in fuller measure, as the apostle Paul urged the congregation of the Thessalonians. But you may wonder how. Well, if there are some brothers in your congregation who have become inactive, could you take a little time to help them? We know their spiritual lives are in jeopardy, and surely we want to aid them if we can, don't we?

² But first of all, to help an inactive one we must understand him. In this connection the apostle Peter gives us some helpful insight into causes of inactivity. After listing faith, virtue, knowledge, self-control, endurance, godly devotion, brotherly affection and love, he went on to say, "If these things exist in you and overflow, they will prevent you from being either *inactive* or unfruitful regarding the accurate knowledge of our Lord Jesus Christ." (2 Pet. 1:5-8) There we have it. Inactivity usually results from a lack of one or more of these Christian qualities. We might say that inactive ones are spiritually ill. By giving them our loving aid, we can nurse them back to spiritual health.

³ When someone is physically ill, wouldn't it be kind and loving on our part to pay a friendly visit? We wouldn't think of scolding or embarrassing him, would we? Now, would we want to be any less considerate when visiting one who is spiritually disheartened? Truly our desire is to show extraordinary brotherly love, realizing that it

builds one up like a powerful medicine.—1 Thess. 2:7, 8.

⁴ But what could we say? Very likely you will want to express your genuine concern for his spiritual welfare. Commendation may be fitting. And just as a physician listens carefully to ascertain his patient's problem, we need to do the same. We may even have to take the initiative discreetly to draw this information out. Once we understand what is hindering our brother we will be able to build him up and give Scriptural encouragement. We may find it wise to invite him to the meetings before urging him into the ministry. Or we might conclude that starting a home Bible study with him will be just what is needed.

⁵ We may find that some prematurely began to publish without having a firm foundation of accurate knowledge. Others may have encountered opposition and, through fear, stopped publishing. Some may have let their love grow cold because of lack of personal study and prayer. They may be stumbling over certain doctrines or because of what someone said or did. It could be that some have even returned to some improper practice of the old world. It may require patience on our part to get to the root of the problem. Possibly many visits will be required. But our desire is to give loving encouragement and kind, Scriptural counsel, showing how to conquer fear with love, how to overcome human weaknesses and assume responsibility.

⁶ We know that some of you are already doing these things, and this is most heartwarming. In any event, let us all continue to show our brotherly love in every way and at all times. Surely this will be pleasing to Jehovah and strengthening to all.

Assemblies in 1965

¹ You have probably given some consideration to attending the 1965 district assemblies, and perhaps you have selected the one you wish to attend. The important thing is to be there to enjoy all the rich spiritual blessings that Jehovah has in store for his ministers and also for the fellowship one can enjoy with his brothers assembled for pure worship.

² The Society is now sending Room Request forms to the congregations. It would be well for you to consider the instructions on the Room Request form about six to eight weeks prior to the assembly in your area. When they have been filled out by the publishers, they should be mailed to the city where they expect to attend, **NOT TO THE SOCIETY.**

³ Also, your congregation will receive Volunteer Service forms. All desiring to assist and serve the brothers at the assembly should fill out this form completely. Then give it to your congregation servant, who will sign it and mail it to the convention city where you expect to attend. As you well know from attending assemblies in the past, there is a great deal of work required for a convention to function successfully. This service is a joyful one and an excellent opportunity to assist your brothers and to manifest love to them.

⁴ Those who speak Spanish will be glad to know that there will be programs in Corpus Christi, Tex.; Albuquerque, N.M.; San Diego, Calif.; St. Petersburg, Fla., and New York, N.Y. The assembly at Corpus Christi will have a Spanish program only, while the other cities will have the Spanish assembly in conjunction with the English one. The program will be complete in all cases.

⁵ Advertising of the assembly can be done en route to the convention city by obtaining and wearing attractive lapel cards as you have done in the past. The card will fit the holder that you used before. In this connection we suggest that the congregation servants *be sure* to order the cards and celluloid holders to accommodate the needs of the congregation. The cards cost 1c each, and the celluloid holders 5c each. If you need them, you can also order the cards printed in the Spanish language. There will be no bumper signs this year.

⁶ If you have not already made definite plans for attending the assembly this summer, do so immediately. Perhaps you can also assist others to attend, having in mind those that are newly associating with Jehovah's organization. Without fail, be sure that the 1965 convention is on your agenda.

Announcements

◆ Unassigned territory: Congregations interested in this work, please send in applications by May 15, if possible.

◆ Suggested service center schedule: May 9, review simplified sermon. May 16, discuss transition to offer, along with specific references in offer. May 23, how to start new studies. May 30, overcoming local objections.

◆ Literature offer: June, *New World Translation of the Holy Scriptures* and "All Scripture Is Inspired of God and Beneficial," with two booklets for \$2. July and August: "Babylon the Great Has Fallen!" God's Kingdom Rules! and a booklet for 75c. If you have any copies of "Let God Be True," or "This Means Everlasting Life" or other older publications in stock or in your book bags, place them first.

◆ New publications available: 1964 *Watchtower* and *Awake!* bound volumes —French, German

◆ Out of stock in U.S.A.: 1965 *Yearbook* —English

MARCH SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.	Av. Mags.
Sp'l Pios.	753	141.8	54.7	7.8	141.0
Pios.	8,733	98.1	35.3	5.3	109.4
Vac. Pios.	2,300	84.3	25.1	2.7	85.2
Pubs.	288,270	10.0	3.8	.6	11.8
TOTAL	300,056				

Public Meetings Held: 27,063

UNITED STATES GOAL FOR 1965
321,550 Publishers

HOW DID WE DO IN MARCH?

During March we were all conscious of making return visits. How did we do? Our efforts were indeed blessed by Jehovah, for we made 1,495,477 back-calls or more than 48,000 each day of the month. This was an average of 3.8 back-calls for congregation publishers, the highest since March 1964, when we averaged 3.9. Very fine, brothers!

Undoubtedly, as a result of this fine work, many were helped to come to the special talk on April 4 as well as the Memorial. What a splendid foundation for more Bible studies! Keep up the good work.

Presenting THE GOOD NEWS

With Older Books

¹ What a pleasure it will be to offer the older books during May! You may have some ideas on how to present this offer in a simple way, but here are a few suggestions we hope you will find useful.

² After an appropriate greeting you could say: "The purpose of my visit is to discuss briefly the Bible's promise of a better system of things here on earth. Please notice what the scripture at Revelation 21:4, 5 says about mankind's common enemy being destroyed. [Read.]" Another approach, using a simplified sermon, could be: "The purpose of my brief call is to encourage more Bible reading. The importance of taking in accurate knowledge from God's Word is certainly stressed by Jesus' words at John 17:3. [Read.]"

³ But to be effective we need an appropriate transition to the publication being offered. If "Let God Be True" is being used, we could say: "This Bible-study aid shows where we can get some very encouraging information about the conditions that will exist on earth in the

promised better system of things." Then read and discuss appropriate points from page 267.

⁴ When offering "This Means Everlasting Life" we might say: "Jesus himself stressed the importance of taking in accurate knowledge. On page ten this publication refers to the scripture at John 17:3, which says: [Read scripture and the rest of paragraph six.]"

⁵ When planning your service during May, let your mind go back a few years to when you first heard the truth. What was it that attracted you? Was it not the warm and friendly manner of the person who spoke to you and the simple and uncomplicated way in which the truth was presented? Interested persons to whom you talk will more than likely respond in a favorable manner if you have these essential qualities. Where possible, give them the full sermon. Where necessary, use one of these simpler presentations. We hope you will have some excellent experiences in the field during May, and we pray that Jehovah will be with you.

Become Full-grown

(Cont'd)

000 persons have come to a knowledge of the truth since it was published? Many of these were aided by studying "Let God Be True." We have every reason to offer it with confidence along with a booklet for 50c, don't we? Of course, we will stress the spiritual benefits and point out the many different subjects interested persons can learn with the aid of "Let God Be True." It has been of value to us and it will be of value to them too.

⁶ We would like all of you to place every copy of "Let God Be True" you have; then help neighboring congregations to use all that they have. Let's get every copy of this book into the hands of persons who can benefit from it. When "Let God Be True" is gone, you may use "This Means Everlasting Life." When these are gone, you may use any of the older 50c books you wish. If all of your books are gone, you can even use four older booklets for 10c. So there will be no running out of good things to offer, will there?

⁷ On the matter of demonstrating our growth, do you have a Bible

study with an interested person outside your family? Regularly conducting a study with another person is a fine way to show spiritual maturity.

⁸ And another thing about conducting studies: if you prepare well and conduct them each week you will find that you learn even more than the householder does. That's right. Try it and you will find it a great aid to your becoming full-grown.

⁹ But back to the matter of helping others. Our brothers need encouragement and help too. With maturity and growth comes strength, and the apostle Paul tells us that those of us who are strong ought to be assisting those who are not so strong. So who can you help? A member of your family? Someone in your service center? One of the new ones? If there is any question in your mind concerning whom you can help, ask the overseer for his suggestion. May Jehovah bless you in your busy activity in May as you all make progress toward full growth, to your delight and to the delight of your heavenly Father.

THEOCRATIC NEWS

◆ In South Carolina four publishers report that they called on insurance agents and lawyers with the "Awake!" article, "Cheating the Insurance Company." In one hour's time they placed 48 magazines and obtained two subscriptions.

◆ We are advised that the entire congregation at Mount Vernon, Alabama, signed up to be either regular or vacation pioneers during the month of April.

◆ Chile's recent earthquake resulted in loss of homes for some of our brothers, but none lost their lives.

◆ As Brother Henschel's zone visit drew to a close, 2,464 attended public talk in Guatemala, 38 immersed; in Mexico City, 12,504 heard main talk, 379 baptized.

◆ Four "Fruitage of the Spirit" Assemblies in Ghana attended by 11,605; 245 baptized. Togoland assembly attended by 1,093—nearly twice the number of publishers in the country!

◆ Despite troubles in South Vietnam, Saigon congregation of 19 publishers had 47 in attendance for circuit servant's talk.

◆ This year 28 new congregations organized in Nigeria; number now is 700.

◆ New Caledonia reports 85 publishers—a 40-percent increase. Film showing attended by 192.

Question Box

● Should we share the conducting of funerals with ministers of false religion?

Jehovah's people are pleased to give comfort to bereaved families and to help them to appreciate the wonderful hope of the resurrection. However, if we actually shared the service with religious clergymen, it could very well leave confusion in the minds of those present. Why? Because it would give the appearance of interfaith. (2 Cor. 6:14-17) In view of this and because of our position toward Babylon the Great in general, it would seem inadvisable to take a funeral under these circumstances. All arrangements for the funeral should be inquired about beforehand so embarrassing circumstances do not prevail at the time of the funeral.

Of course, there might be occasions when two services will be held, with perhaps one in the evening and one in the morning. There would be no objection to handling one of these two services separately. This would give us a fine opportunity to give a witness to the truth.

Some have asked whether it is proper for us to attend funerals of relatives or friends in churches of Christendom. Very likely many will feel that they prefer not to attend the service in a church of Christendom. However, if some conscientiously feel that they can attend, then as long as they do not participate in the apostate ritual, this is up to them to decide. In the last analysis, it is up to each individual's enlightened Christian conscience, and each one will have to decide for himself.

When we conduct funeral services they should be reported as public talks.



Can you start a home Bible study in May?



KINGDOM MINISTRY

JUNE, 1965

FOR UNITED STATES OF AMERICA

"Do not become fearful of those who kill the body."—Matt. 10:28.

VOL. VIII NO. 6

Dear Publishers:

The news we have been waiting for is really good news! The field service reports that our brothers have sent in for April make our hearts glad, just as they will yours. How many attended the Memorial in the United States this year? There were 535,731. That is 26,230 more than last year; and just 5,123 partook of the emblems, which is 230 fewer than last year. So gradually the remaining anointed ones are leaving us and receiving their heavenly reward.

About three-fifths of those who attended the Memorial also helped in proclaiming the good news of the Kingdom during April. So there are many more whom we can endeavor to help to see their privilege of sharing in the Kingdom proclamation, aren't there?

The special public meeting certainly got us off to a good start in April. The attendance was 352,780, at 5,098 meetings. That was 29,680 more than last year. Then, with the Memorial in the middle of the month, everyone seemed enthusiastic about the work. Think of it, 327,588 publishers of the good news out there in the field service. What a month April was!

We are extremely pleased with the work that the congregation publishers did, and they, in turn, were so delighted with the thousands who engaged in vacation pioneer work with them. Imagine! 25,448 congregation publishers were vacation pioneers, averaging 76 hours in the field during April. On an average, they each distributed 99 magazines, made 22.2 back-calls and conducted 2.2 Bible studies. Isn't that an excellent report? It appears that special, regular and vacation pioneers along with the congregation publishers all stimulated one another, to make this the finest report ever compiled for one month for the United States.

Outstanding was the total number of hours spent in the field ministry. Over one million more hours were devoted to preaching than last April. Subscriptions reached an

Be Identified by Love

¹ In a conversation with his disciples shortly before his death, Jesus clearly showed a basic requirement for those who would be his disciples. He said: "By this all will know that you are my disciples, if you have love among yourselves." (John 13:35) Yes, love is the identifying mark of true Christians.

² The apostle John also wanted us to appreciate how important it is for us to have this Christian quality. It really makes us think when we read: "If anyone makes the statement: 'I love God,' and yet is hating his brother, he is a liar. For he who does not love his brother, whom he has seen, cannot be loving God, whom he has not seen. And this commandment we have from him, that the one who loves God should be loving his brother also." (1 John 4:20, 21) How happy we are that Jehovah, through his organization, has always highlighted this as the most important of all the fruits of the spirit, and has always encouraged us to do our best to cultivate it!

³ Cultivate it? Yes, it can be developed. Where should we start? Why, with our families and our

brothers, of course. So, if these very important relationships have been lacking in some respects, why not ask ourselves, What needs improvement? and, What should I do? This is something to consider seriously.

⁴ Should we go even farther than this? Yes, and what fine opportunities are open to us! Many sheep-like persons still remain out in our territories, and these must be found and fed. Our being motivated by love will help us to show warmth and empathy toward them. They will respond to this unselfish approach. God's Word and our own experience have proved that there is no better way to attract fair-minded persons to the truth.

⁵ And what means will we use to help them? Well, those provisions of Jehovah that have helped us will also help them. Think of the benefits that have come to us through our use of the *New World Translation*. Not one of us would want to be without this clear and reliable translation of Jehovah's Word. And what about that excellent one-book library "*All Scripture Is Inspired of God and Beneficial*"? (Continued on page 4, col. 1)

all-time high, and magazine distribution was phenomenal. Back-calls were up and Bible studies moved right ahead. Everything in the report calls for superlatives, and our hearts are glad. What a great shout of praise to our heavenly Father Jehovah God we have all shared in! Just pause and enjoy the figures in this chart that compares the report from last April with that for this year. They spell out worship and praise.

	1964	1965
Cong. Pubs.	293,411	292,417
Vac. Pios.	13,025	25,448
Reg. Pios.	8,402	8,977
Sp'l Pios.	730	746
Total Pubs.	315,568	327,588
Hours	4,784,853	5,846,806
Subs.	159,794	183,800
Mags.	6,071,936	7,783,873
Back-Calls	1,559,835	1,872,999
Bible Studies	244,840	256,059

The whole of the United States had a 12-percent increase over last year's average, so there are 12,020 more publishers in the field now than we have ever had before. We feel the responsibility toward these new ones. We want to encourage them to continue, to be regular in the ministry and attending the meetings, especially the *Watchtower* study. Then there is the convention to think about, and we want to encourage them to attend with us. We are all looking forward to the assemblies, and, Jehovah willing, we will be with you at one of them.

Brothers, we rejoice with you in your fine service, to Jehovah's praise.

Your brothers,
THE BROOKLYN BRANCH OFFICE

★ Make our discipleship known by brotherly love. ★

Your Service Meetings

SECOND MEETING IN JUNE

Theme: Discipling Others a Work of Joy. Song 2.

10 min: Introduction, text and comments. May be handled by study conductor discussing text with those in his service center, who may remain in their seats in the audience. Include also Theocratic News and Announcements having local application.

18 min: "Be Identified by Love." Questions and answers. Include demonstration of publisher lovingly helping another prepare sermon for use during month. (See April "Kingdom Ministry," page 2, for sermon.)

12 min: Enthusiastic talk on branch letter. Can include results attained locally and encouragement for any who can vacation pioneer in the future.

12 min: "On the Way to Life." Here we suggest an interview with newer publishers who have been aided by brothers' continuing to study with them after dedication. New ones can tell how much they benefited from the studies, developing greater maturity. Brother handling part can bring into discussion other points in article.

8 min: Concluding announcements. Report by accounts servant. Give local May report. Song 75.

THIRD MEETING IN JUNE

Theme: Christians Share Whole-souled in Ministry. Song 73.

5 min: Introduction, text and comments.

15 min: "Now that School Is Out." If possible, a young, mature brother could handle this by means of a talk and interview of school-age publishers.

15 min: Demonstration. "Making Full Use of 'The Watchtower.'"

CHAIRMAN: We benefit greatly by our congregational study of main articles in "The Watchtower." The shorter articles, not scheduled for study at congregation meetings, provide valuable instruction for us too, and we are benefited greatly by carefully reading them and using the information well. Chairman introduces setting, which could be 'family hour' being spent this evening discussing secondary articles from "The Watchtower." (See 5/8/65 "Awake!")

DEMONSTRATE: With above setting, father could ask each member of family which of the secondary articles from "The Watchtower" he enjoyed and why. Boy mentions article entitled "Why Expect God to Listen to Prayer?" and a few points that were helpful to him. (2/1/65 "Watchtower") Mother mentions article "Weddings of Worldly Acquaintances" and how counsel is a safeguard against being accidentally pressured into acts of false worship and other points of personal interest to her. (1/15/65 "Watchtower") Father recalls article from February 15, 1965, issue, "Does Jehovah Require Too Much?" and points that helped him to gain a more balanced and optimistic view of his responsibilities as a servant as well as a father and publisher. (If other articles appeal, these can be used.) Father then asks for suggestions on how family can use the good points learned from these articles or others. Son is enthusiastic in recalling that he used the article on "Corinth" as basis for a report he gave in his history class. He called his report "Corinth, the Ornament of Greece," and he mentions a few of the interesting points. The teacher was de-

lighted with the factual presentation and asked where he got his information. He was able to tell the whole class that it came from the May 1, 1965, issue of "The Watchtower." Mother tells how she used the article on prayer and actually studied it with a woman met in back-call work who felt she was losing her faith in God and asked for help to restore it. Father tells points he used from article entitled "Does Jehovah Require Too Much?" to encourage new study conductor. If local conditions suggest that points from other secondary articles be used to good advantage, the overseer can make adjustments.

CHAIRMAN: Encourages all to read secondary articles regularly, and use information in daily life, field service, at school, etc. Such articles can be basis for fine spiritual discussions when brothers get together. Use material well.

15 min: Talk. "How Many Days Do You Plan to Attend?" based on June 1 "Watchtower" article. Also include points from article "Bring Glory to God."

10 min: Concluding comments. Song 62.

FOURTH MEETING IN JUNE

Theme: Sharing Sayings of Eternal Life. Song 46.

10 min: Introduction, text and comments. Study conductor could handle this as if talking with youngsters at service center, encouraging them to comment on Sunday morning. In response to their "After one comment what can we say?" he shows them how to look up points on text from sources such as cross-references in Bible, concordance, "Watchtower."

8 min: Question Box. Mature brother might answer question for a sister.

18 min: Question and answer. "Circuit and District Servants' Responsibility Toward Pioneers." January "Kingdom Ministry" insert. Questions can be slanted to show how publishers can apply information in ministry all the time to help themselves and others.

18 min: Demonstration. "More Teachers Wanted."

CHAIRMAN (3 min.) Vast work to be done aiding interested persons to life. Most territories have a considerable number of interested persons with whom studies could be started if given careful attention. Give local figures on number sharing in back-call and study work. More teachers needed now and for training for post-Armageddon educational work. Loving assistance can be given by more experienced ones. Qualified youngsters can be taught to make back-calls and conduct studies. Study conductors can encourage arrangements for back-calls.

SCENE I (4 min.) Experienced publisher, assisting inexperienced one who does not conduct a study, discusses need for back-calls to aid interested persons to gain knowledge needed to conform to Jehovah's requirements. Publisher feels inadequate, not knowing what to do, nor does he have any calls to make.

CHAIRMAN (1 min.) It may be that quite a few feel the same way, know we have responsibility to feed sheep-like ones, but need a little help to get started. (Publishers continue discussion.)

SCENE II (4 min.) Publisher tells inexperienced one possibilities for back-calls. Keep House-to-House Record. Calls can be made where litera-

ture placed, on magazine placements, where a tract left, or even where we just had a good discussion. Stresses that back-calls are not difficult. They review the simple back-call sermon from May "Kingdom Ministry" (page 2). If questions come up, "Sermon Outlines" gives a ready answer. Try to turn call into study if possible. They plan to work together.

CHAIRMAN (1 min.) Good opportunity during summer vacations for parents to help their children mature in ministry, concentrating on back-calls and studies. Many young publishers can be trained to conduct studies with parental help.

SCENE III (3 min.) Father with son, 12 to 15 years old, on Bible study. Tells student this is part of his ministerial training. (Pantomime study with son participating.) After leaving study, father commends son for progress he is making and suggests that this summer they will have to see if they can find someone son can study with himself. Will be working together.

CHAIRMAN (2 min.) Young publishers make up large part of congregation. By family training and loving aid by experienced publishers they can be assisted to share in follow-up work. (See 1964 "Yearbook," p. 200, ¶4.) Will be working this summer to see if more publishers, young and old, can become teachers of the Word.

6 min: Concluding comments. Cover slogan at bottom of page 4. (1 Tim. 6:19) Overseer could discuss weekend schedule with publisher. Song 5.

FIRST MEETING IN JULY

Theme: Faithful and Loyal to God's Organization. Song 91.

5 min: Introduction, text and comments.

13 min: Presenting the Good News. Talk and demonstration.

10 min: Talk on July's theme. See "Watchtower," August 1, 1964, and July 1, 1965.

20 min: Presenting the "Babylon" book. Mature brother could discuss with audience variations in the "Babylon" sermon, using same scriptures we have in the past: Gen. 11:9; Rev. 18:2, 4; 21:4. A capable publisher can demonstrate sermon.

Suggested sermon: After introducing yourself you might say, "Most of us would like to know what the future holds. This is something that God knows, and his Word the Bible tells us about it. But we find many people who do not understand parts of the Bible. Yet they believe it is God's inspired Word. Perhaps you too have wondered about the explanation for certain Bible passages, as, for example, the one at Revelation 18:4, which says that persons should get out of Babylon the Great. Verse 2 explains that it is a place of unclean things. Perhaps you have wondered what this Babylon the Great is and why God commands that his people should get out of it. This book, "Babylon the Great Has Fallen!" God's Kingdom Rules! explains what it is and why it is necessary to get out of it. Note here on page 649 the conditions that will prevail when Babylon the Great is destroyed." You can also point out to them that Revelation is explained to them in detail in concluding part of book.

12 min: Concluding comments, with local experiences on placing Bibles and "All Scripture Is Inspired of God and Beneficial" during June. Song 9.

On the Way to Life

¹ How many of us have been privileged to help another to get started on the way to life? It is one of the principal goals of our ministry.

² To start one on the way to life, we all appreciate, there is the need to help newly interested ones to come to know Jehovah's will through Bible study. (John 17:3) Thereafter, as their understanding and appreciation grow, they will want to share in telling others the good news. (Matt. 7:21) In time, they will see the privilege of symbolizing their dedication by water immersion, and thereafter faithfully fulfilling the dedication, which will result in life.—Matt. 28:19, 20.

³ All of us who have helped another to start ministerial activities in April, or any other month, might well ask ourselves, What more can I do to aid this new one on the way to life? It is a good thing for us to think about, for we did not start new ones in service only to have a new publisher to show on the congregation chart. Rather, it was to assist them to join in doing Jehovah's will. And, now that they have started, let us help them to become mature Christians and to have a share *each month* in ministerial activities, knowing that it is a vital part of aiding one to stay on the way to life.

⁴ Undoubtedly many who are now being assisted on the way to life are giving thought to symbolizing

their dedication by water baptism at one of the approaching district assemblies. Realizing the seriousness and blessedness of this step, we who are studying with them will want to make sure they understand dedication. We can do this by studying with them such basic material as that found in the booklet *Living in Hope of a Righteous New World*, or the June 1, 1963, *Watchtower*.

⁵ And what will we want to do following their baptism? If study of basic doctrines has not been completed, or if further aid is needed to strengthen them, we will want to continue studying with them. 'I know it is important,' some have been heard to say, 'but I have time for only *one study*.' If I continue the study after baptism my field service time will drop and I will have no Bible study to report.' Brothers, our first concern is not what is shown on the Publisher's Record card! Rather, our first concern is to render necessary assistance to help others on the way to life. Thus, by all means, let us continue to study with the new ones until they are able to stand on their own. If arrangements can be made to take them along on another Bible study so they can learn with the other student, well and good. If not, then even though continued study with them may result in a lower field service report for us, let us make the wise choice of continuing to help the newly baptized one on the way to life.

Bring Glory to God

¹ How? By maintaining your conduct fine among the nations. (1 Pet. 2:12) Jehovah's witnesses have built up a splendid reputation by exemplary conduct while assembled in large groups.

² At the "Word of Truth" assemblies this summer we will have further opportunity to give evidence of this fine conduct, which may attract many more interested persons, starting them on the road to life. Further glory to God results from our sticking together as families, whether engaging in volunteer service, moving about in crowds, or listening quietly at sessions. How pleasing it is to see, and what a fine example is set when parents and children stay together!

³ While rooming at the homes of other people, at motels or hotels, our good behavior will be a witness in itself. Then, as we witness to others, our actions will be consistent with our words. By all means invite the householders with whom you stay to the assembly so that they may learn with you and observe the fruitage of God's spirit as it operates on his people.

Announcements

◆ Literature offer: July through September, "*Babylon the Great Has Fallen!*" *God's Kingdom Rules!* and 32-page booklet for 75c. Older books still in stock may also be used.

◆ We suggest using at least a half hour on the service meeting to discuss experiences and counsel received at the district assembly, doing so the week after most of those in your congregation attend. You may review the things learned at the assembly, including encouraging experiences that were related. Highlight matters that need particular attention locally. The overseer should carefully plan this in advance, making whatever adjustments are necessary in the service meeting schedule in order to put on this special program part.

◆ Suggested service center schedule: June 6, review complete Bible sermon. June 13, consider simplified sermon (John 17:3). June 20, arrange so all in group can have some share in making back-calls. June 27, discuss dropping down to two magazines if complete offer not taken. July 4, review *Babylon* sermon.

◆ Please send room requests to assembly city six to eight weeks before the assembly begins. You may order lapel badge cards and wear them on the way to your assembly.

◆ We still have on hand some of the beautiful 1965 calendars. Can you use them? If so, you may have them for

Now that School Is Out

¹ Now that school is out we know that you younger publishers are looking forward to a refreshing change of pace, and this is only right. We realize, too, that you want to use this time wisely and, therefore, we suggest that you have a good talk with your parents so you can work out a summer timetable of events, both theocratic and recreational. If wholesome periods of relaxation and recreation are planned for the whole family, then the entire summer will be a marvelous period marked by growth and development of both body and mind. How rewarding this can be!

² Of course, many of you will undoubtedly be able to increase your share in Kingdom service, for summertime is an ideal time for this wonderful activity. It may well be that others in your age group in your own or nearby congregations will join with you in this rewarding work and share enriching experiences with you in Jehovah's service. Can you encourage them to do so? Why not talk this over with your parents and your overseer. You will find that being busy in Jehovah's service is the greatest safeguard against the ensnaring devices of this crooked generation.—Acts 2:40.

³ And what worthwhile careers are ahead of all you young ministers who have a wholesome outlook toward the future! Pioneer service, Bethel service, circuit or district work in time, and possibly even foreign missionary activity—all are available. Do you have your heart set on one of these privileges? Perhaps some of you are graduating from school now and you are wondering what course you should pursue. The big question is, What do you want to do in life? If you have a genuine desire to serve Jehovah, then, whatever course you pursue, you will want to let your thinking be dominated by your relationship to Jehovah and his organization. How good it is to have this stabilizing influence in our lives!

⁴ Yes, now that school is out, all you young folks have marvelous opportunities to share in the finest and most rewarding of all activities. (Prov. 20:11) Use these opportunities wisely, and Jehovah will bless you richly.

10c each when ordered by the congregation with other supplies.

◆ New publications available:

"Let Your Name Be Sanctified"

—Swedish

From Paradise Lost to Paradise Regained

—Tumbuka

"Your Will Be Done on Earth"

—Xhosa, Zulu

Living in Hope of a Righteous New World

—Chishona, Douala, Efik, Ibo, Kikongo, Lingala

Presenting THE GOOD NEWS

Will Vacation Be "the Opportune Time" for You?

¹ "Go on walking in wisdom toward those on the outside, buying out the opportune time," our older brother, the apostle Paul, admonishes us. (Col. 4:5) Our application of this fine counsel will make it possible to utilize fully all opportunities to spread the good news during the summer months. Advance thought and preparation on our part will help to ensure good success.

² What opportunities will you have to talk to others about the good news during the summer months? If you plan to take a vacation, what about the many persons you will meet then? Have you not found that people are in a more relaxed mood then and thus are more receptive to the truth when you engage in such incidental witnessing? When you are visiting relatives, many opportunities will arise to give a Kingdom witness. As you talk about family matters your schedule for theocratic activities will no doubt come into the conversation and therefore an opportunity presents itself to explain why you share in the field ministry and what you tell people. On the way to conventions or while staying with people in their homes, we can all be

alert to give a Kingdom witness. Friendliness and warmth and being helpful to other people open up the way to talk to them just as these do in our regular witnessing work.

³ If you are traveling, supplies of magazines can be carried in the car and left with interested persons and, especially during June, the Bible and "All Scripture" book can be carried along. There will be many opportunities to place the Bible, especially with motel owners, who may find that it is just what they need. If you are using public transportation, you may find that you can witness to the person sitting next to you. Where definite interest is shown by relatives or other people you meet while on vacation or while traveling to conventions, record the name and address of the individual and send this to the Society so that the local congregation can be advised to follow up the interest.

⁴ In order to walk wisely it will be necessary to direct the conversation in a tactful way and it will also be necessary to use keen discernment in knowing how much to say and when to stop. Our buying out the opportune time will undoubtedly result in opportunities for many more honest-hearted persons to receive a Kingdom witness during the summer months.

Be Identified by Love (Cont'd)

We have only begun to tap its contents through our ministry school and already we regard this Bible aid as a genuine treasure. So it will be a joy indeed to have the opportunity again, during June, to show our love by offering these two incomparable volumes. We will place them, along with two booklets, on a contribution of just \$2. And, remember, we also have the Christian Greek Scriptures, for 50c, in French, Italian, Portuguese, Spanish, Dutch and German.

⁶ Do you recall what a pleasure it was to present this fine offer last December? One obtainer said, "That blue book I got from you, that's interesting reading. I never could quite believe the Bible account about Noah and the ark, always thought it was a fable, but after reading that book I've changed my mind." Another said, "I have

never seen any book like this; I never knew such things were really in the Bible." Of course, we will want to take good care of such interested persons, starting home Bible studies as quickly as possible.

⁷ Yes, disciples of Christ show love. This is not just a veneer, but a love that comes from the heart, produced by God's spirit. All persons are identified by some characteristic or quality, good or bad. As disciples of Christ, we will want to do our utmost to be identified by the godly quality of love.

APRIL SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.	Av. Mags.
Sp'l Pios.	746	143.7	55.2	7.7	204.3
Pios.	8,977	98.8	34.8	5.1	142.4
Vac. Pios.	25,448	76.7	22.2	2.2	99.0
Pubs.	292,417	9.9	3.3	.5	13.1
TOTAL	327,588				

Public Meetings Held: 29,565
UNITED STATES GOAL FOR 1965
321,550 Publishers

THEOCRATIC NEWS

◆ Brother in Victoria, Texas, reported placing a total of 161 Bibles at motels during January and February.

◆ Despite bad flood conditions in northern California during recent months, most congregations reported improved service.

◆ In Petersburg, Virginia, the South Unit, by applying suggestions on directing interested ones to the organization, a growth of 13 new publishers in five months was reported. 75 now associated.

◆ "Everlasting Good News" film recently shown at Federal prison in California; 137 inmates and two chaplains attended.

◆ Brother Knorr flew to Europe for a three-week visit, April 19 to May 7, to help some Branches with a few problems as well as with preparations for the coming assemblies. He reports that more than 30,000 are expected in Basel, much to the astonishment of local people.

◆ Dominican Republic reports 1,702 publishers in March, for fifth successive peak—a 30-percent increase.

◆ Hawaii reports 248 vacation pioneer applications for April. Kapahulu Unit had 62, which included all servants.

◆ Japan, with 3,683 publishers, had its sixth successive peak, a 17-percent increase.

◆ Seventeen district assemblies held in the Philippines in nine languages. Total attendance was 29,561, with 689 baptized.

◆ Mozambique reports a new peak of 1,026 publishers, a 24-percent increase; the first time they have exceeded 1,000.

Question Box

● When a sermon for use in the field ministry is outlined in "Kingdom Ministry," does that mean it is the only one that may be used?

The sermons are provided to help you in your ministry. If you find that you can handle the subject better by rearranging the texts, you are at liberty to do so. If you would rather replace one of the texts with another that you find easier to discuss, fine. You may wish to simplify the sermon by using only one or two scriptures. However, you will generally find that the subject itself is one that fits nicely with the literature offer being made. But if the type of people in your territory respond better to a different sermon, you may use it. (See "Qualified to Be Ministers," pp. 193-196.)

It may be that you are able to cover your territory very frequently, and in this case you may feel that it would be a good thing to use a different sermon when you return to the homes of the people, even though you are still using the same literature offer as on your previous call. This is fine. It is good to use your own initiative in this regard. That is one reason why "Sermon Outlines" has been provided. Remember, the important thing is to call on the people and discuss truths with them from God's Word, the Bible.



Treasure up a fine foundation for the future.



KINGDOM MINISTRY

JULY, 1965

FOR UNITED STATES OF AMERICA

"Do not become fearful of those who kill the body."—Matt. 10:28.

VOL. VIII NO. 7

Dear Publishers:

Summer is here and the days are longer now. But it is a good thing that they are, because we seem to have so much more to do. We have been very busy preparing for the conventions, and some of them have already been held.

The first group of travelers to the European assemblies went through here on June 5, and two days later Brother Franz left for Glasgow, Scotland, and Brother Knorr flew to London. This year a number of the older members of the Bethel family are arranging to go to some of the assemblies in Europe. It will be a treat for the rest of us to hear their reports when they get back home again.

Already the assemblies in Dublin and Edinburgh are completed. By cable from Brother Knorr we learned that there were 65 baptized in Dublin and they had a wonderful public meeting, with 3,948 in attendance. In Edinburgh the assembly was larger, and he reported that there were 576 baptized and 31,501 on hand for the public talk. We are anxious to get more details.

We are still very excited here about the fine report for April. And you know how it is when you have made a fine record in one month—you wonder what the next month will be like. Well, all the reports for May are in now, and it is a pleasure to note that 308,335 publishers shared in this grand work of declaring the good news of the Kingdom. It must be that almost all the copies of "Let God Be True" and "This Means Everlasting Life" were distributed in the course of the month too, because our supplies here are exhausted and orders keep coming in for other books that are still available.

One thing that helps to keep sharp our appreciation for the service is our daily discussion of the text and comments from the *Yearbook*. Here at Bethel it is one of the highlights of our day's activity. It is stimulating to hear the comments of the members of the family. Some comment on its practical ap-

What Does It Take?

¹ There was an interesting discussion among a group of brothers here at Bethel a number of weeks ago. One of the brothers asked: "What is it that has aided certain congregations to grow and mature in such a fine way?" All of them knew, of course, that growth comes as a result of Jehovah's blessing; it is Jehovah who gives the increase, and we thank Jehovah for the growth we enjoy. As the brothers talked, however, Romans 15:1 came into the conversation. That's the verse that encourages the strong to help the ones who are not so strong.

² "Just to illustrate how practical the counsel in that scripture is," one of the brothers said, "There is a congregation in southern Ohio where a brother and his wife recently went to serve. A year ago there were seventeen publishers in the congregation; nine were irregular in the service. As the couple got acquainted with the publishers, both went out of their way to give assistance, making appointments with the brothers to share with them in the field, get them to meetings, and so forth. Now there are nineteen publishers in this congregation, but sixteen are regular publishers instead of eight, and only

three are irregular publishers, one being a new publisher. And the prospects for growth are excellent. Why, there were forty-four in attendance at the circuit servant's public talk."

³ One of the group responded, "Why, that was just a matter of rendering personal assistance." And that is right. As the brother stated: "It was personal assistance rendered in a patient, regular and loving way that was of such help in this congregation."

⁴ "Talking about helping one another—" one of the brothers said, "in one of the units here in the east a few years ago the Bible study servant had good success. He found it quite easy to start studies. On the other hand, many of the publishers in the congregation felt that they couldn't. You see, many were foreign-speaking and had a great deal of difficulty with the English language. Nevertheless, when the brother got a study started he would invite one of the brothers or sisters to go along with him to get acquainted with the householder. He helped the publisher to participate in the study, having a fuller share each week. Then when the Bible study servant was not able to be

(Continued on page 2, col. 3)

plication to daily life; others draw attention to prophetic significance or to the relationship of the text to other portions of the Bible. From fifteen to twenty minutes are devoted to that morning discussion, and we find that it is time well spent. Then, as we join in prayer together, we ask that Jehovah will bless, not only those of us here, but all of you, because we feel very close to you as members of the one family of God.

Just the other day we were particularly thinking about those of you who will be coming to the convention in Yankee Stadium from August 24 to 29. All together, there were 8,484 of us from New York

and vicinity that met at the Stadium for the "kickoff" meeting to start the rooming work. There were talks and lively demonstrations that made all of us determined to find the best rooms possible for you and enough so that no one would hold back from coming because of concern that he might not have a place to stay. Similar preparations are being made at all the assembly cities. How good our God is to us in making provision for these "Word of Truth" District Assemblies! It is a joy for us to be working with you as His faithful and loyal servants.

Your brothers,

THE BROOKLYN BRANCH OFFICE



Faithful and loyal to God's organization



Your Service Meetings

SECOND MEETING IN JULY

Theme: Let's Help One Another. Song 1.

5 min: Introduction, text and comments.

10 min: Branch Letter. If desired, this can be read 'over the phone' as a news item to a publisher who missed the meeting. Appropriate announcements and a few items from Theocratic News could be included.

18 min: Questions and answers on article "What Does It Take?" (It is suggested that the last two paragraphs be read, and others if time permits.)

15 min: Presenting the Book Offer in a Way Appropriate in Your Territory. The offer for the month is any bound book that you have on hand, along with a booklet. The brother handling this portion of the meeting could use some of the servants, pioneers (if available), or other mature publishers to make a presentation of the book offer in the same way they do in the house-to-house work. This can be a presentation of the book only, assuming that the sermon has been given. After each presentation the audience can be asked what points in the presentation they felt were effective. Then the individual who made the presentation can be asked why he made the presentation the way he did. This will give him an opportunity to draw attention to the points or paragraphs he used in his presentation and why he chose to use these. You may wish to handle three or four presentations in this way so a variety of ideas are presented. If there is time, field experiences in offering the books can be related.

12 min: Concluding comments. Include account's report, How Did We Do in May? and Question Box. Song 53.

THIRD MEETING IN JULY

Theme: "Jehovah Is Great and Very Much to Be Praised." Song 25.

5 min: Introduction, text and comments.

15 min: "Jehovah Is Great and Very Much to Be Praised." (Ps. 96:4) This is one of the compelling reasons why we serve him. The brother handling this part may present it as a talk. The basis for his material will be the information in the article entitled "This Is Our God" in the April 15, 1965, issue of "The Watchtower." After considering each of the sub-points in the article, the speaker should draw the conclusion that these are some of the reasons why we love Jehovah and why we delight to serve him. Thus the motive for our service will be emphasized several times during the talk.

15 min: "Help Them to Return." Questions and answers. Paragraphs may be read.

15 min: Directing Interested Ones to the Assemblies. Following your Bible study each week it is most appropriate to take a few minutes to direct the attention of interested ones to Jehovah's organization and its activities, so that they may become acquainted with the organization and grow in a desire to associate with it. A qualified brother or sister can be used to demonstrate how to present information concerning assemblies and the value of attending. Tell about the district assemblies this summer and your plans to attend. If you have already attended, tell what happened,

what you learned, etc., stressing the spiritual benefits received and other blessings. Convention reports from past years and pictures, newspaper clippings, "Yearbook" or "Watchtower" and "Awake!" reports can be used in this discussion. Interested ones can be invited to attend the coming district assembly. If this is past, they can be invited to attend future circuit assemblies and congregation meetings to enjoy spiritual blessings with Jehovah's organization.

10 min: Concluding comments. Song 58.

FOURTH MEETING IN JULY

Theme: Loyally Serving to Jehovah's Honor. Song 85.

5 min: Introduction, text and comments.

10 min: Presenting the Good News. Questions and answers.

17 min: "A People for Jehovah's Name." It is suggested that the brother handling this part invite all to open their Bibles and follow along as he reads aloud Isaiah 43:5-12. Thereafter his talk can be based on this material. He can comment briefly on ancient fulfillment of the prophecy and emphasize particularly modern fulfillment and the part the local congregation has in serving as a people for Jehovah's name. (See "Babylon" book, pages 207-210, 417, 464-467, 549; also "Watch Tower Publications Index" under Isaiah 43:5-12.)

15 min: Upbuilding Experiences from Your Territory, Vacation or Convention. Arrange locally. If additional experiences are needed, these can be taken from the "Yearbook," "The Watchtower," etc., dealing with features of service that the congregation is trying to improve. For example, see "Watch Tower Publications Index" under "Back-Calls," "Magazine Distribution," etc., for additional experiences.

13 min: Concluding comments. Include "Answers to Your Questions." Song 36.

FIFTH MEETING IN JULY

This can be prepared by the congregation overseer. Consideration can be given to the needs of the congregation as well as good counsel given by the circuit servant during his latest visit, the Society's letter to the congregation following the visit, or a review of the district assembly, etc.

FIRST MEETING IN AUGUST

Theme: Maintaining Unity in Faith and Work. Song 65.

5 min: Introduction, text and comments.

10 min: "Maintaining Unity in Faith and Work." Discussion between two publishers who emphasize how this service theme fits their activity for the month. (Refer to "Watchtower" issues of July 1, 1964, and August 1, 1965, for ideas.)

15 min: "Contemplate Their Conduct, Imitate Their Faith." Questions and answers. Key paragraphs can be read if time permits.

20 min: "Give Encouragement to One Another." It would be appropriate for this talk to be given by the overseer, based on "The Watchtower" of March 1, 1965, pages 131 and 132, and "The Watchtower" of July 15, 1963. In conclusion he should take a few

minutes to give warm commendation to all in the congregation for the good work being done. Specific reference should be made to some of the fine activity being carried on by the brothers locally.

10 min: Concluding comments. Song 67.

What Does It Take? (Cont'd)

at the study one week, he asked his companion to handle it. He helped him to prepare for the study and things went really well. As the publisher gained confidence and grew in ability to conduct the study, the Bible study servant just let him keep conducting it. The Bible study work grew excellently. To start with, the Bible study average was .2 in the congregation and, if I remember correctly, within a year's time the average was up to .8 or .9." Personal assistance surely helped there, didn't it?

⁵ "But what can you do about low meeting attendance?" one of the group asked. An overseer spoke up and said: "This was a problem in our congregation a few months ago; so we asked our study conductors to bring up questions on Tuesday evening that would be answered at the Watchtower study on Sunday. They did this during their concluding announcements. Then we asked them to make calls on those who were not attending meetings and tell them a little bit about the coming meeting and invite them to come. The brothers did well in picking up these individuals or walking with them to the Kingdom Hall and sitting with them during the meetings; and our attendance at the Watchtower study increased from 61 percent to 84 percent in six months."

⁶ Another one of the group said: "You know, all this reminds me of the article entitled 'On the Way to Life' in the June issue of the Kingdom Ministry, which encouraged us to continue studying with newly baptized publishers who have not completed the publications dealing with basic doctrines. The statement was made that 'our first concern is to render necessary assistance to help others on the way to life.' It was interesting to observe that these brothers found it was personal assistance, helping one another, that was of such great aid in each of these congregations."

⁷ Well, one of the group decided that the next morning he was going to ask one of the brothers in the Society's Service Department what he had observed it was that gen-

(Continued on page 4, col. 3)

Contemplate Their Conduct, Imitate Their Faith

¹ How often in recent months have you stopped for a moment to observe the mature, older brothers and sisters and spend a little time with them? It would be a fine thing for all of us to do, wouldn't it? Their fine example of godly devotion and sticking to Jehovah's organization through the good years and difficult times has aided all of us. It is true, isn't it? that "gray-headedness is a crown of beauty when it is found in the way of righteousness."—Prov. 16:31.

² As we view Jehovah's organization as a whole we are reminded that the faithful and discreet slave class is made up of older brothers. For many years these faithful servants of Jehovah have set a wonderful example of zeal and godly devotion. An abundance of spiritual food has been provided at the proper time. All of us have benefited from their service. We are stimulated when we contemplate their conduct and we are encouraged to imitate their faith.

³ As we turn our attention to our own congregations we observe those who have served Jehovah so willingly over a long period of time

and have spoken out boldly to their neighbors about the good things of God's Word. The share they have in the ministry now may be a large one or it may be a small one due to physical infirmities, but it is apparent that these older brothers and sisters love to serve Jehovah and delight to speak the truth to others. It is also heartwarming to be with them at congregation meetings, to hear their mature comments and to observe the words of encouragement and kindness they have for their brothers and sisters. Yes, there are so many things about our older fellow servants that make us happy to know them and have them in our midst.

⁴ As you contemplate these things, ask yourself: When was the last time I expressed a word of commendation to these faithful older servants of Jehovah? When was the last time I took a few moments to engage in conversation with one of these? You can be sure that such an interchange of encouragement will be strengthening to your faith and to theirs. It may be also that you are in a position to help

one of the older publishers to get to the meetings or out into the service regularly. These would be fine ways to show your love for one another. And as we help one another and encourage one another our bonds as a Christian family will grow closer and stronger. Yes, contemplate their conduct and imitate their faith as we serve together to Jehovah's honor.

Answers to Your Questions

¹ When you need a Scriptural answer to a question, how do you go about getting it? Do you ask someone for the information, or do you go right to your own theocratic library and find it? In most cases the answer is right there in your library, and it is easy to find if you use the *Watch Tower Publications Index*.

² Perhaps it is a scripture that you would like to have explained. Rather than just passing it by, why not look in the Scripture Index and find out what has been said about it in the Society's publications? There is a wealth of information, and in most cases it takes only a minute or two to locate it if you have the *Index*. But do you have the *Watch Tower Publications Index* in your personal library?

³ If not, we will be glad to supply you. Any of the annual indexes from 1960 through 1964 that are still on hand here in Brooklyn may be had for just 5c each. If you would like to have copies, place an order with your literature servant, specifying which years you want, and we will gladly send them just as long as the supply lasts.

MAY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	750	141.8	52.7	7.7	137.2
Pios.	8,964	94.3	31.8	5.1	102.5
Vac. Pios.	2,832	82.3	24.3	2.7	87.8
Pubs.	295,789	10.2	3.4	.6	11.7
TOTAL	308,335				

Public Meetings Held: 29,872

UNITED STATES GOAL FOR 1965
321,550 Publishers

HOW DID WE DO IN MAY?

An average of 10.2 hours in the ministry during May is a fine report. Our average hours for the year now stand at 9.9. Will we be able to average 10 hours per publisher for the service year? We all certainly hope so and will want to continue working toward this goal.

Now add to the activity of the publishers an average of 94.3 hours for the regular pioneers and 141.8 hours for the special pioneers and it comes to 4,213,228 hours spent in Jehovah's service during the month of May alone. What a wonderful shout of praise went up to Jehovah! Think of how many heard the truth or were aided to get started in the service during this month. Doesn't it make you glad that you had a share in Jehovah's service during May?

Announcements

◆ Below are suggestions of subjects you may wish to consider in conducting your Sunday morning meetings for field service in July: (1) How current news items can be used to catch a hearing ear in our ministry. (2) How to present the book offer. (See "Second Meeting" on page two for ideas.) (3) Use of House-to-House Record. (See page 4 for ideas.) (4) "Are you prepared to spend some of your time in back-call work this morning?" (Arrange to assist all to do so if possible.)

◆ Overseers will want to order regular pioneer supplies for the 1966 service year. Please include with regular literature order.

◆ It is recommended that during July, August and September the congregation cover territory that was not covered often during the winter months, offering any book that you have in stock.

◆ Congregations may want to make special arrangements for witness work on July 5, since it will be a holiday for most persons.

◆ Can you vacation pioneer in August? We will be pleased to receive your application.

◆ Starting in September, circuit servants will give the public talk "What to Do to Gain Lasting Life in Happiness," and at circuit assemblies district servants will deliver the public talk "What Does the Resurrection of the Dead Mean for You and Yours?"

◆ New publications available:
"Look! I Am Making All Things New" —Samoan, Sango, Tswana
Sermon Outlines —Cebu-Visayan
Take Courage—God's Kingdom Is at Hand! —Tsonga
When God Is King over All the Earth —Cinyanja, Sepedi, Tswana
Tract 8—Life in God's New Order —Luo

◆ It would be appreciated if all pioneers would please have their names and addresses on each report card sent to the Society. Please put your name on the card legibly and as it appears listed with the Society.

◆ Out of stock in U.S.A.:

1964 *Watchtower* and *Awake!* bound volumes —Spanish

From Paradise Lost to Paradise Regained —Chishona, Silozi

"Let God Be True" —Chishona, Danish, French, Ga, Hungarian, Icelandic, Italian, Japanese, Malay, Twi

"Make Sure of All Things" —Cinyanja, Portuguese

"New Heavens and a New Earth" —French, Italian, Portuguese

"This Means Everlasting Life" —Chishona, Cinyanja, Finnish, Icelandic, Japanese

1965 *Yearbook* —Spanish

Sermon Outlines —Chishona

Songbook —Chishona, English, Greek, Spanish

Basis for Belief in a New World —Gujarati

Can You Live Forever in Happiness on Earth? —Arabic, Icelandic, Japanese, Lithuanian, Yiddish

God's Kingdom Rules—Is the World's End Near? —Greek, Ibo

God's Way Is Love —Chishona

Healing of the Nations Has Drawn Near —Arabic, Armenian

"Look! I Am Making All Things New" —Chishona, Danish, Papiamentto, Urdu

"This Good News of the Kingdom" —Chishona, Cinyanja, Danish, French, Greek, Hungarian, Italian, Itsekiri, Portuguese, Surinam, Turkish

When God Speaks Peace to All Nations —English, Ibo, Spanish

Presenting THE GOOD NEWS

Did You Write It Down?

¹ "I thought I did. But where is my record? Maybe I did forget. Oh—which house was it? And that was such a good call." Does this sound like you? If you have ever had this experience, you know the importance of writing it down.

² Writing what down? Well, the name and address were needed in this case. Also, why not write down the subject you talked about and the literature you placed? Did the householder give information concerning his interests, his religious affiliation and when you could call again? It may be that you decided what you wanted to talk about on the next call. While these things are fresh in mind is the time to write them down. Many of you do this and know how helpful this information is.

³ But what if no one is home? Well, it would be good to write

it down. We want to bring the Kingdom message to each one in our territory. Many congregations that have limited territory find that their carefully recording not-at-homes and calling back on these at another time has in effect given them 'more territory' to work. You can keep your not-at-homes on a separate record if you like.

⁴ You may find it advantageous to keep a record of your magazine placements, too. Perhaps you can start a route. Some publishers have reported that their best studies were started with individuals who obtained single copies of *The Watchtower* and *Awake!*

⁵ Do you have House-to-House Record forms in your witnessing case now? If not, pick up a few when you are at the Kingdom Hall. Then in the service be sure to write it down. Your House-to-House Record will aid you as you present the good news.

Help Them to Return

¹ There are tens of thousands of persons who at one time associated with Jehovah's organization, attending meetings and sharing in the field service, but, like the prodigal son spoken of by Jesus, they have left the house of their Father and become involved with the interests of the world. Are there some of these living in the territory assigned to your congregation?

² How long has it been since their card was removed from the file of active publishers of the Kingdom? Has it been a year? five years? ten years? even longer? It may be that they can be helped. How?

³ Well, in the August 1 and August 15 issues of *The Watchtower* are heart-searching and encouraging articles concerning the parable of the prodigal son, entitled "Recovery Still Possible," "A Young Man Goes Astray," "Jehovah, a God of Love and Patience" and "Turning to Jehovah." If those who were once associated with Jehovah's people could be encouraged to read these articles, it might stir in them a longing to be back in the house of our Father.

⁴ So we suggest that the congregation servant arrange to get copies

of these issues to all these persons. No doubt he knows where they live, and if other publishers know of some, it would be a fine thing to mention them to the overseer. Then he can arrange to call on them personally, endeavoring to encourage them to read these fine articles in *The Watchtower* and leaving copies with them; and, if necessary, he may ask other mature ones to help in this work. If there are some who cannot be contacted personally, then a brief but very pleasant letter should be written to them and signed by the congregation servant or someone else who knows the person well. One magazine might be sent one week, and the other two weeks later.

⁵ It would be a good thing to check now to see how many of these calls need to be made, and then, if you will need more copies of these magazines to care for them, be sure to order the additional ones.

⁶ Wouldn't it be fine if, as a result of this effort on our part, it could be said of some of these persons: "This your brother was dead but has become alive, and he was lost but has been found"? Let's do what we can to make that possible.

THEOCRATIC NEWS

◆ We are glad to report that there are now 162 units in New York City, 82 in Los Angeles and 61 in Chicago. A total of 5,064 congregations now functioning in the United States.

◆ Mexico reports a 20.4-percent increase in April; 33,478 publishers shared in service; 87,060 attended the Memorial.

◆ Brazil reaches 36,326 publishers in April; that's a 23-percent increase. 80,164 attended Memorial.

◆ Leopoldville, Congo, branch sends notice of 47-percent increase; 4,183 shared in service in April. 15,401 at Memorial.

◆ Peru reports "We made it!"—a 26-percent increase in April.

◆ Mozambique reports new peak of 1,181 publishers in April—42 percent over last year's average.

◆ Zambia branch tells of 8,479 on hand for Kitwe film showing. There are 1,312 publishers in the circuit.

Question Box

● When I am away from home, how can I locate a Kingdom Hall?

Even when we are away from home we all enjoy attending the meetings. We don't want to miss the study material for the week, and it is always a pleasure to get to know our brothers and sisters in the places where we may visit. The Society is glad to aid you to locate the Kingdom Hall in the locality where you plan to be.

Simply write to us in advance, informing us where you will be, and we will be pleased to provide the address of the Kingdom Hall and the times of meetings. If your trip is planned rather suddenly and you do not have time to request this information from the Society, you may find it helpful to check in the local telephone book under "Jehovah's Witnesses" or "Kingdom Hall." It may also be that the local police can tell you where the Kingdom Hall is located, and you will generally find the times of meetings posted out in front.

It will be refreshing to you and the brothers where you visit to meet together and to share together in the field service.

What Does It Take?

(Cont'd)

erally helped congregations to grow and mature most rapidly. It was interesting to hear the answer: "We have observed that in every part of the United States when personal assistance is regularly and lovingly rendered, there is usually the greatest growth and a good level of maturity."

⁸ Are there some in your congregation who would be encouraged and benefited by receiving personal assistance from you? Undoubtedly there are. Take advantage of every opportunity to assist one another.

★ Let's help one another. ★

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

AUGUST, 1965

"Do not become fearful of those who kill the body."—Matt. 10:28.

VOL. VIII NO. 8

Dear Publishers:

At this season of the year Jehovah's people are doing a lot of traveling because it is convention time. As we travel we often have the pleasant experience of seeing a Kingdom Hall along the way. Now, with over 5,000 congregations in the United States, there are thousands of Kingdom Halls throughout the land, and they are increasing in number from year to year. In the past thirty-six months upward of 686 congregations that we know of have embarked on Kingdom Hall projects, either constructing a new Kingdom Hall or purchasing a suitable building and remodeling it.

Many Kingdom Halls are concrete-block type of construction; some are brick; others, frame and brick. They range in size from a modest seating capacity of approximately 50 on up to 200 or more. The average is about 145. On an average, the Kingdom Halls are evaluated at about \$21,000. This represents the generous contributions of the brothers in the congregation as well as their personal labors, because, in the majority of cases, when a Kingdom Hall is built or remodeled the bulk of the labor is provided by the publishers.

Where local officials were prejudiced, it took one congregation more than sixteen years of perseverance and the expenditure of much time and money in order to obtain a permit. Court proceedings were involved. The court decision was favorable, which has aided other congregations in the area, and thus five Kingdom Halls in their circuit are now under way.

Behind all the efforts of the brothers to get Kingdom Halls, there is the strong desire to assemble together and to have a center for service activities and worship. Jehovah has blessed his servants, and we rejoice that, in the United States, on the average, about twenty new Kingdom Halls are now being started every month.

Assembling together is very important to all of us. We are happy

A Reasonable Objective

¹ "Oh, no, not *that* territory! We placed hardly any literature the last time we worked there! Don't we have some other territory we can work instead?" Have you ever responded that way upon learning where you were going to work? We probably all have—at least to ourselves, if not aloud. While it is true that some territories may be more productive than others from the standpoint of literature placements, we certainly do not want to neglect working any of our territories. Just as certain types of soil require different farming methods to produce fruitage, so, too, various situations, if properly handled, can bring forth good results.

² When we find it difficult to place literature we should not feel that our time has been wasted. Really, what is our primary objective? It is to give a Kingdom witness, and the placement of literature is only incidental to this goal. So, if we can talk to people about the Bible we certainly have accomplished something. Are you able to help people learn something they did not

to hear from our brothers in Europe that their assemblies are going very well. In Oslo, Norway, 12,332 attended the public meeting. At Helsinki there were 17,088 in attendance at the public talk. The attendance in Rotterdam was 21,816; 11,710 in Charleroi, Belgium, and 3,835 at Luxembourg. Brothers in many parts of the world are also rejoicing in the same program. If you have not yet attended one of the assemblies near you, we hope that you will be able to arrange to be at one this summer. And on the way you may find opportunity to stop at a Kingdom Hall to enjoy fellowship with the brothers there.

We are thankful to Jehovah for the large family and for the love that exists among all his servants.

Your brothers
promoting true worship,
THE BROOKLYN BRANCH OFFICE

previously know, or to enhance their appreciation of information they may already have about the Bible and to see how it applies in their lives? If your answer is Yes, then you are doing a very fine work. Quite frequently we find persons who have misunderstandings about Jehovah's organization. If we can clarify points that may be causing stumbling, fine! Really, then, much good can be accomplished even though literature may not be placed.

³ But you may say: "In some territories it isn't possible to give the sermon more than a few times during an entire morning, much less place literature." This truly does present a challenge. Yet, while some may not appreciate our message, it is good to keep in mind that Jehovah is pleased with what we are doing. Remember, for forty years Jeremiah's preaching was rejected, but this did not stop him from doing the assigned work. It may be that some, even though they do not want to hear the sermon, can be helped to have a more friendly attitude toward our work. A reasonable goal then, when meeting persons who are extremely opposed, is to leave them in a better frame of mind. When extreme opposition is encountered, it is good to remember that "an answer, when mild, turns away rage." (Prov. 15: 1) For example, a sister recently met a woman who was extremely rude. The publisher gave a kind answer and continued calling on other persons in the same apartment building. About fifteen minutes later the woman who had been unkind came to her and said: "Pardon me. I want to apologize for being so rude." She explained that salesmen were constantly calling and this had gotten on her nerves. The kindness shown by this sister paved the way for a Kingdom witness to be given. It is always good to be friendly and to show empathy. Give the

(Continued on page 4, col. 3)



Maintaining Unity in Faith and Work



Your Service Meetings

SECOND MEETING IN AUGUST

Theme: Unified Praise to the Only True God. Song 64.

12 min: Introduction, text and comments. Include consideration of material in branch letter. Two sisters could be shown discussing letter.

18 min: Praise Jehovah in Song. A short talk, based on article in June 1, 1965, "Watchtower," can be given on the part singing plays in our worship. Joy and benefit received from active participation. Emphasize (1) the value of concentrating on the thoughts expressed and (2) singing wholeheartedly. Song 9 can be analyzed verse by verse; ask audience to point out fine thoughts in each verse. The audience can sing each verse after it is analyzed.

20 min: Question-and-answer coverage of article "A Reasonable Objective." It would be good to stress the need of not being too persistent but, rather, having a proper balance. Include the reading of the experience in the July 22, 1964, "Awake!" on page 15, "Tactfulness Bears Fruit." Local experiences can also be worked into the part.

10 min: Concluding comments (including accounts report and "How Did We Do in June?"). Song 37.

THIRD MEETING IN AUGUST

Theme: Willing and Effective Kingdom Service. Song 39.

10 min: Introduction, text and comments. Family group can be shown considering text and talking about Theocratic News items. To make it lively and interesting, the children could be finding places mentioned on a map. Compare figures with those in the latest "Yearbook" to give them more meaning. Draw out comments from children to show that these figures represent people who show they want to serve Jehovah and live through Armageddon with us.

10 min: "Be Willing to Serve with What You Have." (Talk based on material in July 1, 1965, "Watchtower.")

15 min: Meetings for Field Service. (Demonstration and discussion) Chairman can comment briefly on benefit of practical instruction at meetings for field service. Study conductors can particularly be encouraged to comment on the following. Suggested points for these meetings, listed under Announcements in "Kingdom Ministry," can be worked into schedule by each study conductor as appropriate. The one handling meetings for service should take the initiative. If many publishers are going to be making back-calls, then the conductor may want to discuss the back-call activity. The conductor should be alert to check and see if back-calls are being made. If the weather is bad, it may be best to work inside territory or to do back-call work. Certain holidays may make it advisable to change the sermon slightly or to use a different sermon. Current events can be worked into the presentation and some time could be used to discuss or demonstrate how this can be done. If some calls on inactive persons are going to be made before or after the regular field ministry, "Yearbook" experiences such as the one found on page 238 could be mentioned (also see pp. 65, 77-78, 125, 243-244). If new publishers are going out in service for the first time, the conductor may want to discuss the simplified sermon. Good local ex-

periences from time to time might incite others to start studies. Since text is to be discussed and other helpful points considered within the 15 minutes allotted, things will need to be well planned and instruction given pointed so that all will get into the field service on time.

13 min: Presenting the Good News. (Question-and-answer coverage) Points in paragraphs three and four may be demonstrated. Local experiences may also be helpful.

12 min: Concluding comments. Include material in Question Box and appropriate items under Announcements. Song 31.

FOURTH MEETING IN AUGUST

Theme: Working with a Purpose. Song 50.

5 min: Introduction, text and comments.

15 min: "They Need Your Attention." (Audience participation) Read paragraphs if desired. After completion of last paragraph you might have publisher raise hand, stating she would like to work in one of those territories not worked often. Servant invites her up to platform. They discuss which territories need working. Sister picks one she would like to work and is invited to come to territory counter after meeting to obtain it. (Magazine-territory servant is encouraged to have list prepared and on display near master map before the service meeting.)

15 min: "Your Attitude Counts." (Discussion and demonstration) Chairman can draw comments from audience, stressing need for discernment, empathy and consideration in answering objections. If one says he is busy, try to ascertain what he means. Is he on his way out this very minute? Does he mean he doesn't have all morning? Is he doing something urgent at the moment but would be free a short time later? Or is he too busy simply because he is not interested? At times sincerely acknowledging the objection and leaving a friendly impression without giving the regular sermon may be the best course. Or responding with a question as to what other time would be convenient, either that same day or another day, might be advisable. Being discerning will enable us to avoid giving the impression that we are too persistent. If we discern that the person is just being evasive we may feel it advisable to try to overcome the objection. Possibly by acknowledging it and suggesting that we will take only a few minutes and then keeping our word we will be given a chance to give a brief witness. Audience can be asked to give suggestions on how they have been able to handle the objection, "I'm busy." If time allows and there is another objection very common to your territory, this too can be discussed, and demonstrated by publisher prepared in advance.

15 min: Consideration of an aspect of the congregation's activity that needs attention and what each publisher can do for improvement. The main point mentioned on the latest circuit servant's report can be covered.

10 min: Concluding comments. Include article "It Costs \$1,200 a Month." Song 47.

FIRST MEETING IN SEPTEMBER

Theme: Boldly Speaking God's Word with His Spirit. Song 80.

5 min: Introduction, text and comments.

10 min: Talk on "Boldly Speaking God's Word with His Spirit." (See September 1, 1965, "Watchtower.")

25 min: Effective Back-Calls.

(5 min.) A talk encouraging publishers to be sure that their service schedule allows a sufficient part of their service time to make back-calls on all interested ones located; after all, they are the ones we are looking for. Make calls promptly. Suggest that about half of one's service time may be spent in back-call and Bible study activity. Back-calls may be made and studies conducted anytime: weekdays, evenings, Saturday or Sunday. Give productive Bible studies priority on service schedule, arranging other service activity around them when that is necessary.

(17 min.) Use this time on the service meeting to help publishers in audience to prepare for back-calls on their lists. Ask them to select actual calls from their House-to-House Record, relate what they have noted there and then ask for suggestions on how to handle these situations. In each case invite other publishers in the audience to offer suggestions. Endeavor to cover a variety of circumstances. (Encourage publishers ahead of time to be sure that they have their records with them. Talk to some personally and ask them to select calls on which they would like help, but include others who raise their hands.)

During discussion emphasize these points: (1) Be prepared. Have in mind something definite to say when householder comes to the door, and definite Scriptural material to consider with him. Be ready to start a study. (2) Do not try to cover too much information on one call. Review what is learned; it helps householder to appreciate the benefit of the discussion. (3) Encourage householder to use his own Bible; it makes greater impression on him. If he does not know how to find texts, explain what the numbers mean and how to use the index in the front of his Bible. Rather than looking up the scriptures for him, help him to learn how. (4) In many cases it is helpful in making return visits if the publisher asks the householder when he would find him at home. Or if you call when householder is too busy to listen, ask when it would be convenient. If, after a couple of calls, you do not find certain ones at home, try a different time—earlier or later in the day, or another day of the week. (5) If some who seem to be teachable are always busy (Matt. 13:22), try having a brief one-scripture presentation ready; use a different text each time you call. Gradually you may build up the interest. (6) If some who at first showed interest seem cool when you return, it may be that family or friends ridiculed. (Matt. 13:20, 21) Try to be understanding, patient; endeavor to strengthen their faith. (7) Do not become discouraged. Dividing work taking place. Your perseverance and kindness, even in the face of rebuffs, will attract sincere ones to true worship of Jehovah.

(3 min.) Review with the congregation the seven points set out here. Ask the publishers to state them, one at a time, and then to offer additional brief comments to emphasize their value.

15 min: Demonstration on how to present the current offer. Experiences already had in presenting the offer can be entertained.

5 min: Concluding comments. Song 69.

They Need Your Attention

¹If you had a choice between working in a territory that was recently worked or in one not worked recently, which would you pick? Well, the truth of the matter is, as many of us know, that the results are usually the best and the increase the greatest in territory that is worked more often. Nevertheless, there are sheeplike individuals in the territories that have not been worked so often and these need our attention too. Do you know which territories in your congregation have not been worked recently? Maybe not, but the magazine-territory servant does. He keeps a record of when each territory was last worked and whether it was worked with the regular sermon or with magazines.

²Would you magazine-territory servants like to make a list for the congregation of all territories that have not been worked recently? List the territory number, the date it was last worked and with what it was worked. Then post the list

near the master map in the Kingdom Hall so all can see which territories need to be worked. The brothers will appreciate your doing this.

³Then, brothers, you can see which territories have not been worked recently and you may ask for the one you wish. Some of you sisters may wish to take out a territory to work during the week. You study conductors may find that you can work with your groups in one of these territories on week-ends or at other convenient times. Family groups or pioneers may wish to work some of these territories. And as we search in these territories, brothers, what are we after? We are looking for sheeplike ones who desire to learn the truth, aren't we? As you endeavor to cover each of the territories in your congregation we pray that Jehovah will bless you with good success and many happy experiences in finding and feeding the sheeplike ones.

It Costs \$1,200 a Month

You're right, that's a lot of money. But this is what it costs the Society each month when the Post Office returns undeliverable magazines to us. About half of this results from people moving and not notifying us of their new address. True, the subscriber may notify the Post Office of the change, but their system is to return the magazines, with the new address marked on the wrapper, and charge the Society ten cents for each one returned.

"What can we do to help?" you ask. We suggest the following: (1) If you are going to move and you have your new address, obtain a Change of Address slip from your overseer, fill it out, and send it in to the Society along with the address cut from the wrapper of the latest magazine you received. (2) Be sure you get an accurate address on each new subscription you obtain. Carefully check the house number, street name and city, as well as zip code. Accounts servants can assist by carefully checking each subscription slip turned in. (3) If you know that an interested person is moving, help him fill out a Change of Address slip and send it in to the Society as described above. (4) In addition to this, notify the Post Office of your change of address. Saving any part of that \$1,200 a month by following the above suggestions would be a real help. Don't you agree?

Announcements

◆ At meetings for service during August we suggest that you consider how to conclude house-to-house calls on a friendly note when (1) person is too busy, (2) person is not interested, (3) literature offer is refused, and (4) person does not want to talk. It would be most effective to consider only one of these each week.

◆ Actual count of literature inventory should be taken in September. Two literature inventory forms are being sent to each congregation with the monthly statement. The original should be filled out and returned to the Society no later than September 5. Retain the duplicate for the congregation file. Congregations are being sent a new chart and a supply of congregation monthly report cards and magazine distributor's order blanks. No chart instructions are being sent, as these should be in your file.

◆ Literature offer for October is the *Awake!* subscription and three booklets for \$1. Both the October 8 *Awake!* and the October 15 *Watchtower* will be special issues. How many additional copies will you need?

◆ Congregations may want to arrange for magazine activity on Labor Day, September 6.

◆ Congregation accounts should be audited on September 1.

◆ Time left to make arrangements to attend an assembly this summer is limited. If you have not yet done so, we encourage you to write now for rooming accommodations in one of the remaining assembly cities. The New York assembly, the last one of the series, will have two extra days, making it a six-day assembly.

◆ If you have not already done so, you might want to provide your doctor with a copy of the July 22 and August 8 issues of *Awake!* They contain fine articles on blood transfusion.

◆ Out of stock in U.S.A.:

"Let God Be True" —English, Yoruba
Progressive Speech Training

—English
"This Good News of the Kingdom"
—Spanish, Telugu, Tsonga, Xhosa,
Yoruba, Zulu

Question Box

● May anyone who raises his hand in a congregation meeting be called on to comment, whether he qualifies to be a Witness or not?

When individuals associate with Jehovah's organization and show a desire to learn, we generally encourage them to participate in the meetings. It is true that some who accept an invitation to attend our meetings may still be well known as church members, or they may belong to a military organization. Some may be morally upright; others may be dishonest or they may be living in adultery. We do not inquire into their private lives before inviting them to the meetings. As long as they show a sincere desire to learn God's Word, they are welcome. And if, on observing how the meeting is conducted, some of these newcomers raise their hand to offer a comment, the conductor, using his own good judgment, may call on them just as he would call on anyone else. Their commenting in the meeting does not mean that they are being recognized as part of the congregation; it is simply part of our arrangement to help them to learn the truth. As they grow in accurate knowledge they will begin to see for themselves what changes they must make in order to please Jehovah.—Col. 3:9, 10.

Of course, persons who at one time were Jehovah's witnesses but are now disfellowshipped or who have disassociated themselves by deliberately choosing a course in violation of Christian neutrality would not be invited to comment, in harmony with what is written at 2 John 8-11.

However, if anyone who is called on to comment gives an unscriptural answer, the conductor should tactfully see that the right thought is presented, either explaining it himself or calling on someone else to comment. Should it be that a newcomer endeavors to pursue the discussion further, the conductor can kindly explain that we have a limited time to cover the lesson but that he will be glad to talk to him personally after the meeting.

So we welcome those who are interested in God's Word. Their comments help them to fix Bible truths in their mind and they are stimulating to others too.—Heb. 10:24, 25.

JUNE SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	741	139.3	51.7	7.5	133.3
Pios.	8,895	92.9	31.4	4.9	101.7
Vac. Pios.	4,274	79.7	17.4	1.6	75.6
Pubs.	289,800	10.1	3.3	.6	11.2
TOTAL	303,710				

Public Meetings Held: 26,809

UNITED STATES GOAL FOR 1965
321,550 Publishers

HOW DID WE DO IN JUNE?

It certainly is fine to see that so many home Bible studies were conducted during the month of June. Congregation publishers were able to average .6, while pioneers averaged 4.9 and special pioneers averaged 7.5 studies. In all, 225,998 studies were conducted with interested persons during the month. Of course, many of these studies had more than one person in attendance, which means that well over a quarter of a million persons were studied with during June. The fine information they received along with the loving assistance rendered will enable these honest-hearted persons to make progress to maturity so that they too will be able to join in the great shout of praise now being given, to Jehovah's honor.

Presenting THE GOOD NEWS

With Versatility

¹ Is everyone listening to your house-to-house sermon? No? Why not? Well, it could be that some are just not interested in the particular subject that you are using. It's not easy to get people to talk about something they are not interested in, is it?

² What can you do about it? Well, what do you do when a friend is over for a visit, but shows no interest in the conversation and just sits there in silence? Why, you change the subject, of course.

³ Of course, in house-to-house work we usually do not know what the householder is interested in. We can't read his mind, can we? No, but if we do a little tactful probing we just might hit on something that he is interested in. Then, before we know it we may be absorbed in an animated conversation, with a good witness being given. Be alert to this possibility. Try it. Use versatility in dealing with people in the ministry and change subjects when appropriate.

⁴ For instance, if a householder says, "I'm really not interested; you people call so often," you might close your Bible, to indicate that

you are not going to be persistent, and, with a friendly smile, say: "You probably wonder why we continue to call, especially when some people are not interested and tell us so." If a spark of interest is generated—and this approach has often accomplished just that—and you are able to continue, you might say: "It is because of the urgency of our times and out of love for honest-hearted persons. I would feel accountable to God if I would pass your door. He has commanded that this good news of the Kingdom be preached so that everyone has an opportunity to hear. Notice how this point is made in Matthew 24: 14." Thereafter, you may be able to continue your sermon.

⁵ We encourage you to give this matter some thought and a little advance preparation. Think how rewarding it will be to have some listen who might otherwise not have done so. Then, too, our witnessing will be much more interesting to us personally. So, if the subject of your sermon does not interest the householder, why not change it? As you present the good news be aware of the wisdom of using versatility.

Your Attitude Counts

¹ Have you found in handling objections that your attitude toward a person is often as important as what you say? Recently a brother called on a man who was not very receptive. He said he was busy doing spring cleaning. The publisher discerned from the beads of sweat on the man's face that he was indeed busy. So he acknowledged this, saying he would be glad to call another time, and extended an invitation to the public talk. He then kindly suggested to the man that he be careful not to overdo himself. This bit of sympathetic understanding kindled an immediate spark of friendliness that led to a brief general conversation and the placing of two magazines. Using discernment and showing empathy by acknowledging this sincere objection without steamrolling over it brought fine results and prepared the way for a return visit.

² At another home the publisher

met a woman who looked out from an upper window. She said she could not talk now. He suggested he could call later, in an hour or so. She replied that she might be going out that morning and was not sure she would be in. Sensing that she did not want to consent to a discussion, he left a handbill without persisting in trying to give a verbal witness, realizing that if he left her in a good frame of mind someone else on a later call might find her more receptive.

³ These common experiences show that our attitude is an important factor in winning over householders or leaving a favorable impression, which may open up the opportunity for a future witness to be given. By giving the householder the benefit of the doubt and putting ourself into his shoes, so to speak, we will know how to give "an answer to each one" as we present the good news.—Col. 4:6.

THEOCRATIC NEWS

◆ Central Unit in Easton, Maryland, reports 68 regular publishers as of May—an increase of 32 in five months.

◆ South Unit in Fremont, California, reports 40-percent increase in April, including 14 vacation pioneers. Average hours, 11.4; previous peak was 8.8.

◆ At Bokolo, Solomon Islands, the brothers enjoy their first assembly in the north part of Malaita Island. Only 200 publishers in the area, but over 650 attend each session, and 1,050 for the film showing.

◆ Watch Tower missionaries not permitted to continue in Cambodia after June 1. Other missionaries from Western lands also required to leave.

◆ Freedom of worship denied to Jehovah's witnesses in Tanzania as government declares them an unlawful society. Brothers continue to put their trust in Jehovah.

◆ Haiti reports a fine assembly in Port-au-Prince, with 759 present and six baptized.

◆ Leopoldville, Congo, branch shows 50-percent increase, with 4,243 publishers.

◆ Central Africa branch, with 706 publishers in May, reports total attendance of 1,601 for public meetings at seven circuit assemblies during the month.

A Reasonable Objective (Cont'd)

householder the benefit of the doubt. Even if you do not have an opportunity to say very much, if you are able to leave the individual in a better frame of mind, that truly is a fine accomplishment. This will provide a good foundation to build on at a later time.

⁴ Keeping a balanced view and setting a reasonable goal will help us to deal with various situations successfully and to be a real blessing to people we meet in the field ministry. At times we may encounter difficult situations that require great patience. Discernment will aid us to know what kind of people we are working with and the best approach to take. We cannot expect all persons to respond to the Kingdom message. Remember that ours is a separating work and the goal is not world conversion. Most persons will continue to reject the Kingdom message, but sheeplike ones will listen and say it is the truth. By keeping our objective clearly in focus and relying on Jehovah for the needed strength we will rejoice in our ministerial assignment as did Jesus.—Ps. 40:8.



Press On to Maturity.



KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

SEPTEMBER, 1965

"Do not become fearful of those who kill the body."—Matt. 10:28.

VOL. VIII NO. 9

Dear Publishers:

The European series of "Word of Truth" assemblies attended by Brother Knorr and Brother Franz and 992 other brothers and sisters from this side of the Atlantic, along with some from Africa and the Middle East, came to a successful conclusion with the assembly in Berlin July 21-25. Though the weather was cool during most of these assemblies, a warm feeling was built up among all the brothers, and great appreciation was expressed for the assembly program and for the Christian unity experienced.

Brothers from some lands where there is not freedom of assembly for Jehovah's people enjoyed going to other countries to attend. A special train was arranged by the brothers in Greece so they could share in an all-Greek assembly of their own in connection with the Vienna assembly, and over 1,200 were present for those Greek meetings. As you can imagine, the enthusiasm ran high; and this was also evident at the Spanish and Portuguese meetings at Basel. In all, more than 2,000 came from the Iberian Peninsula. More would have been present if the police had not refused to grant them passports. However, those who did attend were able to take back glowing reports. In addition, many of the travelers from the United States and Canada visited Spain and Portugal and so were able to strengthen the brothers there spiritually. Many said that their visit to these lands was the highlight of their trip.

Among the benefits to the European brothers from their assemblies was the release of publications in their own languages, such as "Let Your Name Be Sanctified" in Danish, "Your Will Be Done on Earth" in French, the *Babylon* book in German, "All Scripture Is Inspired of God and Beneficial" in Finnish, and others too. Thus they have further equipment to use in boldly speaking God's Word with his spirit. Reports from the assemblies are as follows:

"Let Us Go On"

¹ Pause for a few moments and meditate on your activity in behalf of pure worship this past service year. What are your thoughts? Did you add to your knowledge and appreciation of God's Word of truth during the year? Did you reach some of the service goals you had in mind? Did you progress toward Christian maturity? Did you help someone else to do the same? If you did some of these things, then you must have a satisfying feeling of accomplishment. We rejoice with you in this.

² But there may be a number of things you did not get done. Possibly you wanted to be a vacation pioneer or a regular one, but circumstances did not allow it. It could be that sickness or something else beyond your control prevented you from accomplishing as much as you wanted to. Does this make you feel somewhat discouraged? If so, let it be only temporary.

³ The important things now are, Have we been faithful in doing the will of Jehovah? Are we enduring

CITY	PUB. MTG. ATT.	IMMERSION
Dublin	3,948	65
Edinburgh	31,501	576
Oslo	12,332	199
Helsinki	17,088	426
Rotterdam	21,816	406
Charleroi	11,710	310
Luxembourg	3,835	80
Basel	36,785	1,086
Vienna	12,266	409
Berlin	8,916	137

All together, 160,197 were present for the public meetings at this series of ten assemblies, and 3,694 were baptized. More detailed news about these assemblies and the ones in the United States and Canada will be published shortly. May Jehovah be with you and bless you as you use the things gained at the assemblies for advancement in your ministry.

Your brothers, rejoicing with you in the privilege of assembling together in these "last days."

BROOKLYN BRANCH OFFICE

in the race for life? Have we made some progress? If so, then let us draw encouragement from the words of the apostle Paul at Philippians 3:16: "At any rate, to what extent we have made progress, let us go on walking orderly in this same routine."

⁴ Yes, "let us go on." How? Well, why not begin this month, September, and get the new service year started off right? And how might this be done? Maybe you can renew a Bible study that was discontinued during the summer. Do the service and study schedules of the children or other members of the family need to be revised now that school is starting? If recently you haven't had as much opportunity to get into the door-to-door work as you would like, why not set aside a regular time each week to join with your brothers and sisters in this activity? During September we will all be offering the latest book. Perhaps your participation in this activity will result in your starting a brand-new home Bible study! Think of how much you could teach an interested person in the next year if you conducted the study regularly each week.

⁵ In the past year a good deal of personal assistance has been rendered, and what a fine thing this has been! Then again, could it be that individually some of us could take more initiative in helping ourselves? Can we shoulder more of our own responsibility and do more in Jehovah's service without waiting for someone to take us by the hand? Our doing so will be an evidence of growth toward spiritual maturity, and what an inner joy that will bring us! Just as a baby eventually grows strong and begins to walk by himself, so all of us want to reach spiritual manhood and even come to the point where we can help others.—1 Cor. 13:11; 16:13.

(Continued on page 4, col. 3)



Boldly speaking God's Word with his spirit.



Your Service Meetings

SECOND MEETING IN SEPTEMBER

Theme: Rejoicing in Our Progress. Song 23.

5 min: Introduction, text, comments.
10 min: Branch letter. Volunteers from audience can express briefly what they feel is outstanding in each paragraph. Comment on the benefits your congregation derived from the assembly this summer.

18 min: Our Progress in Faith and Service. Talk and discussion on progress of congregation during past year. Use Acts 16:4, 5 as introduction and weave it into discussion as appropriate. This should deal with congregation's spirituality and accomplishments in field ministry. The speaker should compare congregation's accomplishments with its own past activity and present potential for expansion, giving commendation and wholesome suggestions for further growth in activity and numbers as well as spirituality. It would be good also to consider the congregation's activity in the light of the suggested service goals. Such points as how many new publishers were started in the field, the number who were baptized, improvement in field service averages, regularity in field service, meeting attendance, new pioneers, number of vacation pioneers, etc., may be considered. Other highlights that apply to the congregation, such as dedication of a new hall, formation of new service centers or a new congregation, can also be mentioned. Possibly there could be a discussion among several study conductors or mature publishers bringing out some of the above points.

Emphasize the growth in spirituality in the congregation and what has been accomplished by serving together during the past year. Be uplifting, encouraging and helpful.

There will be no need to compile the totals and averages of each publisher on his record card nor should the cards be given out, though individual publishers are always welcome to see their card. Each one should be made to feel a part of the accomplishment of the entire congregation. The assistant congregation servant can provide some helpful statistics to the overseer regarding the congregation's ministry and growth. How the new commandment of love can influence the congregation's activity for the coming year might be considered. Undoubtedly the overseer will want to handle this.

15 min: Question-and-answer coverage of "Let Us Go On."

2 min: Accounts servant's report.
10 min: Concluding comments, including July Service Report and local August report. Encourage all to order additional copies of special October 8 and October 15 issues of "Awake!" and "Watchtower" for use next month. Suggested goals: 30 for publishers, 200 for pioneers for the month. Song 70.

THIRD MEETING IN SEPTEMBER

Theme: Successfully Witnessing to Relatives and Others. Song 87.

5 min: Introduction, text, comments.
15 min: "Have You Tried This?" Audience participation. Include local experiences if time allows.

30 min: "Have You Told Your Relatives?" Discussion and demonstration based on article in August 1, 1965, "Watchtower." Encourage all, in advance, to bring this issue.

(18 min.) Enthusiastic discussion of

entire article by audience participation, or by three publishers. Emphasize main points set out in boldface sub-headings in article.

Chairman should lead in keeping discussion lively. When discussion of article is completed, demonstrate what is especially appropriate to your congregation, or the following points.

(5 min.) Demonstration of points under "Consider What Interests Them." Chairman introduces setting. Husband and wife will be visiting relatives soon. Want to be sure to give witness but wonder how to prepare and what to talk about. They talk about what might interest relatives, recalling what they know about them. They remember some of relatives' interests and then try to recall "Watchtower" or "Awake!" articles that had good material on those subjects. Are happy with results of their preparation and research.

(5 min.) Demonstrate: "Aid Them to a Favorable Frame of Mind." Chairman sets scene with relatives. Conversation is general, then turns to what relatives are interested in, probably some aspect of world affairs. Witnesses enter into discussion, then begin to turn conversation to concern for solution and what Bible says. They follow closely the fine suggestions given regarding tact, not saying too much, showing a loving attitude, etc.

(2 min.) Brief summary of major points.

10 min: Concluding comments. Comment on slogan at bottom of page 4. Song 15.

FOURTH MEETING IN SEPTEMBER

(This can be prepared by overseer. Consider carefully the needs of the congregation and arrange for interesting, beneficial program.)

FIFTH MEETING IN SEPTEMBER

(Those having Friday meeting will have this program October 1.)

Theme: Advance Preparation Aids Us to Speak Boldly. Song 27.

5 min: Introduction, text, comments.
15 min: "Wake Them Up to the Urgency of Our Times." Questions and answers.

10 min: Mature brother will discuss with audience the material in Question Box. Show how this information is a logical extension of that presented in last month's Question Box. Highlight the principles involved.

20 min: New sermon for "Awake!" campaign.

Theme: Meaning of World Conditions
2 Tim. 3:1—Critical times foretold for "last days"

2 Tim. 3:2-5 (Read parts)—We are living in "last days"

2 Pet. 3:13—Hope lies in God's righteous new system of things

A suggested way to give this sermon is this (after initial greeting): "I have called to see you for just a few minutes. I have something to share with you that can make your day more cheerful. There are many conditions in the world that are a source of great concern to sincere persons. Problems in the home, in making a living and in protecting ourselves against crime are constantly increasing. What does it all mean? The Bible, which you no doubt have in your own home, gives the answer. Notice what it says about these 'critical times' here in 2 Timothy 3:1: . . . [Read]. So the Bible emphasizes that such 'critical

times hard to deal with" would prevail in the "last days." That does not mean the "last days" of this earth, because it will endure and there will always be people living on it. But it means the "last days" of the present wicked system of things. In the next few verses it mentions specifically some of the conditions that would exist at this time. [Point out a few in verses 2-5.] These are conditions that we see all around us today, aren't they? [Allow householder to comment.] Keep in mind that the very increase in these bad conditions shows that they are soon to be brought to an end by God. But what lies ahead for you and me if we are persons who love righteousness? Second Peter 3:13 answers in this way: . . . [Read]. Since God has promised this, we can have confidence that it will be done, and that is a good reason to be cheerful. But does the Bible also give advice on how to cope with these critical conditions while they are still here? Yes, it does, and some of these things are dealt with in the "Awake!" magazine.

(It is suggested that the sermon be discussed with the congregation and then demonstrated, using the suggestions given above.)

10 min: Concluding comments. Cover applicable points under Announcements. Song 53.

FIRST MEETING IN OCTOBER

(For those having Friday meetings this will be the second meeting.)

Theme: Help Men Get Saved from This Crooked Generation. (Acts 2:40) Song 59.

5 min: Introduction, text, comments.

10 min: Talk on October's theme "Help Men Get Saved from This Crooked Generation."

15 min: "Good Reports." Discuss with audience. Include Theocratic News items; these also are good reports.

20 min: Presenting the "Awake!" subscription convincingly. (Brief talk, interview, demonstration and summation) Being convinced of the value of "Awake!" we want to have effective share in helping others to appreciate it. The clarity with which we describe the "Awake!" and its purpose will, to a great extent, determine the success of our effort. Advance preparation is needed in order to be convincing. It is often good to use a specific point from an article that ties in with our sermon, possibly reading this to the householder. We can also make effective use of the material on the inside of the cover on "The Reason for This Magazine," giving an overall view of "Awake!" The number of languages in which "Awake!" is published as well as its circulation could be mentioned. So we can refer to a specific point in an article, give some informative comments about the overall features and benefits of "Awake!", or a combination of these. Usually it is best not to cover too many points.

After a brief talk on the above, the speaker can interview two publishers who have prepared in advance, asking them what points they found effective in presenting "Awake!" Then each one can be asked to demonstrate a presentation, using this special issue of "Awake!" Audience can then be invited to comment on value of points demonstrated. Chairman can summarize, encouraging all to present "Awake!" convincingly.

10 min: Concluding comments. Song 83.

Wake Them Up to the Urgency of Our Times

¹The other day we were talking to the brothers in the Writing Department and they let us have a glimpse of what has been prepared for the special October 8 issue of *Awake!* We were delighted, and we are sure that you will be too.

²They explained to us that this issue has been prepared in such a way as to have a strong appeal to persons with a minimum of interest in religious matters. There are a lot of those people in our territory, aren't there? They may be concerned about the problems of life that seem to affect them most directly, but they fail to consider what the Bible says about the urgency of the times. So this issue of *Awake!* considers the very topics that people are interested in talking about. It discusses them from a standpoint that they will appreciate, and then proceeds to show what fine advice the Bible gives on how to cope with these problems now. Having sharpened their appreciation for what the Scriptures say, the magazine emphasizes that the Bible also makes clear that the very conditions that are of personal concern to them are strong evidence that we are living in the "last days." In this way it tactfully but forcefully awakens the reader to the urgency of our times.

³The attractively designed cover of the magazine, we observed, features the theme "WORLD CONDITIONS EXPLAINED—by the Bible

Announcements

◆ The October 1 *Watchtower* will have the article "Personal Help to Answer Your Bible Questions." It is designed to acquaint our readers with the free home Bible study service offered by Jehovah's witnesses and to stimulate a desire on their part to take advantage of it. If publishers leave this article with prospective students and suggest that they read it, on the next call it may be quite easy to get right into a study.

◆ Study conductors may find it beneficial to discuss the following subjects during Sunday meetings for field service: September 5, review sermon. September 12, talking points for use in placing books. September 19, consider all possibilities for placing books. September 26, making back-calls on persons who have obtained books. October 3, review new sermon.

◆ Literature offer: October, subscription for *Awake!*, and three booklets, for \$1. November, latest bound book and booklet. December, *New World Translation of the Holy Scriptures* and latest book with booklet.

◆ New publications available:
"Let Your Name Be Sanctified"
—Danish
"Your Will Be Done on Earth"
—French

◆ Out of stock in U.S.A.:
"This Means Everlasting Life"
—English

in Your Home." Then as we thumbed through the articles we found that the first one, entitled "Your Life Is Affected," presents a synopsis of the articles to follow and helps the reader to see that they are topics that vitally concern him. Following this are discussions of the subjects "How Much Is Your Money Worth?" "Facing the Crisis in Family Life," "Why the Rising Tensions World Wide?" "How to Protect Yourself from Crime and Violence," "Why the Growing Loss of Faith?" and "How We Know the Bible Is God's Word." These subjects touch the lives of everyone, don't they?

⁴Individual copies of the magazine should be easy to place, and, appreciating the good that this issue can do, we will all want to use it freely. During past campaigns with the special issues you have done excellent work, and we are confident that the same will be true this time. As in the past, we suggest that publishers endeavor to place 30 magazines during the month, pioneers 200, and special pioneers 300. May these magazines, coupled with your earnest presen-

Good Reports

¹We are always happy to hear of good success in the field. One publisher writes: "How good it is to have time to follow up all my placements! Prior to the January 1965 *Kingdom Ministry* article entitled "Do You Make All Your Back-Calls?" I usually set aside Sunday morning for house-to-house work. I kept contacting interested persons, but I was never able to make all my back-calls. Frankly, my conscience disturbed me. Now, though, since I am spending at least half of my time in back-call work, even using some time on Sunday morning for return visits when this is necessary, not only am I making all my back-calls, but I am becoming more effective in the ministry."

²Another publisher tells us: "I appreciated so much the suggestion you made that we were to arrange the best time to call again on interested persons, even though it meant using part of Sunday morning. A few weeks ago my first call Sunday morning turned out to be on one manifesting fine interest. When I asked about a convenient time for the return call, the householder said: 'Come this time next Sunday.' I did and a fine study was started."

³We are happy to know that many of you are enjoying good success in calling back on the interested ones you have found.

tation, do much to wake people up to the urgency of our times!

⁵Of course, October is also the month we have set aside to obtain *Awake!* subscriptions, and we feel that the broad selection of topics in the special issue gives a good representation of the type of information that can be expected in future issues. Offer the subscription, along with three booklets, for \$1. Or, if you prefer, present subscriptions for both *The Watchtower* and *Awake!* for \$2. The October 15 *Watchtower*, you will be glad to know, features the fine public talk given at the assemblies this past summer, "World Government on the Shoulder of the Prince of Peace." We have personally benefited from this information. Now it is our privilege to share it with others, using it to wake them up to the urgency of our times. What a blessing it will be to those who receive it!

Question Box

● May persons who do not qualify to share in the field ministry and report as publishers be enrolled in the Theocratic Ministry School?

The purpose of the Theocratic Ministry School is to aid those who are associated with the congregations to learn to express the truths contained in God's Word. Brothers learn to give talks to the congregation; both brothers and sisters become adept in handling situations that are encountered in the field ministry and in everyday conversation with others.

Baptism is not a prerequisite to enrollment, nor is participation in the field service. So even those newly associated with the congregation are welcome to enroll; this is part of our program of instruction. It is true that some who want to enroll may still be members of organizations the operation of which is not in harmony with the Scriptures, or their lives may not be morally clean. Nevertheless, if they are sincerely interested in learning God's Word and equipping themselves so that in time they will be able to share in Jehovah's service, they may enroll in the school. In this way they can be helped to learn what Jehovah requires of those who serve him. (Rom. 12:1, 2) However, when they give talks, out of respect for the congregation they should wear street clothes, not a uniform that identifies them as part of some unscriptural organization.

Of course, a person who was once part of Jehovah's organization but is now disfellowshipped or who has disassociated himself by deliberately pursuing a course in violation of Christian neutrality should not be enrolled in the school, since he may not even comment in the meetings.—Rom. 16:17.

In assigning talks to those who are enrolled in the school, it should be kept in mind that only brothers who are mature, setting a good example for the congregation, should be assigned to give the instruction talk, and only brothers who are experienced speakers should be asked to give the final student talk, which deals extensively with the meaning of the Scriptures. But the other student talks may be handled by anyone who is enrolled.

Presenting THE GOOD NEWS

Have You Tried This?

¹ Wouldn't you rejoice to receive a message like this: "Thank you so much for your fine letter. It came at a time when I had just about given up ever getting *The Watchtower*. When I realize how hard you tried to see that my subscription was delivered, I am truly amazed. Now I am determined to read the magazine with greater interest and respect, to say the least. Thank you very much for your concern. Here is my new address?" Yes, any of us would enjoy receiving a letter like this one, and it was all possible through witnessing by letter writing. While we recognize that this should not take the place of regular witnessing from house to house for those who are able to do so, yet there are some who are physically unable to walk from house to house, and we highly recommend this course to them. Additionally, there are those who are confined to home temporarily because of illness, the weather or other reasons who have engaged in letter writing with good results.

² Consider the many opportunities that are open to each one of us for witnessing through writing letters. Letters can be written to relatives, families of deceased ones, parents of newborn children, those newly married, persistent not-at-homes, persons on our back-call lists, those whose subscriptions have expired, individuals living in apartments difficult to work, etc. Why, even Bible studies have been successfully conducted by mail.

³ But sometimes those who write letters get discouraged because there is little or no response to their mail. Do not despair. Isn't it true that the same thing happens in the house-to-house work, and yet these brothers don't give up, do they? No, they will call again soon so that the householder will have another opportunity. And remember, it is difficult for many to answer letters. Your letters may do a great deal of good and you might not even hear about the results for a long time. The very fact that you are giving a witness is the important thing.

⁴ What should we write? is often asked. Why not say much the same

thing that you would in giving a sermon from house to house? This would be most effective. Additionally, there are some fine suggestions on letter writing in Studies 29, 30, 36 and 47 of *Qualified to Be Ministers*. One of the main things is to be warm and encouraging. Let them know that you would much rather speak to them personally, but because this has been difficult or impossible you are writing. Also, be neat, brief and to the point. When getting started, if you want someone to check your composition, your overseer or one of the other capable publishers will be happy to do so.

⁵ You might include a tract or a magazine, perhaps especially selected to back up the points made in your letter. The cost for including one magazine in a sealed envelope, first class, is ten cents. Some prefer to send their letters ahead of the magazines, sending the letter by first-class mail and the magazine second class. The cost to send one magazine second class is four cents. Place the magazine in an unsealed envelope, or wrap it neatly and send it marked "second-class mail." Remember, if you send your magazine by second-class mail, do not include any writing. Put on envelope your name and return address.

⁶ Letter writing has an appropriate place in our witnessing. Undoubtedly more of us could use it to good effect as we present the good news. Why not try it?

JULY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.	Av. Mags.
Sp'l Pios.	796	127.9	45.4	6.7	139.1
Pios.	8,938	85.1	28.1	4.7	96.3
Vac. Pios.	5,426	81.3	15.8	1.4	78.9
Pubs.	286,944	9.8	3.1	.6	11.6
TOTAL	302,104				

Public Meetings Held: 24,781

UNITED STATES GOAL FOR 1965
321,550 Publishers

HOW DID WE DO IN JULY?

July was the month when most of the assemblies for the U.S.A. were held. Attending, traveling to and from them, volunteering for service before and after assemblies took time that we would otherwise devote to field service. Vacations took time too. Yet we did commendably! Over 15,000 more publishers reported than last year in July, and most of the service averages were up too. Fine, indeed! An increase in the praise given to our God makes us all rejoice.

THEOCRATIC NEWS

◆ During the week of the circuit servant's visit the Moscow, Idaho, congregation averaged 8.8 hours, 9.3 magazines, 1.1 back-calls and 9 new studies started, with 30 out of 36 publishers out in the field.

◆ Publishers in Cuba averaged 12.5 hours, 7.1 back-calls and 1.3 studies, in June. Over 4,000 applied for vacation pioneer service in August.

◆ Circuit assembly in Tahiti attended by 151 at public meeting, 271 at film showing. All 94 publishers happy to receive first booklet in Tahitian. Fifteen were immersed.

◆ Reports received from Iraq and Saudi Arabia for first time this service year. Prospects good for continued activity.

◆ Clergy oppose work and burn literature in Fernando Po. New peak of 105 publishers reached there in June.

◆ Portuguese colony of Macao expels two special pioneer sisters for preaching.

◆ Four special pioneers on Sakishima Gunto, near Okinawa, see first fruitage after two years of work as three symbolize dedication. Five others also publishing there now.

◆ Hawaii reports five new congregations and one new circuit formed since April. Now 42 congregations in the State.

◆ Kenya's 53-percent increase is eighth peak this service year. Now 234 publishers reporting.

◆ A new peak in June of five back-calls per publisher was reached in Japan.

◆ Ninety former circuit and district servants in the U.S.A. have served 416 congregations as substitute circuit servants this summer when regular circuit servants were busy with assembly matters. Many expressions of appreciation for this arrangement received.

"Let Us Go On"

(Cont'd)

⁶ Isn't it evident, then, as we look back on the past service year, that each one of us has reason to rejoice in some accomplishment and progress? How can this be true in even fuller measure during the new service year? One of the brothers at Bethel put it this way: "Being a better Christian and helping someone else to be, is going to be one of my chief goals. Of course, I will try to reach my service goals. I have always seen great value in them. But we have far deeper and more meaningful goals, such as concern for our own lives, the lives of our brothers, and the lives of interested persons in the field."

⁷ How about you? Jehovah makes provision so that we can be happy in his service. So find real contentment this service year in the ministry.



Serve in the Christian ministry regularly.



KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

OCTOBER, 1965

"Do not become fearful of those who kill the body."—Matt. 10:28.

VOL. VIII NO. 10

My dear Fellow Witnesses of Jehovah:

Wasn't it wonderful? The "Word of Truth" Assembly thrilled all of us. At Yankee Stadium we had an extra portion because the instructors and students of Gilead School had two full days on the program. The classroom was at second base, on the platform, and to watch the students in action was thrilling! During language classes the audience as a whole was pronouncing words, saying even Chinese and Japanese sounds. We had a good time.

The school lecture periods during the two days were of great interest. Brother Franz gave an outstanding talk on the book of Ruth. Then I spoke, the second day of school, on "Making the Most of Your Opportunities." Of course, the principles could be applied to all of Jehovah's witnesses.

On Friday, 1,361 new ministers were immersed. Then on Sunday the public meeting drew an audience of 74,649. It was good to see Yankee Stadium packed out again.

As was true at all the assemblies this summer, Saturday's meeting was outstanding, because then the new book "*Things in Which It Is Impossible for God to Lie*" was presented. But along with the release of that book in English we also had the release of it in Spanish. When our Spanish-speaking brothers, who were meeting in tents about a block south of the stadium, learned that the book was available in Spanish as well as in English, a tremendous applause went up.

The Society is very anxious to get this new book '*Impossible to Lie*' distributed quickly. You already know that consignments of the new book were shipped to every congregation in the United States. The publishers on the West Coast have been using the new book in the field service since the end of June, just as our brothers in England, Scotland and Eire have been doing. Wonderful reports are coming in.

In Eire, where only 66 books a

month, on an average, were placed in 1964, they placed 108 in July—a new peak for Eire. The brothers in Eire are enthusiastic about this book. The British Isles received 150,000 copies, but already an additional 50,000 have been ordered. Throughout Canada 76,000 copies were consigned to congregations, and already the congregations have ordered another 10,000. Here in the United States too, congregations have been ordering heavily. This means the truth is being preached.

I received a letter the other day from England. The brother wrote: "I just cannot help writing to express my unbounded happiness and enthusiasm on receipt of the new book '*Things in Which It Is Impossible for God to Lie*.' I read it. Perhaps it would be more correct to say revelled in it." Do you feel that way? I think you do. Right now there are at least 530,000 English- and Spanish-speaking witnesses of Jehovah who will be working with the '*Impossible to Lie*' book. Do you think that during October, November and December they could place one and a half million copies of this book? Shall we try?

Furthermore, by 1966 we should have this book well along in ten more tongues. Many translators have worked long extra hours on the book so as to speed up the printing of it for their brothers. The Italian translation is already set on the linotype. We hope to print this edition in October, and bind it sometime in November. Watch the *Kingdom Ministry* for an announcement as to when you may order it. The French and Portuguese translations came in and are completely set on the linotype. The Swedish brothers say they are going to mail the completed translation in November. The Dutch have promised it in September, the Danish in October, the Greeks in November, the Norwegians in December. The German brothers write that they hope to print the new book in Wiesbaden, Germany, by late November. The Finnish brothers do their own printing, and they plan to get the book out in Finland by next May.

Think of it—we are going to have the '*Impossible to Lie*' book in twelve languages, and soon. Then all of Europe, North and South America and the greater number of the people in Africa and the islands of the sea will have the '*Impossible to Lie*' book available to use.

The Society is trying to do everything possible to get this book to the brothers as quickly as it can be done. We feel the urgency of the matter. There must be many more people in the world who will accept the truth after they read these wonderful truths presented so logically, and what joy we are going to have in studying this new book with them in their own homes!

We feel that if millions of people study this book world wide, it will have a profound effect on our Kingdom activity. The distribution of the '*Impossible to Lie*' book began at the assemblies this summer. There were 506,950 persons in attendance at just those conventions announced in *The Watchtower*, and 8,592 were baptized. Here is a strong contingent of new ministers that will be working right along with the rest of us in presenting this new book and other publications to the people in order to help them to get a clear knowledge of God's Word of Truth. What joy is ours as God's ordained ministers!

Now that October is here we will be using the *Awake!* magazine, but we will always carry the '*Impossible to Lie*' book with us. We may be able to place one during the month, and then we will make November our big month with the new book. This wonderful publication "*Things in Which It Is Impossible for God to Lie*" should be a real aid in getting new Bible studies started. We believe that Jehovah will bless all of us richly as we witness with the use of this fine publication. Be assured of my prayers and Christian love and best wishes for all of you as we help men get saved from this crooked generation.

Your brother,

NHKNOR

★ Help men get saved from this crooked generation. ★

Your Service Meetings

SECOND MEETING IN OCTOBER (For those having Friday meetings this will be the third.)

Theme: Interest All Sorts of Men. Song 51.

10 min: Introduction, text and comments. Include one or two local experiences from magazine work.

15 min: "Get Them Personally Involved." Questions and answers. All publishers bring copies of special "Awake!" and, following questions and answers on "Kingdom Ministry" article, invite them to express themselves on points they use from this magazine to get people involved, interested. Point out how this will benefit people spiritually.

23 min: Presenting Magazines Effectively to All.

(3 min.) This demonstration may be briefly introduced by chairman, showing need for parents to take interest in ministry of their children and aid them in a practical way to present the magazines effectively and to have a right view of magazine activity, not merely as a placing of magazines but as a means to praise Jehovah and aid sincere persons to gain life.

(10 min.) Father, mother and young teen-age children prepare themselves for magazine work, considering articles in October 15 "Watchtower." Parents explain how to get people involved in consideration of subject when presenting magazines. Mother and daughter rehearse presentation, daughter presenting magazines and mother taking part of householder. Daughter handles presentation, and householder rudely refuses to take magazines. Father then steps in and lovingly offers counsel, showing that we do not place something at every door.

(10 min.) Family goes into the actual field service, father working with son and mother with daughter. They use House-to-House Record for placements. Each pair makes two presentations to different kinds of people: older man, businessman, housewife, younger man. In each case they effectively get them involved in some article in either October 8 "Awake!" or October 15 "Watchtower." Father and son place magazines with younger man and make notations on House-to-House Record. Father explains how important it is to follow up where interest is shown. In conclusion chairman sums up, showing the importance of family training and parental leadership for productive ministry.

2 min: Report by accounts servant.

10 min: "How Did We Do in August?" Also local report, including number of subscriptions obtained so far in October. Concluding comments. Song 38.

THIRD MEETING IN OCTOBER (For those having Friday meetings this will be the fourth.)

Theme: Appreciating Jehovah's Provisions for Service. Song 88.

10 min: Introduction, text and comments. Theocratic News.

12 min: "Appreciating Our Service Centers." Questions and answers with reading of paragraphs.

8 min: Question Box. A talk.

17 min: Following Up on Magazine Placements.

CHAIRMAN (2 min.) Word of Truth certainly featured in magazines. Why not call back on those who obtain magazines to offer further spiritual

help? Many who read the magazines want them again. Some will want to subscribe; others will be glad to have you deliver copies regularly. In some cases Bible studies can be started.

SCENE I (3 min.) Same father-and-son team from previous week's program. They are at home checking over House-to-House Record, preparing sermon on "Meaning of World Conditions," and talking about articles in October 22 "Awake!" Son feels he can effectively use article entitled "Benefit from Suggestions." Father comments on another article. Both enthused about having a full share in "Awake!" campaign. Both appreciate importance of being alert to start Bible studies wherever possible; this is our goal.

CHAIRMAN (1 min.) Father and son now ready to make back-call where magazines placed previous week. Same householder.

SCENE II (8 min.) Son gives sermon and leads into discussion of "Good News" booklet. Householder impressed, but rather busy. He did enjoy magazines placed before. Publisher briefly explains that he can get both "Watchtower" and "Awake!" by mail for \$2 a year. Subscriptions obtained. Leave on friendly note, indicating when they will return to speak more on these things. When outside, father asks son what he would have done if subscriptions had not been obtained. Son replies that he would have directed attention of householder back to booklet to keep alive the prospect for developing a study. Father commends him for fine attitude toward ministry.

CHAIRMAN (3 min.) Asks audience what they learned from demonstration. Answers should include comments on following points: (1) Preparation important. (2) Purpose of calls is to aid persons spiritually; start study, if possible. (3) Be alert to opportunities to arrange for spiritual food to go to homes of interested ones regularly. (4) Good for parents to commend children for progress made.

5 min: Magazine-territory servant emphasizes value of building up routes, showing how it provides spiritual food for householders and affords many opportunities for Bible discussions with publisher; possibly leading to home Bible studies. Mentions progress of subscription campaign to date, also how many individual copies of magazines placed so far. Refers to slogan on page 4. Are we averaging one a day? Have we offered subscriptions and/or copies of the magazines to tradesmen, visitors, friends, etc.?

8 min: Consider applicable Announcements. Concluding comments. Remind everyone to bring new book "Things in Which It Is Impossible for God to Lie" next week. Song 16.

FOURTH MEETING IN OCTOBER (For those having Friday meetings this will be the fifth.)

Theme: Tell Men It Is Impossible for God to Lie. Song 45.

5 min: Introduction, text and comments discussed by two persons.

30 min: Letter from Brother Knorr. Questions and answers with reading of paragraphs.

15 min: "Know What Is in It." (All in attendance should have their copy of new book for this part.) Group sitting together in a home consider

new book. Various publishers should be prepared to bring out points especially applicable to our field service, whether house-to-house calls or back-calls and Bible studies. For example: First chapter establishes existence of living God and Creator; bring out high points. Chapter two gives evidence that the Bible is true. These are essential foundation points on which to build accurate knowledge through our field service. Other high points may be selected from book as applicable to the kind of people and thinking in your territory, for you have been using this book for some time now. Charts and pictures may be mentioned. Conclude with expressions on value of knowing what is in the new book in order to be able to use it effectively in the field.

10 min: Concluding comments, including expression of appreciation for new book. Song 82.

FIRST MEETING IN NOVEMBER

Theme: Witnessing for the God of True Prophecy. Song 21.

5 min: Introduction, text and comments.

10 min: Talk on November theme, "Witnessing for the God of True Prophecy." (See "The Watchtower," November 1, 1965.)

20 min: Presenting the Good News. Two persons walk onto platform and immediately demonstrate new sermon and how it ties in with new book. Afterward brother taking part of publisher will analyze it with congregation to make points stick. What did we do? Why did we do it that way? What are the main points made in Presenting the Good News?

15 min: Starting Studies in the New Book.

(2 min.) Chairman mentions that we have already had the book for weeks and many have been placed. Real benefits come in territory when studies are begun. What points can we best use in our territory to get new studies going? Listen!

(6 min.) Two publishers discussing thought-provoking questions that can be raised with people to lead them into a study of the book. How can we prove there is a God and Creator? What is some evidence that the Bible is true? Why does man die and what hope is there for future life? Why does God permit wickedness and suffering upon the earth? Is there a Devil? What is the future of mankind? These are but a few of the questions answered in the new book. We can show how there is so much talk nowadays about increases in godlessness and communism in the world, and faith in God is put in danger. Knowledge builds up faith and strengthens belief in God. It is a protection. Parents need to have answers when children ask questions.

(7 min.) After two publishers discuss points they use to lead into a study of first chapter in the book, chairman opens up discussion to entire audience and gets actual experiences from publishers who have already started studies in the book, showing how it was done and what it was that aroused interest to the point where a study could be begun. Arrange in advance to be sure at least two are prepared to speak up. Everyone should try to start a study in the new book this month.

10 min: Concluding comments. Song 14.

Appreciating Our Service Centers

¹ In arranging so that all of us can have personal assistance from mature brothers in the organization when we need it, Jehovah has been very kind to us, hasn't he? The service centers today provide such individual attention.

² We have all observed Jehovah's blessing on this arrangement. In our own localities we can see how the activity of the service center contributes to the spiritual health of the entire congregation. And through the *Yearbook* we have learned that these small groups have proved invaluable when the work has had to go underground. The service center arrangement obviously helps to keep the organization healthy and growing.

³ If you were asked to explain why you appreciate the service center, what reasons would you give? No doubt you would mention the marvelous things that you learn at the congregation book study itself, and the personal benefit that comes from studying with a small group where each one comments often. You would probably also say that you appreciate how encouraging it is to meet with a group for service, that you are glad the meeting for service is comparatively near your home, and that the pre-service discussion with the group helps you to do a better job in the ministry. But that is not all.

⁴ We are also appreciative of the hospitality of those who have opened their homes as service centers. It is a fine privilege to have a service center in one's home, and it results in a grand spiritual blessing to that household, but it also involves extra work. As many as four times each week our brothers receive us hospitably into their homes for congregation book studies and meetings for field service. They greet us warmly and provide us with the comfort of their home. We appreciate what they have done, don't we? We know that it took effort on their part to do the cleaning, and perhaps the furniture was rearranged for our meeting. How can we show our appreciation for this hospitality? Perhaps we could go a few minutes early and help in setting up the chairs. And wouldn't it be thoughtful on our part in bad weather to remove our boots or rubbers before entering the house so as not to track in any unnecessary dirt? Then, too, if we avoid sitting on the arms of sofas and chairs, and if we teach our small children to keep their feet off them, the furniture will last much longer, and it shows our appreciation for use of the property of the householder.

Also, we need to keep in mind that the home is not ours, and we should not go into other parts of the house unless invited to do so by the householder. We appreciate the hospitality of these brothers of ours, and we don't want to abuse it, do we?

⁵ In traveling to and from the service center we can show our appreciation for this provision of Jehovah too. How is that? By our right conduct. (1 Pet. 2:12) If the neighbors notice us, let it be because of our friendly "hello's," our regularity and our diligence in the ministry, and not because of any loud and unnecessary noise. Our good conduct may move some of them to listen to the Kingdom message.

⁶ Clearly, showing appreciation calls for more than words. It requires that we avail ourselves of provisions made and treat them with respect. A reminder of this can help all of us to do it better.

Announcements

◆ It is suggested that all congregations make arrangements for a special Magazine Day on November 25, which is the worldly Thanksgiving Day. Any additional magazines needed should be ordered by October 15.

◆ At meetings for service during October you may use these suggestions if they suit your territory: (1) How to tie in sermon with current magazine articles; (2) overcoming local objections; (3) outstanding points in latest magazine; (4) calling back on all subscription prospects.

◆ The literature offer for November will be a copy of "Things in Which It Is Impossible for God to Lie" and a booklet, on a contribution of 50 cents. December offer: *New World Translation of the Holy Scriptures*, the new book and a booklet, for a contribution of \$1.50.

◆ Please order now the books you will need for the November and December campaigns.

◆ Beginning October 1, all service centers will start studying "Things in Which It Is Impossible for God to Lie" and will interrupt their study in the *Babylon* book until the new book is completed once. It would be well for all publishers to finish reading the *Babylon* book if they have not already done so.

◆ The No. 11 Bible is out of stock. We have a large supply of bi-22, which is the same Bible trimmed to smaller size, and it will be substituted for bi-11. The price of bi-22 is reduced to the same as for bi-11.

◆ Early in October the congregation servant should meet with the assistant congregation servant, giving particular attention to arrangements to encourage and assist publishers needing it. During the month they will endeavor to visit all who have become inactive.

◆ New publications available:

"Make Sure of All Things; Hold Fast to What Is Fine" —English

Jehovah's Witnesses in the Divine Purpose —Spanish

"Things in Which It Is Impossible for God to Lie" —English, Spanish

"This Good News of the Kingdom" (Revised) —English, Spanish

World Government on the Shoulder of the Prince of Peace —English,

Italian, Norwegian, Portuguese, Spanish

Get Them Personally Involved

¹ When the magazines were presented by a publisher in store-to-store work recently, a store manager responded by saying: "No, I don't want any of that stuff around here." What would you do in such a situation? Well, the publisher replied that it was nice to have been able to visit briefly and maybe he would see him again sometime. As the publisher was leaving, the store manager called out: "Hey! Wait a minute, I didn't mean that. I'll take those magazines." A brief discussion ensued, with the result that not only were two magazines placed but a half-year subscription was obtained. Why the change? The publisher was friendly. He was interested in terminating the call on a friendly note so that the next time someone called possibly the man would be more inclined to listen. The store manager was personally impressed by the publisher's kindly manner. His curiosity was aroused and a Kingdom witness was given.

² Getting people personally involved is not always easy to do, is it? You may have observed that some publishers have more success in this than others do. Invariably, they have a friendly attitude and are quick to show empathy, and they manifest a keen interest in others. Of course, an attitude such as this will tend to attract. A friendly attitude and a friendly smile go hand in hand. If the publisher has a combination like this, the householder will feel more inclined to express himself; and, when something is said, we will, of course, want to listen and reply.

³ You have probably found that when a person hands something to you, you automatically reach out and accept it. Have you tried putting the *Watchtower* and *Awake!* magazines into the householder's hands (Continued on page 4, col. 1)

AUGUST SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	795	102.3	35.8	6.2	125.6
Pios.	9,073	76.2	26.5	4.5	82.1
Vac. Pios.	3,776	79.0	16.4	1.5	70.7
Pubs.	284,243	9.1	2.7	.6	10.3
TOTAL	297,887				

Public Meetings Held: 25,219

UNITED STATES GOAL FOR 1965
321,550 Publishers

HOW DID WE DO IN AUGUST?

Look at our very fine report on regular pioneers. For the very first time we climbed above the 9,000 mark, ending the month with 9,073 regular pioneers! Last September the all-time high was 8,538. Thus the grand number of 535 were added to the pioneer ranks. This brings joy and pleasure to all of us, fully appreciating that Jehovah has much work yet to be done and many more are responding to the call.

Presenting THE GOOD NEWS

¹ Here is a suggestion for a sermon you may use with the book *"Things in Which It Is Impossible for God to Lie."*

Theme: The Bible Tells the Truth Concerning Man's Future.

Isa. 46:9, 10—Jehovah has foretold the future in the Bible

John 17:17—Jesus recommended the Bible as truth

2 Pet. 3:13—Righteous new system of things foretold to replace present wicked system

² After a friendly introduction, you might say: 'All of us are concerned with what the future holds for us and our loved ones. Political leaders often make promises about the future, but even if they try to fulfill those promises, they are only human and their ability is limited, isn't it? On the other hand, not only has Jehovah God told us what the future holds, but he is fully able to do the things he has promised. Notice what he says about this in the Bible at Isaiah 46:9, 10: . . . [Read]. These things that he says

Personally Involved

(Cont'd)

and having him look at them and read a few words? Try it and see how well it works.

⁴ Our being well acquainted with the material in the magazines will make it possible to direct attention to something that will be of particular interest to the person with whom we are talking. This is the best way to get him personally involved with the magazines. It does take a little time to prepare in this way, but isn't it well worth the effort if we can give a more effective witness?

⁵ Our being well prepared and keeping things simple will make it easier for the householder to follow our presentation and see its practical value. In many cases on Magazine Day you may be able to say what you want in a thirty- to sixty-second presentation. In other instances you may feel that more time is required. We should not feel that the length of our presentation is the most important thing. Rather, let us make it our goal to present the Kingdom message in such a way that individuals to whom we talk will become personally involved.

he will do are recorded in the Bible, and we can have confidence in it because it is impossible for God to lie. Jesus knew this, and at John 17:17 he said: . . . [Read]. This Word of truth, the Bible, tells us that, after God destroys this present wicked system of things, he will bless God-fearing persons with life in a righteous new system, and this new system of things is promised here at 2 Peter 3:13: . . . [Read]. We want to be included among those who will live in that righteous new system of things, don't we? [Allow householder to answer.] To obtain that blessing we need to learn what the Bible says for the guidance of all of us now. This new book *"Things in Which It Is Impossible for God to Lie"* can be a great help to you in gaining that knowledge.'

³ At this point you may want to show the householder that, in its third chapter, the book presents a vivid synopsis of "The True-Life Story as Told by the Holy Bible," from Genesis through Revelation. As you talk, thumb through the chapter so he can see the beautiful illustrations. Then explain that among the things that the Bible reliably foretells is "Earth's Future as a Paradise in God's Purpose." Turn to the chapter bearing this title, beginning on page 375, and read from it a brief portion that shows what a marvelous future awaits humankind in the new system of things. You might want to read Revelation 21:3, 4 as quoted in the last part of paragraph 2 on page 375. You may prefer to read from paragraph 11 on page 379 concerning the changes that will take place in humans themselves. Or you could use the promise of security in paragraph 12 on that same page. Select an excerpt that you can use effectively and that you feel will do the most to stimulate the interest of the particular householder to whom you are talking. Emphasize the importance of learning what the Bible says and using it as our guide in life, so that we will be among those to receive these marvelous blessings from God in his righteous new system now near at hand. In this way you can effectively present the good news.

THEOCRATIC NEWS

◆ On September 1 two new districts began operating in the United States. One is in the Oklahoma-Texas panhandle and New Mexico area and the other takes in parts of Ohio, Michigan and Indiana.

◆ Circuit assembly in South India held in hall belonging to an orthodox Hindu community. It was the first time in 400 years that Christians were allowed to use the hall. New film shown.

◆ Israel reports 138 attended two meetings during visit of Brother Franz.

◆ July marked eighth consecutive peak in publishers for Colombia, with 3,665 reporting.

◆ Two special pioneer sisters sent from Philippines to Thailand in August to help with expansion of work there.

◆ District assembly in Bermuda attended by 286, with 9 baptized. Congregation there reported 105 publishers in June.

◆ "Word of Truth" Assembly on Grenada attended by 600, with 8 baptized. About half in attendance were Witnesses. Assembly on Antigua attended by 323, with 7 baptized; on Dominica 345 attended assembly, with 10 baptized.

Question Box

• What is the quickest way to find answers to questions or to solve problems connected with the ministry?

The "Watch Tower Publications Index" contains many references to subjects and scriptures on which questions arise when we are busy in the ministry. So it would be best to go first to the "Index" and then follow the references to the Society's publications. In this way answers can be obtained almost immediately on most Scriptural questions or historical points. It is also possible to get information through local libraries when it comes to points of history, geography or some scientific matters. Generally speaking, people like to have answers to their questions as soon as possible. So the Society recommends following this procedure.

If you cannot find the answer by the above-mentioned procedure, wives will do well to seek the help of their husbands, and children can consult their parents. If further help is needed, you may be able to consult the local overseer or some other mature publisher in your congregation and gain assistance. The overseer is glad to offer mature Christian assistance when it is needed. He is acquainted with you personally and he knows the local situation. There are also visits from the circuit servant, and when he is with the congregation he will be pleased to try to help. Sometimes even when problems are submitted to the Society they have to be referred back to the overseer because of proper theocratic procedure in the congregation, and that is another reason why it is good to follow the arrangement set out above when a problem arises that you personally need help to solve.



A magazine a day—to help men get saved.



KINGDOM MINISTRY

NOVEMBER, 1965

FOR UNITED STATES OF AMERICA

"Do not become fearful of those who kill the body."—Matt. 10:28.

VOL. VIII NO. 11

OFFER NEW BOOK

"Things in Which It Is Impossible for God to Lie"

¹ At the "Word of Truth" district assemblies all of us were encouraged to begin using the new book *"Things in Which It Is Impossible for God to Lie"* right away. We have been doing just that, and the results have been wonderful! What will be happening during November? An earth-wide distribution of the book *"Things in Which It Is Impossible for God to Lie"*!

What Has Happened So Far?

² Shipments of the book *"Things in Which It Is Impossible for God to Lie"* in Spanish and English have reached Europe, Africa and Asia for distribution among Spanish- and English-speaking people on these continents. Australia and New Zealand have received shipments.

Dear Publishers:

A lot of things have happened around Bethel recently. One of the highlights was the graduation of 108 students of the fortieth class of Gilead. We certainly had a big day here on September 13, when they graduated. Brother Knorr told us that the graduates were being sent to forty-three countries. No sooner had we said good-bye to them when more students began to arrive, and now we have 105 pioneers, special pioneers and circuit servants here from fourteen lands to attend the next class.

The other day Brother Knorr got all these new students together, and we hear that he talked to them for two and a half hours about the grand privilege before them in the missionary work and explained to them how all you publishers are making it possible for the Society to finance the work so that they can be sent to all parts of the world to preach the good news. On Monday, October 11, school opened, and the students were excited.

Central and South American countries have a good supply of the book in Spanish. Every congregation in the United States and Canada has received a shipment of the book. Many have already ordered more. We expect that November will prove to be an outstanding month in the distribution of the new book and in helping new ones to begin to learn the truth!

³ It was just three weeks after the "Word of Truth" district assembly when a newly baptized sister was heard bubbling over with appreciation for the new book. When she saw and examined the new book, she was convinced that *"this is just what they need."* With this conviction she offered the book to

Though they were not going to be assigned to their language classes until the second week of school, we hear that Chinese, Spanish, Portuguese, German and French will be taught.

On Monday night, after school had opened, we enjoyed experiences from some of the students, and we learned that, on the average, they have been in the truth over eleven years and are twenty-seven-and-a-half years old. So they are mature people, and at the same time they have the vigor of youth needed to take on missionary service.

Oh, yes, before the school opened, we got a report from Pittsburgh that Brothers Franz and Groh had been reelected as directors of the Society's Pennsylvania corporation. So the same board of directors continues in charge of the work as last year. Of course, you know that Brother Riemer died. Now Brother John Groh is caring for the work that Brother Riemer did as assistant secretary and treasurer. One of the largest crowds ever at-

(Continued on page 3, col. 3)

those she knew, and in her enthusiastic witnessing, both incidental and regular, she placed ten copies in the first three weeks after the assembly. Have you found, too, that this new book is *just what they need?*

What's in it?

⁴ Many of you have read all or part of the new book by now. Have you considered how helpful it will be to people in your territory? There are many people in this country who do not believe in God. Many others who have been churchgoers for years have seriously come to question God's existence or his interest in the affairs of man. Chapter One comes right to grips with this problem.

⁵ There are many sincere persons who believe that the Bible contains much truth, but often they do not believe that the Bible is all truth, that it is God's Word. With the existence of many other religious "holy" books the world over, how can they be sure that the Bible is the one book of divine origin that is true in every respect and reliable for their guidance? Anyone coming to an accurate knowledge of the truth must be satisfied on this point. Chapter Two sets forth the facts, clearly and simply.

⁶ Most people, inside and outside of Christendom, have never read the Bible. Chapter Three interestingly and delightfully presents a synopsis of the Scriptures in *"The True-Life Story as Told by the Holy Bible."* After interested ones have been helped to acquire this foundation information, they are in position to consider intelligently the doctrines of the Bible presented thereafter in the new book. It is just what the people in your territory need, isn't it?

⁷ Were the pictures among the
(Continued on page 3, col. 3)



Witnessing for the God of true prophecy.



Your Service Meetings

SECOND MEETING IN NOVEMBER

Theme: Making Disciples of People. Song 6.

5 min: Introduction, text and comments.

12 min: Brooklyn branch letter. A servant visits inactive couple and uses material in "Kingdom Ministry" branch letter to encourage them. In conclusion he invites them to attend meeting, which invitation is accepted.

17 min: "Offer New Book 'Things in Which It Is Impossible for God to Lie.'" Question-and-answer discussion with audience.

14 min: Simplified sermon that can be used with new book offer.

(4 min.) Chairman encourages all to get acquainted with simplified sermon to use with new book. On many occasions we find the householder truly busy, on the way out, etc. Also, new publishers, publishers who have difficulty speaking English, and younger publishers can share in the book offer by using simplified sermon.

(4 min.) Father teaches his son or daughter the following short sermon. (Depending on circumstances with local congregation, mother could teach her son or daughter.) "In view of world conditions, many wonder if God has forgotten us. Some even feel we can no longer depend on the promises of God found in the Bible. That we can depend upon God's promises we are assured here at Hebrews 6:18, which definitely tells us God does not lie when he says something. (Read portion of scripture from page 1 of book or from Bible, make appropriate comments and offer book.)"

Young publisher gives simplified sermon to father, who commends him. Father outlines their Sunday service. He will introduce his son as suggested in April 1965 "Kingdom Ministry" and then son will give simplified sermon.

(3 min.) Father and son at door. Father starts conversation with householder, saying, "I am a minister and this is my son who is in training for the ministry. He is obeying Jesus' command to call on people and talk about God's kingdom and has prepared a brief Bible sermon. [Name], will you share that interesting thought (or information) with this lady?" Son gives simplified sermon.

(3 min.) Chairman's summary. This approach has worked very well. It can be used by parents with their children or older publishers when working with younger ones. Encourage all to use simplified sermon when opportunity affords.

2 min: Accounts servant's report.

10 min: Concluding comments. Incorporate "How Did We Do in September?" Song 7.

THIRD MEETING IN NOVEMBER

Theme: Aiding Others to Assume Responsibility. Song 77.

10 min: Introduction, text and comments, and items from Theocratic News. Family with one or two children discuss text and, thereafter, Theocratic News items.

15 min: Properly Care for Interested Persons That Move.

(2 min.) (Chairman) Every year many interested persons with whom we conduct Bible studies move out of the congregation's territory. It is our earnest desire that these sheep-like persons resume their study as

soon as possible on getting situated where they move. What can be done by us to see that the interested person will be called on wherever he might move?

(3 min.) Publisher, on concluding home Bible study, is informed by student that husband's company has notified them of a transfer. They will be moving shortly. Publisher is sorry to learn of this, comments on how much he has enjoyed their Bible study. Student expresses appreciation for the many things learned, will miss the weekly study. Publisher encourages student to contact Jehovah's witnesses on getting situated. Information often is available in the telephone book, and, 'Before long one of the Witnesses undoubtedly will call on you. He will be glad to renew the study.' Student agrees to this.

(3 min.) (Chairman) Discussion with one conducting the study. Points out that many who move lose contact with Jehovah's organization; much is involved in moving, getting settled; often the intentions of student are good, but not being mature, he needs help and encouragement to continue study at new location. What can be done? Chairman explains it would be good to ascertain the address student will move to and explain he will be pleased to notify the congregation of student's moving into the area so competent minister will be able to call and renew study. Publisher expresses appreciation for suggestion, is invited by chairman to demonstrate with student how this can be tactfully done.

(4 min.) After publisher encourages student who is moving to continue study, as outlined above, informs student he would be pleased to notify the congregation in the area where student is moving so a competent minister will be able to call and continue study. Ascertains tactfully from student new address, approximate date of arrival, and other pertinent particulars. Informs student that information will be sent to the congregation. Student expresses appreciation for interest and thoughtfulness, and gladly provides information.

(3 min.) Chairman explains that student's name, new address, up-to-date Study Record and any other pertinent information would be sent to overseer of congregation into whose territory the student is moving. If overseer of next congregation is not known, the information can be sent to the Society, which, in turn, will forward it to the proper overseer. If interested person moves where no congregation exists, study can be carried on by mail. (Please see February 1964 "Kingdom Ministry" supplement, paragraph 26, for further details.) A number of publishers have done this. It has resulted in the continuance of the study where student moved, thus aiding him to grow spiritually with a minimum delay after moving. Local or "Yearbook" experiences may be related.

15 min: "Are You Reaching Out?" Question-and-answer discussion by overseer or other servant.

12 min: "Good Reasons for Keeping Clean." Talk based on article in August 8, 1965, "Awake!" Speaker will especially highlight need for cleanliness when engaged in field ministry and attending meetings.

8 min: Concluding comments. Comment on slogan, page 4. Song 74.

FOURTH MEETING IN NOVEMBER

Theme: Witnessing for the True God. Song 84.

5 min: Introduction, text and comments.

25 min: "Why Continue to Preach?" Question-and-answer coverage of September 15, 1965, "Watchtower" article. One handling the part will make up appropriate questions on each paragraph. Paragraphs will be read in summary as time permits.

20 min: Will We Make It? Congregation servant discusses with all study conductors on platform prospects for aiding all who desire to serve Jehovah, and who qualify, to share in the service during December. Doing so, we can reasonably expect an increase—a 10-percent increase, it is hoped. In preparation for this part the congregation servant should gather various statistics regarding the potential of the congregation, such as the total required for a 10-percent increase, number of Publisher's Record cards, number of home Bible studies, irregular and inactive publishers, etc. These represent individuals who have shown a desire to serve Jehovah. Congregation servant presents matter to conductors briefly, arranges for care and attention to be given to all publishers, aiding them to share in December activity. Conductors should be prepared and have actual plans made on what they are going to do in rendering personal, loving assistance to those with their service center. Be brief and to the point so all can offer their thoughts, if many conductors in congregation. Emphasis should be put on what will be done to aid irregular publishers, both during December and in future months. Also, how new ones who qualify can be started in December. Show what will be done in using mature publishers and pioneers to aid others to share in field service. Overseer will make suggestions as to plans in congregation to aid some to vacation pioneer during December. Overseer should brief conductors before this meeting part so an informative, helpful part will result for study conductors and publishers.

10 min: Concluding comments. Cover appropriate announcements. Song 40.

FIRST MEETING IN DECEMBER

Theme: Fearless in Preaching God's Disclosed Secrets. Song 12.

5 min: Introduction, text and comments.

12 min: Talk on monthly theme "Fearless in Preaching God's Disclosed Secrets." (See December 1, 1965, "Watchtower.") Work in material covered in Question Box as part of talk.

20 min: "A Suggestion for Starting Studies." Talk and demonstration, to be handled possibly by Bible study servant.

10 min: Model demonstration of sermon used during November, adapting it to Bible, book and booklet offer, on a contribution of \$1.50.

13 min: Concluding comments. Include review of suggestions presented previous week for aiding all to share in service in December; encourage publishers to report by the 12th if possible. Song 8.

Are You Reaching Out?

¹ Jehovah's smooth-working organization is indeed a marvel, isn't it? But as it expands, the need for capable men becomes great. For example, last year alone, 180 new congregations were formed in the United States. With eight servants' positions to be filled in each of these congregations, 1,440 appointments of servants were made. Additionally, hundreds of study conductors were added in order that the spiritual needs of our brothers and interested persons might be successfully met.

² But where do these additional servants and study conductors come from? From within the congregation, for dedicated brothers have been encouraged to reach out for added privileges of service and many have done so. (1 Tim. 3:1) Hence, those serving in positions of oversight will lovingly want to encourage newer ones, 'that their advancement may be manifest to all persons.'—1 Tim. 4:15.

³ Above all, overseers should be observant and alert to watch for those who can be trained as servants and study conductors. Dedicated brothers should be assigned to work as assistants to each of the servants wherever possible. The appointed servant should diligently train and encourage his assistant and teach

him all that he possibly can about his work. Commend him for his interest and concern. When the appointed servant goes on vacation or gets sick, the assistant can fill in during the absence, under the direction of the overseer. This arrangement will result in good service for the congregation, and capable men will be prepared to assume responsibility as needed. In reality, it is like having a "second team" all ready to go into action when new congregations are formed or when adjustments are necessary.

⁴ But what about study conductors? The same arrangement should be in effect. It is advisable for each study conductor to have a dedicated assistant, wherever possible. The regular conductor cares for the study, meetings for field service, and so forth; and the assistant is trained by his example and by personal discussions with the conductor. However, when the conductor is away giving a talk at another service center or is sick, the assistant can manage things until his return.

⁵ Overseers and mature brothers should want to do everything within their power to assist in training new ones to grasp these additional privileges and responsibilities, to Jehovah's praise.—2 Tim. 2:2.

Announcements

◆ At meetings for field service the following suggestions may be used if they suit your territory: November 14, simplified sermon; November 21, how to overcome local objections to place book and booklet offer; November 28, review current sermon; December 5, review suggestion on page 4 for starting Bible studies.

◆ Congregations are encouraged to plan special witnessing for December 25, using either the Bible-and-book offer or magazines. Additional magazines desired should be ordered by November 15, if possible.

◆ Overseer and Bible study servant should meet early in the month to discuss the Bible study servant's work and especially how the Bible study servant can assist congregation to build Bible studies up to one per publisher.

◆ Literature offer: December, *New World Translation of the Holy Scriptures* and *"Things in Which It Is Impossible for God to Lie,"* with a booklet, on a contribution of \$1.50. January through April, Watchtower subscription campaign. Year's subscription and three booklets \$1. Please order booklets and increase magazine supply now.

◆ Orders for copies of the 1966 Yearbook and calendar in English may be submitted starting November 23, and those in other languages may be ordered two weeks later. The Yearbook is available in English and Spanish, 50c each. Calendars available in English, Danish, Dutch, French, German, Greek, Italian, Japanese, Portuguese, Spanish and Swedish, 25c each. Please order through your congregation. Pioneers

on the list before July 1, 1965, may receive a free Yearbook by placing request with literature servant. This will be included in congregation order, and, later, credit may be requested for the pioneer's copy of the Yearbook. Pioneers may obtain additional Yearbook copies at 15c each.

◆ Any who can arrange to vacation pioneer in December are encouraged to do so. The enrollment requirements are still the same: One must be a regular publisher for six months and baptized, though not for six months.

◆ The pioneer rate for *"Make Sure of All Things; Hold Fast to What Is Fine"* is the same as for the *"Babylon"* and *Paradise* books.

◆ New publications available:

"Babylon the Great Has Fallen!"
God's Kingdom Rules! —German
Qualified to Be Ministers —Tagalog
Living in Hope of a Righteous New Order —Toaripi, Yoruba
"Peace Among Men of Good Will"
or Armageddon—Which? —Greek
Preaching and Teaching in Peace and Unity —Swahili, Zulu
Take Courage—God's Kingdom Is at Hand! —French, Malagasy, Silozi, Tswana
When All Nations Unite Under God's Kingdom —Venda, Xhosa
When God Is King over All the Earth —Chishona, Hungarian

◆ Out of stock in U.S.A.:

"Look! I Am Making All Things New" —Ibo, Yoruba
The Joy of All the People —Estonian
World Conquest Soon—by God's Kingdom —Italian

Offer New Book

(Cont'd)

first things you examined in the new book? Many people today obtain publications that feature pictures. Leaf through Chapter Three in particular; show interested ones the beautiful illustrations. This alone may convince them to take the book. Remember also that pictures can be a great aid to the reader, making a double impression on his mind, and helping him to gain an accurate impression from what he reads. Use them well. Yes, the new book is just what they need.

Do You Feel Like This?

⁸ It was a pleasure to hear from the brothers in the Spanish Unit in Pecos, Texas. They said: 'We give thanks to Jehovah for our fine new book. This week we placed 43 books and obtained watermelons, squash, eggs and fourteen new studies!' Pioneers and publishers everywhere have reported that they are having excellent success in starting studies in it.

⁹ Your brothers all over the United States have had good success in using the new sermon to present the book. Have you? Try it. May Jehovah bless us in our united efforts to make November an outstanding month of praise to him by our wholehearted, worldwide distribution of the new book *"Things in Which It Is Impossible for God to Lie."*

Letter from Branch Office

(Cont'd)

tended that Pittsburgh meeting —1,680! They packed out the building, standing in the back of the hall and sitting on the stairways, to hear the program, in which Brother Knorr thoroughly discussed the year's text for 1966.

The United States branch has completed its annual report now, and it shows a 3-percent increase in publishers—302,450 out each month. Good increases were made in distribution of magazines, obtaining new subscriptions, making back-calls and conducting home Bible studies, and in public meetings. The overall picture is good, and we are all happy to have had a part in it.

The big thing that is keeping us busy here now is getting ready for November. Congregation orders for the *'Impossible to Lie'* book are coming in large numbers. The edition now on the presses is marked four million, so it is going well. Our days are full providing you with supplies for your ministry, and we are glad to do it. We rejoice too in having a share with you in the field service, using these instruments to help others to learn that "it is impossible for God to lie."

All of us send you our warm love.

THE BROOKLYN BRANCH OFFICE

Presenting THE GOOD NEWS

THEOCRATIC NEWS

A Suggestion for Starting Studies

¹It is not unusual to hear publishers say, "I wish I had a Bible study," or pioneers say, "I wish I had more Bible studies." Are you as a publisher conducting at least one Bible study? As a pioneer, seven? As a special pioneer, ten? If not, you may wish to try the following suggestion, which some have found to be effective in starting studies.

²Recently the Society wrote a few pioneers and circuit servants in various parts of the country to try to get studies started by simply stating to the householder that the purpose in calling was to encourage home Bible study and we would be pleased to study with them at no cost or obligation. What were the overall results? Very fine indeed! A pioneer wrote: "The response was excellent! Four Bible studies were started, two of which seem to be outstanding calls." Another pioneer stated: "The response was marvelous. Six new studies were started. The most outstanding thing to me was that two of these were in an apartment house where there was no interest before. This is my personal territory and 99 percent of the apartment is Catholic. I had been to these families a number of times and they have never taken anything but a handbill. One woman said, 'You mean you really don't want to sell anything but just teach

me the Bible?' When I assured her that was what I wanted to do, she said, 'I would just love it. Can you come Monday evening at 7:30?'" A circuit servant in Arizona wrote: "I started three Bible studies in the first three homes contacted." A circuit servant in Washington wrote, "In six hours it was possible to start ten studies."

³What was used as an introduction? A very simple approach. After a few comments on the value of God's Word, this was said: 'I am interested in helping people to understand the Bible and would be pleased to study it with you or your family in your home at no cost or obligation. Your own Bible will be used, regardless of whether it is Catholic, Protestant, or other. If you do not have a Bible, one will be supplied for a contribution of \$1. [New World Translation shown.]' If the householder manifests interest, offer to demonstrate how a free home Bible study would be conducted, using the "Good News" or the "Look!" booklet. If your invitation to study is declined, give a short sermon and offer the 'Impossible to Lie' book, or, in December, the New World Translation and the 'Impossible to Lie' book.

⁴One approach used, which worked well, is: 'I am making brief calls on persons of different religions. No doubt you have your religion, as do many of your neighbors. Regardless of one's religion, there is something all of us are concerned about, and that is the difficult times and critical conditions under which we live today. My purpose in calling today is to encourage free home Bible study, which is the means of learning clearly what God has in store for us. I would like to demonstrate to you how you can get the most from your Bible. There is no obligation or cost on your part, and it will take only five or ten minutes.' If the householder is agreeable, the study method is demonstrated.

⁵If you are desirous of having a Bible study or increasing the number of Bible studies you are presently conducting, why not try this suggestion? It has worked well for others and may be the means of enabling you to increase your part in the all-important home Bible study activity.

◆ Word has been received that Stanley Jones, in prison in China for seven years for preaching the Kingdom, was released October 13.

◆ Cuba reports 33 percent of 17,852 publishers in vacation pioneer service in August. A congregation of 41 reports 22 vacation pioneers, while the other 19 publishers average 63 hours, 22.5 back-calls and one home Bible study each.

◆ Two district assemblies in Jamaica in August show combined attendance of 6,827 and 92 baptized; 4,745 reporting service that month.

◆ News from Indonesia tells of 355 at district assembly public talk in Manado, Sulawesi; about 200 publishers in that area.

◆ There is now one publisher for every 581 persons in the United States, to compare with last year's ratio of one to 594.

◆ When Hurricane Betsy struck Florida and Louisiana, some brothers lost all material possessions. Now most have been cared for by government programs and by publishers in nearby areas. Their spirit is fine; anxious to get back to regular schedule of service.

Question Box

● What should be done when we are witnessing and a superintendent of an apartment, landlord of a building or owner of a trailer court asks us to leave?

In many cases superintendents or managers are merely following the instructions of their employers and are not arbitrary. Nevertheless, if we are asked to leave, we can tactfully and kindly show that our work is of a religious nature of the utmost importance and is a public service. Without being demanding we can appeal to the individual in an endeavor to show the importance of our ministerial activity. If the objection is to working the building on Sunday, it would be good to return on another day. As a token of showing your willingness to cooperate and even leave if necessary, you may wish to put your Bible and literature away in your briefcase at the beginning of your discussion. If, after calmly talking to the person, you are ordered to leave, you should do so.

Although we feel that we have a legal right to witness in these places, it is not wise to insist, under the present state of the law, on such right to the point that arrests occur. If advisable, you or others can return on another occasion and, depending upon circumstances, work only one or a few doors or trailers, then returning again to work a few more; or you can write personal letters giving a witness to those who live there. By your keeping an accurate record, all persons in the building or trailer court will be called on. In connection with trailer courts, a copy of the "Marsh" opinion can be obtained from the Society by the congregation servant and given to the manager or owner.

SEPTEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.	Av. Mags.
Sp'l Pios.	804	139.0	50.4	6.8	141.6
Pios.	9,198	90.2	31.0	4.7	97.3
Vac. Pios.	2,061	80.9	21.1	2.1	74.8
Pubs.	289,072	9.6	3.4	.6	11.2
TOTAL	301,135				

Public Meetings Held: 26,368

UNITED STATES GOAL FOR 1966
332,695 Publishers

HOW DID WE DO IN SEPTEMBER?

How is the new book going? Just fine! You will be glad to know that more books were placed in September than for any month in years. Back in June 1952, 333,412 were placed, whereas we report 347,312 for September. Publishers averaged .8; vacation pioneers, 6.7; regular pioneers, 9.7, and special pioneers, 14.7. It is good to see that we are not only placing the book but also starting studies. They increased from 209,278 in August to 218,652 for September. Keep up the fine work, brothers.

★ Tell men it is impossible for God to lie. ★

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

DECEMBER, 1965

"Do not become fearful of those who kill the body."—Matt. 10:28.

VOL. VIII NO. 12

Dear Publishers:

The big thing causing excitement here recently was the Yankee Stadium meeting with Stanley Jones, which is reported on elsewhere in this *Kingdom Ministry*. It was a grand meeting!

All of you know about the survey being made for the Central and South American convention tours planned for next winter. The way things look now, about 225 are going to Central America by airplane and another 225 are taking the South American trip. About 75 will be taking the entire trip through Central and South America.

Mexico is going to get a big crowd. Approximately 340 plan to go by air and, with those going by car and other means, the survey shows that it will go up to about 2,750. Letters are still coming in, so the figures are not yet complete. If you are going to make one of these trips and have not signed up, please write us immediately.

Brother Knorr is going down through Central and South America beginning December 7 and will be gone for about seven weeks. He will be checking into all the convention arrangements being made to care for both local brothers and those who will be traveling from other lands. There are many details that have to be cared for in regard to hotel accommodations, airplane travel and organization at the branch offices, so Brother Knorr will have a busy trip. We will all be glad to see him return and then to hear more about his trip.

We hope that all of you have a grand time in December distributing the *New World Translation* and the *'Impossible to Lie'* book. This combination certainly fits in well with our theme for December: Fearless in Preaching God's Disclosed Secrets. We are all busy here in Brooklyn getting publications out to you on time, and it is a pleasure to keep you supplied.

May Jehovah's blessing be upon all of you. Be assured of our love.

THE BROOKLYN BRANCH OFFICE

Let Jehovah's Spirit Move You to Declare 'God Cannot Lie'!

¹ It has been stimulating to us to read letters from many of you expressing appreciation for the new book *"Things in Which It Is Impossible for God to Lie."* One of the circuit servants said: "We were elated with the ease with which the new book is accepted, and it seems to be just what the people are looking for." Appreciating the book ourselves, we will all count it a joyous privilege to continue to offer it throughout December, won't we? Present it, along with the *New World Translation of the Holy Scriptures*, for \$1.50. What a powerful combination this is! Surely each one of us, as we respond to Jehovah's spirit, will be moved to share wholeheartedly in the distribution of this excellent offer, thus aiding many to know that 'God cannot lie.'

² As you know, December is also the month when we hope to reach a 10-percent increase. The question is, What can we do to reach that goal? Really, it is not all done in December. It is the culmination of many months of work. But there is much that we can do in December.

³ Ask yourself: "Who is there that would like to have a share in praising Jehovah and that we could help this month?" Well, those who have been studying with us and who have made fine progress begin to have that desire, don't they? Are you studying with such a person? If so, why not suggest that he read the material under the heading "Preaching the Good News" in the new *"Make Sure"* book, and, after laying that foundation, invite him to go along with you.

⁴ Others, who have already had a share in the service, may also need some encouragement. Stop for a moment and think who there is that you personally can help. If you are a parent, you no doubt think of your own children, don't you? Then, too, there are others, some of whom

have no relatives that share their faith, and how much they would appreciate an invitation to go along with you in the service! If there are some who have become irregular or even inactive in their service to Jehovah, it would be a fine thing if you could help them, too, wouldn't it? And remember, it is all done with a view toward honoring Jehovah. If we really seek opportunities to help one another, December ought to be a month marked by increase.

⁵ It will be, if we let Jehovah's spirit move us. But newer ones may ask, "How do we get his spirit?" By attending meetings, by participating in the service, by praying to Jehovah and through personal study. (Luke 11:13) These are the things that will help us to get more of God's spirit, which is so necessary for us to accomplish the ministry.

⁶ When there is a call for additional effort during a month, as in December, do you feel: "I so much wish I could do more, but my present responsibilities limit me"? Well, that shows a fine heart condition, a right desire. Really, most of us wish we could do more. But if, during December, we each manage to share in the service ourselves and aid one other person who needs help to go in the service with us, what a tremendous work will be done by the organization as a whole! Then, when you have had a share in the ministry, don't forget to turn in your report—as early as possible.

⁷ To aid in coordinating our efforts for December, it would be a fine thing for overseers to arrange to meet with the study conductors in the congregation early in the month. This will get everything in readiness for a month of intensified activity. With Jehovah's spirit moving us to declare that 'it is impossible for God to lie,' surely December will be a blessed month, to Jehovah's praise.



Fearless in preaching God's disclosed secrets.



Your Service Meetings

SECOND MEETING IN DECEMBER

Theme: Fearlessly Declaring the Good News. Song 42.

5 min: Introduction, text, comments.
13 min: Branch Letter and "1966 Assembly Dates." Two mature brothers discuss material.

15 min: Making the Bible-and-Book Offer.

(2 min.) Chairman: After giving sermon, to be effective in placing offer, draw attention to informative, appealing points in the literature. Audience invited to listen to discussion between literature servant (or other servant) and publisher.

(10 min.) Publisher getting literature from literature servant would appreciate suggestions for making offer. Enjoys using sermon found in October "Kingdom Ministry," appreciates importance of good tie-in of literature on completion of sermon, but feels his should be improved. Servant makes clear that, while both book and Bible are being offered as a combination, either one can be featured, depending on one's desire and what seems best for householder. In response to publisher's question, "What could I show the householder if I highlight the book?" servant makes various suggestions such as: Chapter 3 of the book, which summarizes the Bible from Genesis through Revelation, highlighting the means by which God will fulfill his purpose; various points in Chapter 20; the fine illustration on the title page can be used with Revelation 21:3, 4 paraphrased, etc. Regardless of what talking point on the book is used, briefly introduce the Bible with an appropriate comment such as, "This is the complete Bible, Genesis through Revelation in modern English," and then make the offer for \$1.50. Servant demonstrates one of the above.

If the Bible is featured and one does not have a copy of "Renderings of Scriptures Compared" (which is no longer available from the Society), scripture comparisons on page 52 of the new "Make Sure" may be used to good advantage. After featuring the Bible, introduce book as a Bible-study aid that covers many vital, basic Bible doctrines, or briefly use one of talking points outlined above, and then make the offer. Servant demonstrates.

(3 min.) Chairman: All encouraged to prepare selves to feature book or Bible, whichever they can offer more effectively. If householder has one of publications offered, offer the one he does not have.

15 min: "Let Jehovah's Spirit Move You to Declare 'God Cannot Lie!'" Question-and-answer coverage. Read appropriate paragraphs. Comment on number of books placed in October. (See column 3 on this page.)

2 min: Accounts servant's report.

10 min: Concluding comments. Include local November report and number of books and Bibles placed so far in December. Encourage all to be out by December 12. Song 4.

THIRD MEETING IN DECEMBER

Theme: Boldly Yet Tactfully Declaring the Good News. Song 46.

5 min: Introduction, text, comments.
15 min: Questions and answers on "Report from China" and "Impossible to Lie" Book in Three More Languages." Encourage publishers to order these after the meeting.

15 min: Talk on "Faith, Hope, Love—

Not Apathy." (See "The Watchtower," November 1, 1965.) Encourage congregation to reach 10-percent goal.

15 min: Presenting the Good News. Audience participation and demonstration of points. Highlight importance of showing consideration for others and developing discernment in the ministry.

10 min: Concluding comments. Include some local experiences in placing new book and/or Bible. Encourage publishers to try to place at least one book and one Bible during December. Song 11.

FOURTH MEETING IN DECEMBER

This should be designed to fit the needs of your congregation. Overseer should arrange for an instructive and encouraging program.

FIFTH MEETING IN DECEMBER

Theme: Loyally Serving the True God. Song 54.

10 min: Introduction, text and comments. Cover items from Theocratic News. Discussion between publisher and one with whom study is conducted.

10 min: Discuss Question Box. Apply to needs locally.

10 min: Lively session of experiences resulting from presenting the offer. Arrange well in advance so this will be informative and upbuilding.

20 min: Discussion and demonstration of new sermon for "Watchtower" campaign. Have sermon outlined on blackboard, if possible.

Theme: What Christ's Return Means to You

Matt. 25:31, 32—Returns in glory for judgment

John 14:19—Invisible to human eyes
Ps. 72:7, 8—Obedient will enjoy blessings

Following an appropriate local greeting, we might say: "As troubles in the world mount, honest-hearted persons look for a remedy. Some say man will find a solution. Others say that only God can do so and that things will get better only after Christ's return or second coming. What does the Bible say about the purpose of Christ's return? Matthew 25:31, 32 says: . . . [Read]. Thus we see that Christ's return is a time for judgment. He is going to separate sheeplike ones from goatlike ones. How important it is, then, to cultivate a sheeplike disposition, showing a willingness to be led by Jesus, in order to get a favorable judgment. Will we see him when he returns? John 14:19 answers that question for us when it says: . . . [Read]. So it is clear that persons here on the earth will not see Christ when he returns, but, rather, his return will be an invisible one. For those who obey his commands, there are blessings that will be enjoyed for eternity. Psalm 72:7, 8 mentions some of these. [Read. Comment especially on 'abundance of peace' and 'subjects from sea to sea.'] You will undoubtedly want to learn more about Christ's return and what it means to you. This is one of the purposes of 'The Watchtower.' Note the article on this very subject."

The sermon should be discussed with the audience, covering such things as the introduction, comments on scriptures, transitions, etc. Then a well-prepared publisher can demonstrate the sermon.

In different localities you might want to vary the sermon. To facilitate this, "Make Sure of All Things; Hold

Fast to What Is Fine," on pages 167-170, lists some very fine texts that can be used to describe the blessings that Christ's return will bring. Also, you might need additional material, either to answer questions that are raised or to use on follow-up calls, and this, too, can be found under the heading "Return of Christ" in both "Make Sure" and "Sermon Outlines." Of course, we will want to be careful and avoid long, complicated and possibly argumentative discussions. Be sure to keep the subject simple, clear and helpful. In this connection we will all want to watch for the articles that will be published in "The Watchtower" during the campaign that will tie in nicely with the sermon. Each article will cover a different aspect of the subject of Christ's return.

Some may want to offer just the "Watchtower" subscription, but some have found that both subscriptions (with six booklets), on a contribution of \$2, are obtained as easily as one.

10 min: Concluding comments. Song 28.

FIRST MEETING IN JANUARY

Theme: Putting the Worship of the True God First. Song 24.

10 min: Introduction, text and comments. Discuss, too, the theme for the month, "Putting the Worship of the True God First." (See the January 1, 1966, "Watchtower," page 30.)

15 min: Stimulating talk on the year-text, "We Should Not Neglect the House of Our God." (Neh. 10:39; see the December 15, 1965, "Watchtower.")

15 min: Discussion, between school servant and another publisher, of the article "A Veritable Treasure-House." Comment about the publications available in the school library and promote incentive to use this valuable facility. Illustrate how it can be used to find answers to questions and in preparing talks.

12 min: "Adding 'Zip' to Our Subscriptions." Question-and-answer coverage.

8 min: Concluding comments. Please work short demonstration into concluding comments relative to properly handling subscriptions. Song 26.

OCTOBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	761	143.6	52.6	7.2	188.2
Pios.	9,079	94.4	32.4	4.9	132.6
Vac. Pios.	4,775	80.8	22.9	2.3	98.2
Pubs.	289,122	10.3	3.6	.6	13.6
TOTAL	303,737				

Public Meetings Held: 29,045

UNITED STATES GOAL FOR 1966
332,695 Publishers

HOW DID WE DO IN OCTOBER?

October was a truly outstanding month for new subscriptions. We obtained 172,081 and, while this was less than last year's 196,741, still it is a very fine number. Just think of the many new families throughout the country who will now be getting all the good information available in "Awake!" and "The Watchtower" every two weeks. What a tremendous influence for good this will be! The new book was part of our offer too, and you will be glad to know that we placed 142,385 books this October, to compare with 72,081 last year. Truly October was a rewarding month in many ways, and we were richly blessed by Jehovah, weren't we?

A Veritable Treasure-House

¹ What is it that Jehovah encourages us to search for as hidden treasure? Knowledge! (Prov. 2:4, 5) To aid us in this search he has lovingly provided the Bible and many fine aids in the form of books, magazines, and so forth, published by the Society to help us understand his Word of truth. In addition to a personal library that each of us is encouraged to have, likely many useful publications are available in your Kingdom Hall library.

² A helpful library is one that contains all the Society's publications that are available. Of course, we want to keep our personal libraries up to date. It would be a fine thing if each family had a well-balanced library at home. In addition, many families have found it beneficial for each family member, wherever possible, to have his own personal copy of more recent publications.

³ At the Kingdom Hall, the school servant, under the direction of the overseer, can see that the library has sufficient publications to answer our Bible questions. The school servant can supervise matters in connection with keeping the library neat and orderly and making any additions to the collection of publications already available. Among useful publications that can be included in the Kingdom Hall library would be *The Watchtower* and *Awake!* bound volumes, the *Index*, an English-language dictionary, a good Bible dictionary, a concordance, and so forth.

⁴ If we do not have certain older publications in our personal library,

when doing research we can always make a note of the references that are shown in the *Index*, and then before and after meetings at the Kingdom Hall we can use the more extensive facilities available there. Perhaps arrangements can be made for a greater use of these facilities at other times if such is felt necessary, by talking to the congregation overseer or the school servant.

⁵ As we seek more of God's spirit to accomplish our work we need knowledge, and there is a great treasure-house of knowledge in the Bible and in the publications of the Society. If we incline our heart to discernment, and call out for understanding, we can be sure that Jehovah will richly bless our efforts.

1966 Assembly Dates

Now that definite arrangements have been made for the assembly locations for 1966 in the United States and Canada, we are glad to pass the information on to you so that you can make your vacation plans to include attendance for the full five-day program.

UNITED STATES: August 3-7, Dallas, Texas, and San Francisco, California. August 10-14, Anchorage, Alaska. August 17-21, Baltimore, Maryland. August 24-28, Miami Beach, Florida, and Mobile, Alabama.

CANADA: June 22-26, Toronto, Ontario. June 29-July 3, Corner Brook, Newfoundland. July 6-10, Halifax, Nova Scotia. July 13-17, Montreal, Quebec. July 27-31, Winnipeg, Manitoba. August 3-7, Vancouver, British Columbia.

Announcements

◆ Early in December, the overseer and magazine-territory servant ought to discuss the magazine-territory servant's activity and especially how the magazine-territory servant can help the congregation to reach its goal of twelve magazines per publisher. Also, consideration can be given to developing more magazine routes. Possibly an increase of the magazine order for the months ahead should be discussed.

◆ At meetings for field service during December the following suggestions may be used if they fit your needs locally: December 12, review the simplified sermon in November *Kingdom Ministry* and adapt to current offer. December 19, talking points useful in placing either the new book or the Bible in your territory. December 26, useful suggestions as to what to say if people are very busy on a holiday weekend. January 2, briefly review the new sermon for the *Watchtower* campaign.

◆ It is recommended that overseers make field service arrangements for holiday witnessing. On December 25, either the regular offer or magazines may be used. For January 1, the Society suggests full support of Magazine Day. On January 2, it is rec-

ommended that we use the subscription offer.

◆ School vacation periods during December can be utilized for vacation pioneering. Also, it is recommended that overseers arrange for special meetings for field service during the week. Overseers may include vacation pioneers in with the publishers in figuring 10-percent increase.

◆ Literature offer: December, *New World Translation of the Holy Scriptures* and *"Things in Which It Is Impossible for God to Lie"* and a booklet for a contribution of \$1.50. January through April, *Watchtower* subscription campaign. Year's subscription and three booklets for \$1.

◆ Orders for the 1965 *Watchtower* and *Awake!* bound volumes in English, Spanish and Portuguese may be submitted on January 5, 1966.

◆ Out of stock in U.S.A.:

"Let God Be True" —Efik, Dutch, French, Portuguese, Zulu

"This Means Everlasting Life"

—Chinese, Italian, Slovak

"This Good News of the Kingdom"

—Armenian, Dutch, Japanese, Korean, Norwegian, Slovak

Report from China

¹ On October 30 we had a grand meeting at Yankee Stadium in New York, at which 34,708 gathered on short notice to hear Brother Stanley Jones, who had just been released from prison in Communist China. All of us who were there were deeply moved by the things that we heard.

² After enjoying that spiritually upbuilding morning together, many wrote expressions of appreciation to the Society for it. Said one brother in his letter to Brother Knorr: "Having had the privilege of attending all the assemblies at Yankee Stadium, I found that each one has had its own special blessings... Yet I was not moved to write this note of thanks by those assemblies, even though they hold a very special and dear place in my life as one of Jehovah's witnesses. I was moved by a fine and humble, loving discussion by Brother Jones in his almost 'matter-of-fact' way of describing how he kept his faith strong in seven years of confinement in Red China's prisons. Yet as I thought about it, I was even more moved, or 'overwhelmed' as Brother Jones said, by your deep and obvious desire to see to it that as many people as possible could actually hear this experience."

(Continued on page 4, col. 1)

'Impossible to Lie' Book in Three More Languages

¹ You will be glad to know that the new book *"Things in Which It Is Impossible for God to Lie"* is now available, not only in English and Spanish, but also in Italian. This edition is already being shipped out, and by January 1 orders may be placed for both the French and the Portuguese editions. Do you have people in your territory who speak these languages? If so, be sure to call on them with the new book in their own language. People of all kinds are responding well to this fine new publication. The State Fair Unit in Detroit, Michigan, recently wrote to say: "Since the London, Ontario, assembly our local brothers have already placed 310 copies of this publication, and this in a 95 percent Catholic territory."

² It has been a pleasure to us to observe how enthusiastically everyone has been working with the *'Impossible to Lie'* book. Already over two million copies have been shipped from Brooklyn, and we are currently making shipments from the third million. The fourth million is now on the presses and it too will soon be ready for use. What a grand witness is being accomplished, to Jehovah's praise!

Presenting THE GOOD NEWS

With Consideration for Others

¹ During the holiday season we will no doubt meet many busy people. Experience has shown that we need to discern the circumstances. Is the householder entertaining guests? Well, put yourself in his place; how would you feel if someone interrupted you when you were busy with a number of guests in the house? So we can be considerate in cases such as this, perhaps offering the magazines and suggesting that we call at another time. Still some are not sincerely busy; and when we discern this really to be the case, we may be able tactfully to overcome the objection and proceed with a witness.

² There are, of course, other times we can show consideration. A householder may object, saying, "I don't believe the same things that you do." Would you meet this objection "head on," pointing out that the beliefs of the householder are unscriptural? Well, we have observed that most people do not respond favorably to a blunt reply; and really before we call on them, we know they do not believe the same things that we do. We come to present the good news of

the Kingdom to them. So, rather than making an issue over the comment, might it not be the course of wisdom and the considerate thing to acknowledge it, perhaps emphasize interests that we do have in common and then proceed with our presentation, when this is possible?

³ You might say: "We realize that people have different beliefs, and, of course, everyone has a right to his own beliefs. However, our work is one of Bible education. We feel that no matter what belief a person has, each of us can benefit from the good message presented in the Bible. So the purpose of our calling today is to point out briefly what the Bible says on such and such a subject." Then, if possible, you can proceed with your chosen theme.

⁴ If we show consideration for other people, knowing that they have their own beliefs, discerning that they are sincerely busy at times, they will often be more at ease when we call and more attentive in listening to what we have to say. So be alert to show consideration for others, while you enthusiastically present the good news to all who will listen.

Adding "Zip" to Our Subscriptions

¹ In a few months the Society's Magazine Department will be filing all subscriptions for the United States by zip code rather than by city and state. During the *Watchtower* campaign thousands of subscriptions are received daily, and heretofore it has been necessary to check each slip to be sure the zip number is correct. Therefore, if you are uncertain or cannot accurately

determine the proper zip code, it is best to leave it off. The accounts servant can assist by checking each slip for overall accuracy and legibility, as well as making sure the zip code is correct. But how can he do this in large cities or when the territory covers many post-office towns?

² Each congregation may obtain a free copy of the Postal Zip Code Directory for its city by writing to the Postmaster in care of its city and state. To obtain the zip numbers for small towns, list the post offices in your territory on a sheet of paper and request the Postmaster to supply the proper numbers for each town. Then, before sending subscription slips to the Society, the accounts servant can check them against his list of towns or check the street addresses in the Directory he has obtained from the post office.

³ So each subscriber may receive his first copy in the mail promptly, it is suggested that publishers turn in subscriptions no later than the

THEOCRATIC NEWS

British branch office has arranged for Stanley Jones to speak in twelve cities throughout the British Isles.

More than forty Kingdom Halls in Las Villas province, Cuba, closed. Police charge that meetings were not in temples but in homes and that meetings in homes are not permitted, despite conforming to all customary requirements for meeting places.

Zambia reports 28,307 publishers in September. Eleven district assemblies held, with excellent total attendance of 49,201 and 1,031 baptized.

First circuit assembly held in Leopoldville, Congo; 695 attend film showing and 499 at public meeting. This is first in a series of assemblies in the Congo.

Togoland reports new peak of 577 publishers, a 14-percent increase over last year's average.

For twenty-five months in a row the Eureka, California, congregation has reported vacation pioneers.

From Pittsburgh, Pennsylvania, comes a report that 62 publishers and 3 pioneers recently placed 77 books and started 18 studies in just one week.

Question Box

"Preaching and Teaching in Peace and Unity," paragraph 31, says that everyone who goes out preaching should be acquainted with the material in the books "Let God Be True" and "This Means Everlasting Life." Since "Let God Be True" is no longer in stock in most languages, what should we use?

Recently the Society published a new book, "Things in Which It Is Impossible for God to Lie." This book contains basic information that all persons should study. Indeed, it would be advisable for newly interested persons to study through this book, if it is printed in their language, before making a dedication, because then they will have a reasonable understanding of fundamental Bible teachings and a strong intellectual foundation for faith. They should also learn the principles set forth in "This Means Everlasting Life." After that, recently dedicated persons who are conscious of their spiritual need will continue to study the Bible with the Society's publications, and there are many available that all should be anxious to read personally so they can progress toward spiritual maturity, in harmony with Hebrews 6:1, 2.

very next meeting after they have been obtained. Then the accounts servant will make up the form listing all subscriptions obtained during the past week and promptly forward this to the Society. As we all cooperate closely together in this matter, we can give good service to new subscribers.

★ Will this be the greatest month ever for placing books and Bibles? ★